Thank you for completing this survey. Please read this entire page before proceeding.

The Coordinated Outbreak Response and Evaluation Network (CORE), U.S. Food and Drug Administration launched the FDA Outbreak Investigation Table (CIT) in November 2020 on the FDA website to provide information on ongoing foodborne illness outbreak investigations. We are interested in your views about the CIT.

The purpose of this survey is to get your feedback on the appearance, clarity, and usefulness of the CIT. Your survey responses will help FDA determine if the CIT can be improved. Your feedback is important to us.

You were invited to complete this survey because you are signed up to receive weekly CIT updates. Your participation is completely voluntary, and your responses will be kept secure to the extent provided by law.

Survey Directions:

1.   Please open the link to the FDA Outbreak Investigation Table (CIT) in another tab and use it to refresh your memory as you respond to the survey. It is extremely important to view the table in a separate tab while answering the survey. [Link to the CIT]

2.   Please read each survey question carefully and then select the answer that best suits you. Please click "next" when you have completed a page. Most questions require a response to continue. When you are finished with the survey, please click on "Done".

1. Please tell us which category, if any, best describes any organizational affiliation you might have.

○ State or local

government ○ Federal
Government

○ Academia

○ Consumer Interest

Group ○ Industry Interest

Group ○ Industry

○ Media

○ None of the above

○

Other (please specify)

2. Have you seen the CORE Investigation Table, the CIT, before today? **Reminder:** It is extremely important to view the CIT while answering the survey. [FDA CIT]

○ No

○ Yes

This survey is intended for audiences familiar with the CIT. If you have not seen the CIT before today, many of the survey questions will not apply to you. You may quit the survey now, simply by closing your web browser, or you may continue with the survey, answering the questions as best you can. We will use any feedback you provide. Please click "Next" below to continue with the survey. [Reminder: Please click on the CIT, as needed, to respond to the questions.]

3. In general, how often do you (have you) view(ed) the CIT?

○ More than once a week ○ Once a week

Once or twice a month

○ Once or twice in the last 6 months ○ Last viewed more than 6 months ago

DON'T KNOW

○

4. Do you currently receive the table's weekly update by email?

○ No

○ Yes

○ Unsure/Don't know

5. CIT updates are currently sent by email once a week. What are your preferences for how often you get a CIT update by email? (Please read all options before responding.)

- ◯ Prefer to receive the CIT update by email *more* often than once a week

- ◯ Once a week is sufficient

- ◯ Prefer to receive the CIT update by email *less* often than once a week

- ◯ Other (please specify)

[   ]

6. On a scale from "Strongly Disagree" to "Strongly Agree," please rate your level of disagreement or agreement with the words used to describe the CIT. [**Reminder**: Please click on the CIT, as needed, for a refresher.]

As a whole, the CIT is….

	Strongly Disagree	Disagree	Neither Disagree Nor Agree	Agree	Strongly Agree
Useful	◯	◯	◯	◯	◯
Informative	◯	◯	◯	◯	◯
Easy to use	◯	◯	◯	◯	◯
Confusing	◯	◯	◯	◯	◯
Valuable	◯	◯	◯	◯	◯
Helpful	◯	◯	◯	◯	◯
Cluttered	◯	◯	◯	◯	◯
Timely	◯	◯	◯	◯	◯

7. On a scale from "Very Confusing" to "Very Understandable," please rate how confusing or understandable is the information in each column of the CIT. [**Reminder**: Please click on the CIT, as needed, for a refresher.]

	Very Confusing	Somewhat Confusing	Neither Confusing Nor Understandable	Somewhat Understandable	Very Understandable

Date Posted	◯	◯	◯	◯	◯
Reference #	◯	◯	◯	◯	◯
Pathogen	◯	◯	◯	◯	◯
Product(s) Linked to Illnesses (if any)	◯	◯	◯	◯	◯
Total Case Count	◯	◯	◯	◯	◯
Investigation Status	◯	◯	◯	◯	◯
Outbreak Status	◯	◯	◯	◯	◯
Recall Initiated	◯	◯	◯	◯	◯
Traceback Initiated	◯	◯	◯	◯	◯
On-site Inspection Initiated	◯	◯	◯	◯	◯
Sample Collection & Analysis Initiated	◯	◯	◯	◯	◯

8. If you clicked on "Very Confusing" or "Somewhat Confusing" for any of the columns, please tell us which columns are confusing and what about them is confusing.

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[                                ]
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9. How do you use the information in the CIT? (Please check all that apply.)

☐ I share the information in the table (with colleagues, friends, family)

☐ I write news articles, blog posts, or summaries of information in the

☐ table For general awareness

☐ Other (please specify)

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[                    ]
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10. If you share the information in the CIT, how do you share it? (Please check all that apply.)

☐ Social media

☐ Email

☐ Text message

☐ Verbal

☐ Other (please specify)

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[                    ]
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11. In the previous question, you said that you share information in the CIT using social media. Please list what platforms you use to share the CIT information.

[   ]

12. On a scale from "Very Unimportant" to "Very Important," please rate how important you find the information in each of the columns in the CIT. [**Reminder:** Please click on the CIT, as needed, for a refresher.]

	Very Unimportant	Somewhat Unimportant	Neither unimportant nor important	Somewhat Important	Very Important
Date Posted	○	○	○	○	○
Reference #	○	○	○	○	○
Pathogen	○	○	○	○	○
Products(s) Linked to Illnesses (if any)	○	○	○	○	○
Total Case Count	○	○	○	○	○
Investigation Status	○	○	○	○	○
Outbreak Status	○	○	○	○	○
Recall Initiated	○	○	○	○	○
Traceback Initiated	○	○	○	○	○
On-site Inspection Initiated	○	○	○	○	○
Sample Collection & Analysis Initiated	○	○	○	○	○

13. What do you think about the number of columns in the table? [Reminder: Please click on the CIT, as needed, for a refresher.]

☐ The table has too few columns.

☐ The number of columns in the table is just right.

☐ The table has too many columns.

☐ Don't Know

14. What other columns, if any, would you like to see added to the table?

_____

15. Which columns, if any, do you suggest deleting from the table?

_____

16. What do you think about the level of detail in the table as a whole? (Please read all response options before responding)?

○ Would like more detail in the table

○ Would like less detail in the table

○ I am satisfied with the level of detail in the table

17. What do you think about the number of hyperlinks in the table as a whole? (Please read all response options before responding)?

○ Would like more hyperlinks in the table

○ Would like fewer hyperlinks in the table

○ I am satisfied with the number of hyperlinks in the table

18. What do you think about the amount of information in the table?

○ Would like more information in the table

○ Would like less information in the table

○ I am satisfied with the amount of information in the table

19. In the previous question, you said that you *would like more information* in the table. Please specify what more information you want to see in the CIT. [Reminder: Please click on the CIT, as needed, for a refresher.]

_____

20. What form should additional information in the table take? (Select all that apply)

☐ Text

☐ Links

☐ Add to existing column

☐ Create new column

☐ Other (please specify)

_____

21. In question 18, you said that you *would like less information* in the table. Please specify what information should be removed from the CIT. [Reminder: Please click on the CIT, as needed, for a refresher.]

[   ]

22. While viewing the CIT webpage, have you ever clicked on Food Safety Tips for Consumers & Retailers During an Outbreak of Foodborne Illness ? [Please click on the link now if you need a refresher.]

○ No

○ Yes

○ Unsure/Don't know

23. Have you ever used the "Table Definitions" that are located below the table? [**Reminder:** Please click on the CIT, as needed, for a refresher.]

○ No

○ Yes

○ Unsure/Don't know

24. Are the "Table Definitions" easy to understand? [Reminder: Please click on the CIT, as needed, for a refresher.]

○ No

○ Yes

○ Unsure/Don't know

25. How do you describe yourself? (Please mark one)

○ Male

○ Female

○ Prefer not to answer

26. In what year were you born? (enter 4-digit birth year; for example, 1976)

27. Are you Hispanic or Latino?

○

○ Yes

No

28. What is your race? (Please select one or more)

○ White

○ Black or African American

○ Asian

○ Native Hawaiian or other Pacific slander

○ American Indian or Alaska Native

29. What is the last grade or year of school that you have completed?

○ Less than high school degree

○ High school graduate or GED

○ 1-3 years college/some college

○ College graduate – bachelor's degree

○ Postgraduate, master's degree, doctorate, law degree, other professional degree

30. Please share your general feedback on the CIT and any suggestions you may have for improvement.