

**One-Year-Later Survey for Museums**

Thank you for participating in the Museum Assessment Program (MAP) last year!  
We ask all institutions to complete a survey one year following their experience to understand the longer-term influence of participation in a MAP Assessment. Your feedback helps us understand where the program can improve, what aspects are most valuable, and provides useful information to report back to our funders and stakeholders.

Thank you in advance for sharing your honest feedback with us!  
(\*Required)

**About your institution**

What is the name of your institution or museum?

- \* Type of MAP Assessment
  - Organizational
  - Board Leadership
  - Collections Stewardship
  - Education and Interpretation
  - Community and Audience Engagement

**MAP Changes: Views**

\* Please indicate the degree to which MAP changed the way you or your team views your museum:

	<b>Not at All</b>	<b>Somewhat</b>	<b>Greatly</b>	<b>N/A; Not relevant for our MAP</b>
Increased awareness of our institutions identify, role, and/or mission				
Increased awareness of challenges facing our institution				
Increased awareness of our institution's strengths				

Increased awareness of the communities our institution serves				
Increased awareness of the communities our institution hopes to serve				
Increased awareness of standards our institution will abide by				
Increased confidence and comfort with change				
Improved our internal diversity, equity, access, and inclusion within board, staff, volunteers, and/or the facility				
Gave support to staff goals and ideas				
Improved our internal visibility, status, or value within the organization (or within a parent organization)				
Increased our ability to notice and leverage opportunities (e.g., resources, tools, people, situations) for change				

Please share any additional examples of changes in the way your team views your museum due to the Museum Assessment Program.

Regarding DEAI (Diversity, Equity, Accessibility & Inclusion), to what extent did your institution gain:

	<b>Not at All</b>	<b>Somewhat</b>	<b>Greatly</b>
Awareness of its successes			
Awareness of its challenges			
Ability to address challenges			

If somewhat or greatly above, please share any examples of DEAI growth in your institution.

### **MAP Changes: Operations**

\* Please indicate the degree to which MAP changed the way you or your team conducts daily operations or practices.

	<b>Not at All</b>	<b>Somewhat</b>	<b>Greatly</b>	<b>N/A; Not relevant for our MAP</b>
Improved governance systems and/or engagement				
Improved policy and procedures				
Improved internal communication				
Improved collections stewardship (e.g., policy, physical storage, staffing, funding)				
Improved internal efficiency within operations or infrastructure				
Improved our exhibits and/or programs				
Improved our facilities				
Improved our staffing (e.g., change position or job descriptions, change organizational chart, change salaries)				
Increased our data collection and/or included regular review of our data				
Improved human safety (e.g., reducing physical risks, security systems)				

Please share any additional examples of changes in the way your team conducts daily operations and practices due to the Museum Assessment Program.

### **MAP Changes: External audiences and partners**

\* Please indicate the degree to which MAP helped change the way you or your team thinks about or engages with external audiences and partners.

	<b>Not at All</b>	<b>Somewhat</b>	<b>Greatly</b>	<b>N/A; Not relevant for our</b>

				<b>MAP</b>
Improved current stakeholder engagement				
Improved outreach to community members, potential partners, and potential stakeholders				
Improved engagement with community members or potential partners and stakeholders				
Increased partnerships with other entities to collaborate or work toward shared goals				
Improved approach to marketing or membership				
Improved online visitor experiences (e.g., website social media)				
Improved visitor experience (e.g., exhibits, wayfinding, accessibility, gallery engagement)				
Expanded diversity, equity, access, and inclusion within our partnerships stakeholders, and community				

Please share any additional examples of changes in the way your team thinks about external audiences and partners due to the Museum Assessment Program.

**MAP Changes: Future plans**

	<b>Not at All</b>	<b>Somewhat</b>	<b>Greatly</b>	<b>N/A; Not relevant for our MAP</b>
Improved our strategic planning and prioritizing				
Improved our funding strategies				
Improved our professional development and training				

opportunities for staff and/or volunteers				
Advanced our work toward accreditation or reaccreditation				
Encouraged us to do another Museum Assessment Program				
Encouraged us to apply for Core Documents Verification				

Please share any additional examples of changes in the way your team plans for the future due to the Museum Assessment Program.

### Overall Experience with MAP

\* Please rate your overall experience with the MAP Program.

- Poor
- Fair
- Good
- Excellent
- Superior

\*How likely is it that you would recommend the MAP Program to colleagues at other institutions?

<b>0 (Not at all likely)</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10 (Very likely)</b>

\* Please rate the value of each part of the MAP process in the year since completing the program:

	<b>Not at all valuable</b>	<b>Somewhat valuable</b>	<b>Greatly valuable</b>
MAP Workbook			
Site Visit with Peer Reviewer			
Assessment Report			

Please share any examples related to your answers above and any recommendations for future programs:

**Your Museum: One-Year Reflection**

\* In the year following the program, to what degree has your museum or institution experienced difficulty with the following:

	<b>Great Difficulty</b>	<b>Some Difficulty</b>	<b>No Difficulty</b>
Devoting time to changes suggested by the MAP program			
Working within processes to implement changes			
Involvement from museum staff			
Taking initiative or ownership of changes			
Involvement from the museum’s governing authority			
Director turnover			
Staff turnover			
Internal communications about MAP recommendations			
Agreement on institutional priorities			
Funding or resource availability			

If you indicated “Great” or “Some” difficulty above, what resources could be offered to help institutions facing the same challenges in the future?

\*For our institution, the MAP program...

	<b>Strongly Disagree</b>	<b>Disagree</b>	<b>Neutral</b>	<b>Agree</b>	<b>Strongly Disagree</b>
Helped us critically consider our institution’s operations and procedures					
Enabled us to identify our					

strengths					
Allowed us to discern challenges our institution faces					
Identified ways to address challenges we face					
Developed our confidence in our ability to make institutional change					
Gave us a better understanding of standards and best practices in the museum field					
Provided the staff and board a better understanding of their roles and responsibilities					
Facilitated engagement with our governing body					
Fostered internal communication or teamwork					

\* In just a few words, please share the most important ways the MAP experience overall has changed or strengthened your institution.

\*Has your institution changed any of the following core documents because of your MAP participation?

*Check all that apply.*

	<b>Create d</b>	<b>Update d</b>	<b>Plans to create</b>	<b>Plans to update</b>	<b>No change planned</b>
Mission Statement					
Institutional Plan					
Code of Ethics					
Collections Stewardship Plan					
Disaster Plan					

What resources or support can AAM offer to help your institution create or update

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these core documents?

### **MAP Follow-Up Visit**

When funds are available, MAP offers a consultative follow-up visit with the peer reviewer who conducted your initial assessment.

My institution...

- is considering applying for a follow-up.
- applied for a follow-up.
- participated in a follow-up.
- is not considering a follow-up.
- was unaware that a follow-up was an option.

Please explain the considerations that went into your institution's choice regarding a follow-up visit.

### **Final Thoughts**

One last thing-- we would love to hear about your progress from the past year!

Thinking back on the year since you finished the MAP process, describe an action, a mindset change, or a process improvement that you are particularly proud of achieving.

*Optional*

If you have something you would like to discuss with your program officer, please provide your name and email address.

Name

Email address