

Attachment V1. Welcome to NFS Video Script

Project Summary

Title	Welcome to the National Food Study (NFS)!
Description	Introduction to the National Food Study (NFS) What participation entails (3 tasks); Study concepts (high level what to report/not report); keeping all food receipts from the week; entering in food for kids who do not have a FL
Use	Required training video
Goal Time	3-4 minutes
Current Time	
Current Status	In development
Script	In development
Quiz	3 questions
Audio Recording	Not started
Graphics	Not started
Published	Not started

Project Layout

#	Description	Narration	Developer Comments
1	Study logo, graphics of food and person using smartphone?	Welcome to the National Food Study, or NFS. Over the next 7 days, you will participate in this important study by reporting all the food and drinks you get for free or for purchase in the FoodLogger app. Your participation in this study will help the USDA make important changes to food assistance programs. Thank you for joining the National Food Study!	

	App homescreen	<p>There are three tasks to complete in the next week, seen here on the FoodLogger home screen.</p> <p>The first is the profile questionnaire. Here you will answer questions about your demographics, education, health, work, and finances. Any household member with access to their own FoodLogger account will need to complete the profile questionnaire at some point during the study week.</p> <p>The second is the income questionnaire. Household members age 16 and older will complete the income questionnaire, which collects income information from the last month.</p> <p>The third task is the 7 day Food Log, where you report the food you get during the week.</p> <p>You can access these tasks at the FoodLogger home screen. The tasks are available to complete at any point during the study week.</p>	
3		<p>Here are some important reminders:</p> <p>First, you will need to report all the food and drinks you get for free or for purchase for the next 7 days in the FoodLogger. This includes groceries you get from the supermarket, takeout from a restaurant, a meal received at a food kitchen, or coffee from the breakroom work.</p> <p>Please save any receipts you get from food purchases. The interviewer will collect them at the end of the study week.</p>	

		As the primary respondent, you are responsible for making sure the other members of your household keep up with their FoodLogger. You can access the profiles for any children or other adults from your account. This is particularly important for children who do not have access to their own FoodLogger accounts.	
4	End screen	The USDA appreciates your participation in the National Food Study!	

Quiz

1. Which tasks do you need to complete during the study week?
 - a. Income questionnaire
 - b. 7 Day Food Log
 - c. Profile Questionnaire
 - d. All of the above

2. Which of the following items would you NOT report in the FoodLogger over the next 7 days?
 - a. A bag of chips you got from a vending machine
 - b. Fruit a neighbor gives you from their garden
 - c. Toilet paper (You do not need to report non-food or drink items that you get during the next 7 days.)
 - d. Pizza you bought for dinner

3. You should keep all food or drink receipts you get during the study week.
 - a. True (In addition to uploading pictures of receipts into the Food Log, you should also keep your hard copy receipts and give them to the interviewer at the end of your study week.)
 - b. False