Attachment V7. Grocery Store Purchase Video Script

# **Project Summary**

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| **Title** | **Grocery** **Store Purchase** |
| **Description** | How to report food purchased from a grocery store using the app. |
| **Use** | Optional Help Video: Posted on app and websites of Food Log (NOT REQUIRED) |
| **Goal Time** | 3 min |
| **Current Time** | 4.8 minutes |
| **Current Status** | In development |

# **Project Layout**

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|  | **Description** | **Narration** |
| 1 | National Food Study Heading  How to Report a Purchase from a Grocery Store  Grocery store images | In this video, we will show you how to report food you purchased at a grocery store during the 7-day study week. |
| 2 | Actor walks inside the home with grocery bags. | Picture yourself returning home from the store. |
| 3 | Begins to unload all the groceries.  Takes items out of the bags. | As you start to unpack your groceries, you decide to enter the food and drink items in the Food Log. |
| 4 | Actor gets out a device and opens an app. | Using your smartphone, first log into the food log app and answer the questions about the grocery store trip. If you went to the store, you should see the grocery store visit ***listed*** as a stop on your stops page. This is because the app reminds you to enter food you get at any of the stops. |
| 5 | No actor.  Instructions:  How to Scan a Barcode UPC  This is the best way to add foods to the Food Log.   1. Fastest way to add items 2. Fewer details questions to answer about the items. 3. Use a smart phone or hand held scanner. | Next, we will show you how to scan UPC barcodes on food packages. This is the best way to add foods to the food log. It is also the fastest. When you scan a barcode there are fewer detail questions to answer about the food. You can scan barcodes easily through the food log app while at the store or at home.  Select the “Scan barcode” button.  The app will then pull up your phone’s camera to read the barcode. If the app successfully reads the barcode, it will return the name of the food item. If the app does not return a successful match, you will need to enter in the name of the food item. Most barcodes will be matched but not all. |
| 6 | Actor is using the device to confirm the information. | For each item you scan, answer the questions about your food in the app using the product labels and receipt. After you scan the barcode, you can enter the information from the package label or receipt directly into the app. |
| 7 | No actor.  Enter or Scan a PLU. | Another way to enter food into the Food Log is to use the Produce Look Up Code or PLU. The PLU code is usually on a small oval shaped sticker or rubber band on fresh produce including fruits and vegetables.  Select the “Enter produce code” button.  Next type in the PLU code from the sticker and the name of the food will show on the screen. |
| 8 | Actor is using the device to confirm the information.  Actor puts the fruit on the countertop. | Keep your receipt handy to help answer weight and cost questions about fruit and vegetables that you enter using the PLU code.  You can use the receipt to find the weight of a bag of fruit or vegetables in pounds or ounces.  Usually, the next line on the receipt is the price you paid.  Use the receipt to enter the information directly into the food log. |
| 9 | No actor.  App simulation | For an item with more than one weight on the package, use a single weight measurement that describes the entire product.  For example, this bag of frozen vegetables provides weight in three different units. 28 ounces, 1 pound and 12 ounces, and 793 grams. Report the weight that provides a single unit. Here, you can either report the 28 ounces or 793 grams. |
| 10 | Actor is using the device to confirm the information. | Some items do not have a barcode that you can scan and not all barcodes will scan successfully. And some items do not have a P.L.U. code. In these situations, you will need to type a name. |
| 11 | No actor.  App simulation | To enter these types of foods or drinks, select the Type Name button. This will open a text box for you to type in a description. Type in the name of the product as it appears on the package, including the brand name. Remember, the more details the better!  For example, type in Mae Ploy red curry paste instead of only red curry. |
| 12 | Text:  Do not enter cleaning supplies or household items. | You also purchased household items: toilet paper and laundry detergent.  Do not enter these items into the Food Log. You only need to report food and drinks. |
| 13 | Actor puts the item in the fridge or freezer.  Repeat with the other items. | Continue to enter each food or beverage using the barcode scanner, PLU code, or type a name option in the app until you have added all the food and drink items only from your grocery store purchase. |
| 14 | Actor demonstrates. | The last thing to do is upload the receipt. Before you do, make sure the receipt is flat on the table and position your camera overhead. Make sure you are close enough to get a clear photo that you can read. Then, click the Take Picture button.  If the entire receipt does not fit in the frame, take multiple photos. |
| 15 | Bullet point list:  To report a grocery store trip   1. Answer the questions about your trip . 2. Scan barcodes using the barcode scanner 3. Enter the PLU number or type in a description of the item. 4. Use your itemized receipt to answer the questions in the Food Log. | Let’s review:  To report your trip to the grocery store, first answer the questions about the trip. You can add grocery items by scanning barcodes using the barcode scanner, entering the PLU number for fresh produce, or typing in a description of the item.  After that, you can use the food item packaging and your itemized receipt to answer the questions in the Food Log. Don’t forget to upload your receipt in the Food Log! |
| 16 | Text:  You have completed this video.  If you have questions or need help, please contact the Help Desk. Remember these videos are available anytime for you to view under the Help tab in the Food Log. | You have completed this video.  If you have questions or need help, please contact the Help Desk. Remember these videos are available anytime for you to view under the Help tab in the Food Log. |