

OMB Control No.: 0536-####  
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# Welcome to the Conservation Reserve Program (CRP) General Signup Study

Instructional Video

## Welcome to the Conservation Reserve Program **Enrollment Study**

This instructional video will tell you all you need to know about the simulated **Conservation Reserve Program** -style General Signup.

At the end of the study, you'll receive a participation payment of \$10 **and** an additional payment that is based on the decisions you make in the simulation.

## USDA Burden Statement

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► Note: Your decisions in this study do not impact your actual land management nor your actual enrollment in the CRP.

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Participation payment 

 \$10

After participating in the simulation, you will receive a compensation of \$10

Additional earnings 

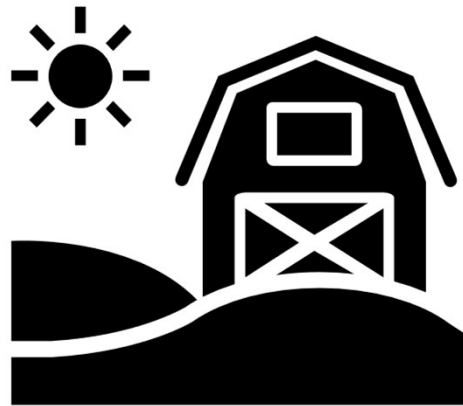
- ▶ Win additional money (up to \$133 more) based on the decisions you make in this study.

**and** you may earn additional payment that is based on the decisions you make in the study.



Click “Continue” to learn more  
about how to participate.

## Participation Details



In the study, you'll make decisions in several simulated rounds of the CRP General Signup.

In each round, you are assigned a highly erodible crop field.  
Your job is to make an offer to enroll that field in the CRP.

## Number of Rounds

1 practice round,  
Then 3 rounds

- ▶ Only 1 of these will be chosen to “count”

There will be one practice round followed by three rounds.

The round that “counts” for your additional earnings will be randomly selected after you have completed all three rounds.

Please treat each round as equally important, but realize that what you do in one round has no effect on any other round.



In Each Round...

Note: Each round  
will be different!

▶ You will be assigned:

▶ Net income without CRP  
participation 

▶ Maximum program payment 

▶ Base Ranking Points 

In each round, you will be assigned a field. Your job is to make an offer to enroll that field in the CRP.

Your field will have three values:



- **Net income without CRP participation:** The maximum amount of money you could make if you do NOT successfully enroll in the CRP.
- **Maximum allowable program payment:** the maximum amount of rent that your field can receive if enrolled in the CRP.
- **Base Ranking Points:** describes the environmental value of your land before you choose any conservation practice and includes points from your maximum program payment.
- **CLICK**

Note that each round will have a different set of values.



In Each Round...

▶ You decide:

- ▶ You choose a **Conservation Practice** 
- ▶ You make a **Program Payment Offer** 

**Note: Your decisions in one round do not impact any other round!**

On the decision page, you make an offer:

An offer includes two components:

- the **conservation practice** that you're offering to do and
- the the **program payment Offer**, or the amount of money you want to do that practice

CLICK

**Note that Your decisions in one round do not impact any other round!**

## Practice Round

Round: Practice Round

Net income from your field without CRP participation: \$76.00/acre  
 Maximum allowable program payment: \$100.00/acre

### Your Offer

Conservation Practice	Practice Description	Cost	Practice EBI Points
<input type="radio"/> <b>Basic</b>	Non-Native Grass	\$2/acre	13
<input type="radio"/> <b>Good</b>	Native Grass	\$6/acre	43
<input type="radio"/> <b>Better</b>	Wildlife Habitat	\$10/acre	65
<input type="radio"/> <b>Best</b>	Rare and Declining Habitat	\$15/acre	90

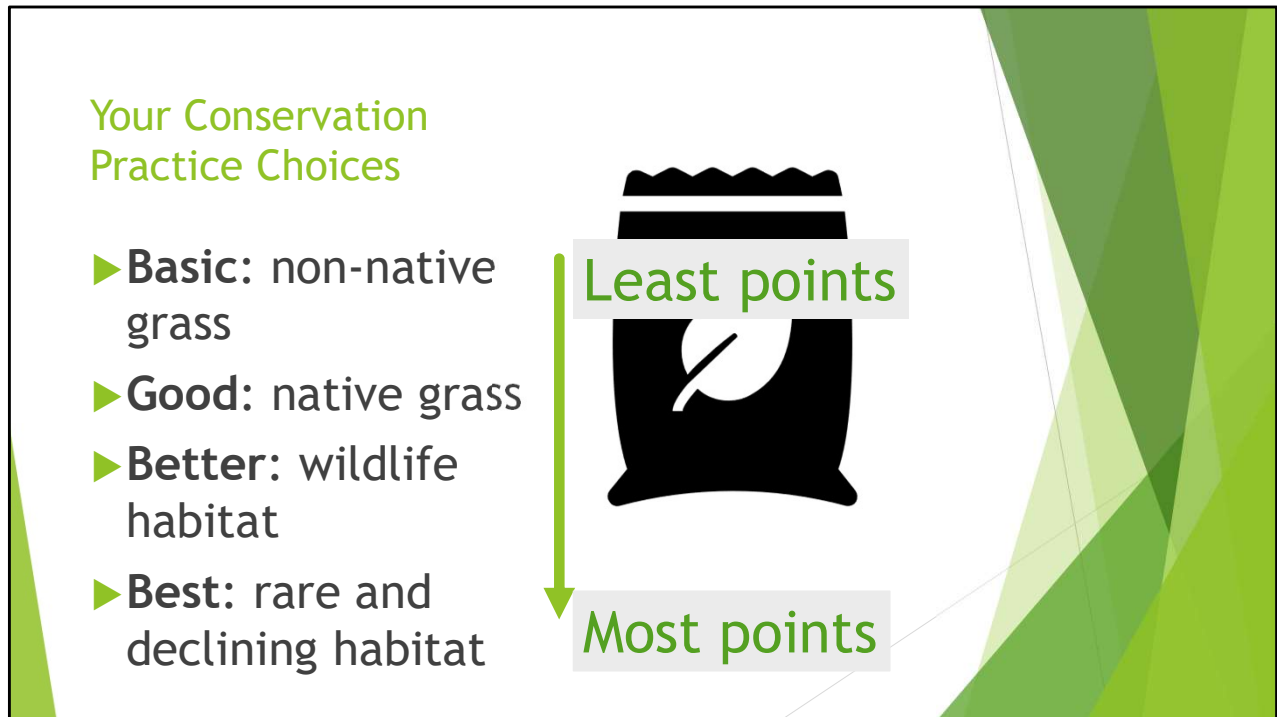
Program Payment \$   
 in \$/acre

This is what the Decision screen looks like

\*click\* note that the net income without CRP participation and the maximum allowable payment are restated at the top of the page

\*click\* here are radio buttons for selecting your conservation practice level

\*click\* and this is where you may enter or edit your program payment offer



There are four possible conservation practices, each with different points and costs of implementing.

CLICK

**Conservation practice points** refers to the additional points that will be added to your base ranking points if you select that conservation practice

the more ranking points you have, the greater the chance of your offer being accepted in the auction.

Conservation  
Practice  
Costs per Acre

- ▶ **Basic:** \$2/acre
- ▶ **Good:** \$6/acre
- ▶ **Better:** \$10/acre
- ▶ **Best:** \$15/acre

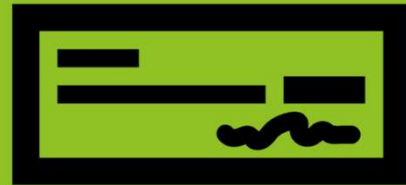


Conservation  
Practice

Each conservation practice has a different cost associated with it. That means that there are tradeoffs between more environmental ranking points for better practices, and higher costs of implementing that practice.

## Your Program Payment Offer

- ▶ This is the amount you offer to accept for using the conservation practice.



**Your program payment offer** is the amount you offer to accept for implementing your selected conservation practice on your field.

## Your Program Payment Offer



Your Offer



- ▶ Must be less than the Maximum allowable program payment assigned in that round.

Your Program Payment Offer must be **less than** the **maximum allowable program payment** assigned in that round.



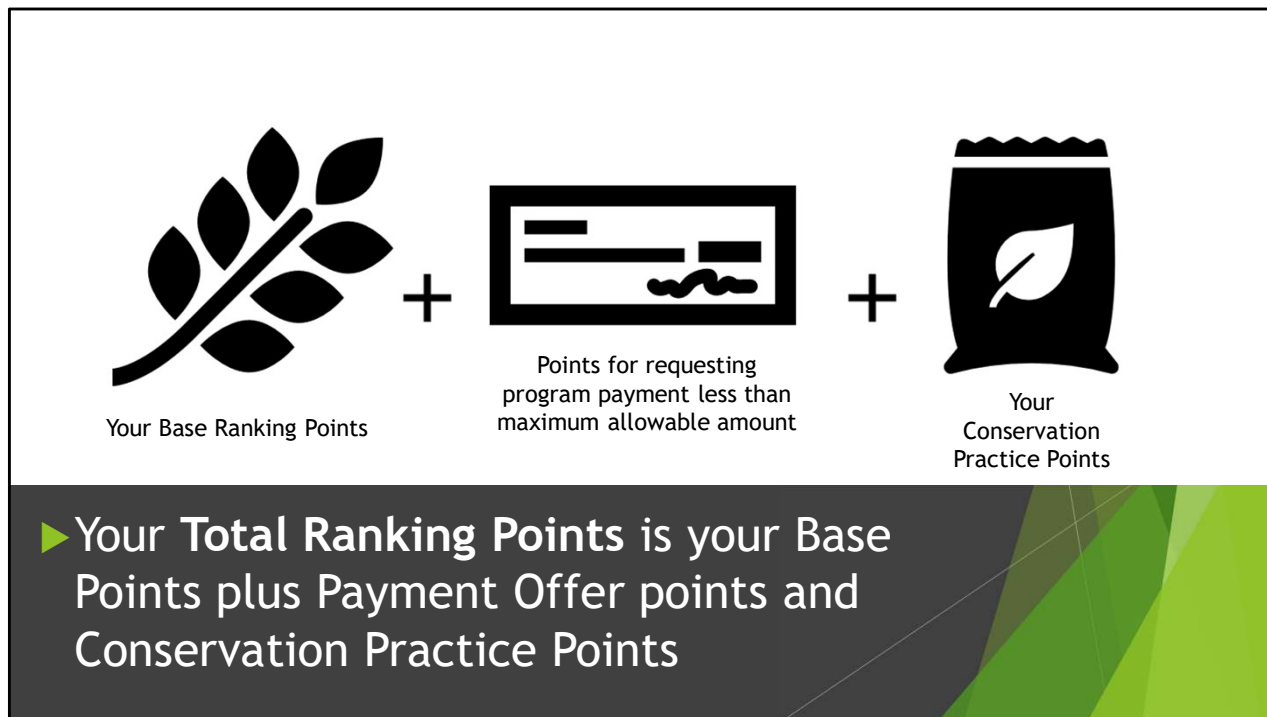
## Program Payment Offer Points

Your offer receives points for requesting program payment less than maximum allowable amount

- ▶ The **lower** your program payment offer, the **more likely** your offer will be accepted.

Your offer receives points for a larger distance between it and the maximum allowable amount.

The **lower** your program payment offer, the **more likely** your offer will be accepted.



Your Total Ranking Points are the combination of  
CLICK your base ranking points,  
CLICK the Points for requesting program payment less than maximum allowable amount  
, and CLICK the points from your selected conservation practice choice.

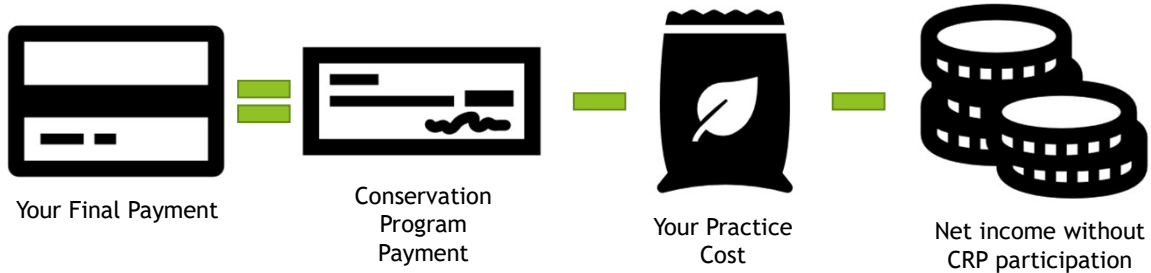
The CRP  
General Signup  
Selects the  
Offers with  
the Highest  
Total Ranking  
Points



Offers to the CRP are ranked by their total ranking point scores. Higher scores are more likely to be accepted.

You and many other people similar to you will be submitting offers into this auction.

## If Your Offer is Selected...



- ▶ Your Final Payment is your offer, minus the cost of your conservation practice and the net income without CRP participation

If your offer is accepted, you'll receive a final payment of

your **program payment offer**, but **CLICK** you'll have to pay the cost of implementing the **conservation practice** and **CLICK** you'll have to give up your **Net income without CRP participation**

## Finally

- ▶ It is important to choose what you really think is the best offer for your field.
- ▶ Your additional payment depends on your decisions.



- ▶ Remember:  
Your decisions do not impact  
your actual  
land  
management  
nor your actual  
enrollment in  
the CRP.

## Payment Information

- ▶ Your participation payment (\$10) and any additional earning from the auction will be sent to you through an electronic Amazon or Walmart gift card.
- ▶ You will be notified of the result of the simulated activity and any additional payment in one month

Your participation payment and, if you win the auction, additional pay will be sent to you through paypal or an amazon gift card. You will be notified of the results of the auction in one month.

Click “Continue” to begin the study.