

ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



CET – Annotated Questionnaire (Wave 18)

Note: The questions below are the proposed questions for the eighteenth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 18 only or are being asked again to update data on a variable of interest. There is no wave this module, and instead we are testing ideas for future modules centered around: the influence of mandates and incentives, active use of information sources, and conspiratorial thinking. ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

Standard Questions

Modular Questions

One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2 and Q3/Q4 (I.E., 50% SEE Q1/Q2 FIRST, 50% SEE Q3/Q4 FIRST)//

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

hhs_fam: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs_fam: Familiarity with HHS

| Value | Value Label |
|-------|---------------------|
| 1 | Not at all familiar |
| 2 | Slightly familiar |
| 3 | Moderately familiar |
| 4 | Very familiar |
| -99 | Refused |

// Page Break //

//BASE: hhs_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

hhs_trust: How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

Variable Label: hhs_trust: Trust in HHS

| Value | Value Label |
|-------|---------------|
| 1 | None at all |
| 2 | Not very much |
| 3 | A fair amount |
| 4 | A great deal |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: All respondents//

Item #: Q3

Question type: Single punch

// Soft Prompt: “We would like your response to this question.” //

cdc_fam: How familiar are you with the Centers for Disease Control and Prevention (CDC)?

Variable Label: cdc_fam: Familiarity with CDC

| Value | Value Label |
|-------|---------------------|
| 1 | Not at all familiar |
| 2 | Slightly familiar |
| 3 | Moderately familiar |
| 4 | Very familiar |
| -99 | Refused |

// Page Break //

//BASE: cdc_fam= 2, 3, 4, OR -99//

Item #: Q4

Question Type: Single punch

// Soft Prompt: “We would like your response to this question.” //

cdc_trust. How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?

Variable Label: cdc_trust: Trust in CDC

| Value | Value Label |
|-------|---------------|
| 1 | None at all |
| 2 | Not very much |
| 3 | A fair amount |
| 4 | A great deal |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: All respondents//

Item #: Q5

Question Type: Single punch

// Soft Prompt: “We would like your response to this question.” //

vacc_trust. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

Variable Label: vacc_trust: Trust in Safety of Vaccine

| Value | Value Label |
|-------|---------------|
| 1 | None at all |
| 2 | Not very much |
| 3 | A fair amount |
| 4 | A great deal |
| -99 | Refused |

// Page Break //

//BASE: All respondents//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh1_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

| Value | Value Label |
|-------|--|
| 0 | No, I have not received a COVID-19 vaccine |
| 1 | Yes, but I have only received one shot out of the two required shots |
| 2 | Yes, I have received all of the required shots |
| -99 | Refused |

// Page Break //

//BASE: beh1_cet =0 OR -99//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2a_cet. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

| Value | Value Label |
|-------|-----------------------------|
| 1 | Very unlikely |
| 2 | Somewhat unlikely |
| 3 | Neither likely nor unlikely |
| 4 | Somewhat likely |
| 5 | Very likely |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: beh1_cet =0 OR -99//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh3a_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a_CET: Wait to get vaccinated

| Value | Value Label |
|-------|--|
| 1 | I will get a vaccine as soon as I can |
| 2 | I will wait to get a vaccine for one or more reasons |
| 3 | I will never get a COVID-19 vaccine |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE beh3a_cet =2//

Item #: Q9-Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh4_cet. You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

Variable Label: beh4_cet: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH4_1_CET-BEH4_10_CET

| Variable Name | Variable Text | Variable Label |
|---------------|--|---|
| beh4_1_cet | I will wait because of my age. | beh4_1_cet: Age |
| beh4_2_cet | I will wait because of my health status, allergies, or medical history. | beh4_2_cet: Health |
| beh4_12_cet | I want to know if the vaccines are effective at preventing COVID-19 in the short-term. | beh4_12_cet: Short-term effectiveness |
| beh4_13_cet | I want to know if the vaccines are effective at preventing COVID-19 in the long-term (i.e., whether booster shots will be required). | beh4_13_cet: Long-term effectiveness |
| beh4_14_cet | I do not trust the vaccines. | beh4_14_cet: Lack of trust |
| beh4_15_cet | I do not think I am at risk of getting COVID-19. | beh4_15_cet: Lack of COVID-19 concern |
| beh4_16_cet | I want to know if the vaccines are effective at protecting people from COVID-19 variants. | beh4_16_cet: Effectiveness against variants |
| beh4_4_cet | I am pregnant or expect to become pregnant. | beh4_4_cet: Pregnant |
| beh4_5_cet | I want to talk to my doctor first. | beh4_5_cet: Talk to doctor first |
| beh4_6_cet | I want to compare the effectiveness of the different vaccines. | beh4_6_cet: Compare vaccines |
| beh4_7_cet | I want to see if my friends and family get the vaccine. | beh4_7_cet: Friends/family |
| beh4_8_cet | I want to see if others who get the vaccine first develop any side effects. | beh4_8_cet: Side effects |
| beh4_9_cet | I want to make sure it is safe for people like me first. | beh4_9_cet: Confirm safety |
| beh4_10_cet | I want to hear from leaders in my community about the vaccine first. | beh4_10_cet: Hear from leaders |
| beh4_11_cet | Other | beh4_11_cet: Other |

| Value | Value Label |
|-------|-------------|
| 0 | No |
| 1 | Yes |

| | |
|------|------------|
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: All respondents//

Item #: Q12

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vaccine_attitudes. How do you feel about vaccines, in general?

Variable Label: vaccine_attitudes: CDC vaccine attitude question

| Value | Value Label |
|-------|-------------------|
| 1 | 1 – Very negative |
| 2 | 2 – |
| 3 | 3 – |
| 4 | 4 – |
| 5 | 5 – |
| 6 | 6 – |
| 7 | 7 – Very positive |
| -99 | Refused |

// Page Break //

//BASE: All respondents//

Item #: Q13

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc_att_oe. Can you please describe why you feel that way about vaccines?

Variable Label: vaccine_attitudes: CDC vaccine attitude question

// Page Break //

//BASE All respondents//

Item #: Q14-Q15

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

req_place. Some businesses and governments are requiring that people be vaccinated against COVID-19 before entering certain places or attending certain events.

In which of the following situations do you think people should be required to be fully vaccinated against COVID-19?

Variable Label: req_place: Vaccine requirement situations

//PROGRAMMING NOTE: RANDOMIZE req_place_1-req_place_9//

| | | |
|-------------|--|-------------------------------|
| req_place_1 | For working in a health care setting | req_place_1: Health care |
| req_place_2 | For indoor dining at restaurants | req_place_2: Indoor dining |
| req_place_3 | For attending concerts, sporting events, or other large gatherings | req_place_3: Large gatherings |

| | | |
|--------------|--|---------------------------------------|
| req_place_4 | When traveling internationally on an airplane | req_place_4: International air travel |
| req_place_5 | When traveling domestically on an airplane, train, or bus | req_place_5: Domestic travel |
| req_place_6 | For in-person learning in K-12 schools | req_place_6: K-12 schools |
| req_place_7 | For in-person learning in colleges and universities | req_place_7: Colleges |
| req_place_8 | To use a gym or other workout facility | req_place_8: Gyms |
| req_place_9 | When using public transportation | req_place_9: Public transit |
| req_place_10 | None of the above, I do not think that a COVID-19 vaccine should be required in any situation [ANCHOR AND EXCLUSIVE] | req_place_10: None of the above |

// Page Break //

//BASE All respondents//

Item #: Q16-Q17

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

require. Some businesses, states, and cities are requiring that people get a COVID-19 vaccine before being able to visit certain places or engage in certain activities.

How much do you agree or disagree with the following statements?

Variable Label: BEH4_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE require_1-require_10//

| Variable Name | Variable Text | Variable Label |
|---------------|---|-------------------------------------|
| require_1 | I think it is fair for individual businesses to require that their customers be vaccinated in order to go mask-less in their establishments. | require_1: Fair |
| require_2 | I think that at this point all mask-wearing requirements should end and people should be able to decide when and where they feel comfortable going mask-less. | require_2: End mask-wearing |
| require_3 | I think it is fair for businesses or events to have special "vaccinated-only" sections whereby certain areas and activities are restricted to fully vaccinated adults only. | require_3: Vaccinated-only sections |
| require_4 | If there are vaccination requirements at different businesses or events, I trust people to be honest about their vaccination status and do not think people should be required to show proof they are fully vaccinated. | require_4: Trust in honor system |
| require_5 | I think requiring people to show proof of their vaccination status violates HIPAA personal health privacy protections. | require_5: Violates HIPAA |
| require_6 | I think that people that have religious or moral objections to vaccines should not be required to get a COVID-19 vaccine. | require_6: Objections |
| require_7 | COVID-19 vaccine requirements are no | require_7: Same as |

| | | |
|------------|--|------------------------------|
| | different than requirements to get other vaccines that are required for travel or school. | other vaccines |
| require_8 | States or cities should be allowed to ban vaccine requirements for all businesses or activities. | require_8: Requirement bans |
| require_9 | I think it is fair for a business to require its employees to get a COVID-19 vaccination. | require_9: Require employees |
| require_10 | I think vaccine requirements are unconstitutional. | require_10: Unconstitutional |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE All respondents, except see note on incentives_5//

Item #: Q18

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

incentives. Some states are offering incentives to get a COVID-19 vaccine, such as lotteries, cash, college scholarships, amusement park tickets, free food or drinks, and other rewards.

How much do you agree or disagree with the following statements?

Variable Label: BEH4_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE incentives_1-incentive_5

| Variable Name | Variable Text | Variable Label |
|---------------|---|----------------------------------|
| incentives_1 | Vaccine incentives are fair for everyone. | incentives_1: Fair |
| incentives_2 | Vaccine incentives are effective at encouraging people to get vaccinated. | incentives_2: Effective |
| incentives_3 | Vaccine incentives should not be used to encourage vaccinations. | incentives_3: Should not be used |
| incentives_4 | Vaccine incentives decrease my trust in COVID-19 vaccines. | incentives_4: Decrease trust |
| incentives_5 | Vaccine incentives make me more likely to get vaccinated. [ONLY SHOW IF beh1_a_cet=0] | incentives_5: Lack of trust |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//PROGRAMMING NOTE: All respondents

Item #: Q19-Q22

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

vacc_source. On average, how often do you seek out information about the COVID-19 pandemic and/or information about COVID-19 vaccines from the following sources (e.g., by visiting a website or social media page, following their updates or Tweets, turning on the TV, opening a newspaper, turning on a podcast, etc.)?

//PROGRAMMING NOTE: RANDOMIZE info_source1-info_source20//

| Variable Name | Variable Text | Variable Label |
|---------------|---|--|
| info_source1 | Your State Government | info_source1: Source of Vaccine: Your State Government |
| info_source2 | The U.S. Department of Health and Human Services (HHS) | info_source2: HHS |
| info_source3 | The Centers for Disease Control and Prevention (CDC) | info_source3: CDC |
| info_source4 | U.S. Federal public health officials | info_source4: Federal health officials |
| info_source5 | The U.S. Food and Drug Administration (FDA) | info_source5: FDA |
| info_source6 | Pharmaceutical companies | info_source6: Pharma |
| info_source7 | Local public health officials (e.g., state, county, city, or town) | info_source7: Local public health officials |
| info_source8 | The American Medical Association | info_source8: AMA |
| info_source9 | Medical websites, like WebMD or the Mayo Clinic | info_source9: Medical websites |
| info_source10 | Celebrities or social media influencers | info_source10: Influencers |
| info_source11 | The White House | info_source11: White House |
| info_source12 | Cable TV news (e.g., CNN, Fox News, MSNBC) | info_source12: Cable TV news |
| info_source13 | Your local TV news station(s) | info_source13: Local TV |
| info_source14 | Your local newspaper(s) | info_source14: Local newspaper(s) |
| info_source15 | Large national newspaper(s) (e.g., Washington Post, Wall Street Journal, New York Times) | info_source15: National newspapers |
| info_source16 | Digital or print magazines (e.g., National Geographic, The Atlantic, Newsweek, Reader's Digest, etc.) | info_source16: Magazines |
| info_source17 | Radio (e.g., news stations, talk shows) | info_source17: Radio |
| info_source18 | Podcasts | info_source18: Podcasts |
| info_source19 | Your local hospital leadership (e.g., Chief Medical Officer) | info_source19: Hospital leadership |
| info_source20 | Other (Please specify) | info_source20: Other |

| Value | Value Label |
|-------|-------------------------|
| 1 | Never |
| 2 | Once or twice a month |
| 3 | Once a week |
| 4 | A couple times per week |
| 5 | Once a day |
| 6 | A couple times per day |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: beh1_cet =0 OR -99//

Item #: Q23

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

cost_concern. Please indicate how much you agree or disagree with the following statements:

Variable Label: cost_concerns: Concerns about costs of vaccines

//PROGRAMMING NOTE: RANDOMIZE cost_concerns_1-cost_concerns_5//

| Variable Name | Variable Text | Variable Label |
|-----------------|---|---|
| cost_concerns_1 | I am concerned about hidden financial costs of the COVID-19 vaccines. | cost_concerns_1: Hidden costs |
| cost_concerns_2 | I am worried my health insurance will not cover a COVID-19 vaccine. | cost_concerns_2: Health insurance concerns |
| cost_concerns_3 | I do not think that the government or my health insurance will cover the booster shots we might need. | Cost_concerns_3: Boosters |
| cost_concerns_4 | Being concerned about hidden costs is a major reason why I have not gotten a COVID-19 vaccine. | Cost_concerns_4: Costs motivation |
| cost_concerns_5 | I am uninsured and I am concerned a COVID-19 vaccine will not actually be free. | Cost_concerns_5: Uninsured |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| 99 | Not applicable |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

// BASE: All respondents//

Item #: Q24

Question Type: Grid

// Soft Prompt: "We would like your response to this question."//

ptn_w18

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate how much you agree or disagree with the following statement:

“I would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.”

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

| Variable Name | Variable Text | Variable Label |
|---------------|---|---|
| ptn_w18_1 | Side effects after your second shot may be more intense than the ones you experienced after your first shot. These side effects are normal signs that your body is building protection and should go away within a few days. | ptn_w18_1: Side effects after second dose |
| ptn_w18_2 | Side effects from vaccines, including COVID-19 vaccines, almost always happen within 6 weeks of vaccination and serious side effects that could cause long-term health problems are extremely unlikely. | ptn_w18_2: Side effects normal |
| ptn_w18_3 | In one study, over a quarter of adults under 40 who got COVID reported fatigue, headaches, loss of taste, or other long-term symptoms 3 to 9 months after recovery. | ptn_w18_3: COVID symptoms |
| ptn_w18_4 | People who received a COVID-19 vaccine cannot shed or release any of the vaccine components. In addition, none of the vaccines authorized for use in the United States contain a live virus so it is not possible to shed it. | ptn_w18_4: Not shedding |
| ptn_w18_5 | Nearly 1 in 5 new COVID-19 cases in the United States are in children ages 17 and younger. Now everyone 12 and older can get a COVID vaccine. | ptn_w18_5: New COVID cases in children |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |

//BASE All respondents//

Item #: Q25

Question Type: Single punch

// Soft Prompt: “We would like your response to this question.” //

conspiracy. Please indicate how much you agree or disagree with the following statements:

Variable Label: conspiracy: Conspiratorial Beliefs Scale

//PROGRAMMING NOTE: RANDOMIZE conspiracy_1-conspiracy_5//

| Variable Name | Variable Text | Variable Label |
|---------------|--|------------------------------------|
| conspiracy_1 | I think that politicians usually do not tell us the true motives for their decisions. | conspiracy_1: Politicians |
| conspiracy_2 | I think that many very important things happen in the world, which the public is never informed about. | conspiracy_2: Not informed |
| conspiracy_3 | I think that government agencies closely monitor all citizens. | conspiracy_3: Monitored |
| conspiracy_4 | I think that events which superficially seem to lack a connection are often the result of secret activities. | conspiracy_4: Secret connections |
| conspiracy_5 | I think that there are secret organizations that greatly influence political decisions. | conspiracy_5: Secret organizations |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |