

Attachment C2. First nonresponse letter

(First advance letter to mail screener nonrespondents)

[USDA letterhead]

OMB Control Number: xxxx-xxxx

Expiration Date: xx/xx/xxxx

April, 2022

NAME
ADDRESS 1
ADDRESS 2
CITY, STATE ZIP

There's still time for you to help.

A week ago, we sent you an invitation to participate in the **National Food Study (NFS) Pilot**. If you have already responded, **thank you!** If not, there is still time.

Your participation is important to the study. It will allow the USDA to improve household food choice and quality in your community and the health of Americans. To get started, please fill out the brief survey included in this package. It should take no more than six minutes to fill out. Based on your answers, you may be selected to tell us more about the foods you get throughout a week.

Your participation is voluntary. Your answers represent others in communities like yours. Your household was chosen to represent others similar to yours in your neighborhood and we cannot replace you with another household. No matter what you buy or get free, we want to hear from you!

All your answers will be combined with information from other households making sure that all personal information you provide is treated confidentially as required by law. If you have any questions about the survey, please visit the National Food Study website at <https://www.nationalfoodstudy.org>, or call our study team at [INSERT TOLL FREE NUMBER].

This important study can only succeed with the help of households like yours. I do hope you will complete and return the short questionnaire.

Thank you for helping to improve our nation's access to food!

Sincerely,

Mark Denbaly, Ph.D.
Deputy Director for Food Economics Data
Economic Research Service, USDA