**Please take a few minutes to complete this evaluation form. As you are aware, [CONTRACTOR] partnered with USDA/FAS in organizing this event. We would like to hear about your experiences associated with the Agribusiness Trade Mission to [COUNTRY]. Your feedback will be used to improve future trade missions.**

**Trade and sales data supplied on this form is strictly confidential**

**and will not be shared with outside sources.**

**First Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Last Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Products Exhibited: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**1. Please rate the mission in general:** Excellent Satisfactory Poor

1. 9 8 7 6 5 4 3 2 1

**2. What are your projected 12-month Sales as a result of your participation this ATM?**

**3. How did you find out about the mission? (check all that apply)**

|  |  |
| --- | --- |
| Notification from USDA/FAS staff |  |
| U.S. Embassy or AmCham Announcement |  |
| FAS website |  |
| Trade/Industry Organization or SRTG Announcement |  |
| Other (please specify): |  |

**4.** **Which factor weighed most heavily on your decision to participate in the mission?**

|  |  |
| --- | --- |
| Opportunity to network and explore business partnerships |  |
| Opportunity to expand ongoing business in the region |  |
| Opportunity to begin business in the region |  |
| USDA support or sponsorship |  |
| Other (please specify): |  |

**5. How useful did you find the preliminary information provided for this mission?**

Excellent Satisfactory Poor

10 9 8 7 6 5 4 3 2 1

**Suggestions for additional information**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**6. What outcomes did you expect as a result of participating in the mission?**

|  |  |
| --- | --- |
| Increased exports |  |
| Joint ventures/investment opportunities |  |
| Increased market knowledge |  |
| Other (please specify): |  |

**7. How many local contacts did you establish as a result of the mission?**

|  |  |
| --- | --- |
| None |  |
| 1–5 |  |
| 6–10 |  |
| >10 |  |

**8. What results did you obtain from this event:**

**Product Sales in $US**

|  |  |  |
| --- | --- | --- |
| Closed an export contract |  |  |
| Have an export contract in progress |  |  |
| Learned about the local market |  |  |
| Other (Please specify) |  |  |

**9. What hindered you from closing a deal during the mission? (check all that apply)**

|  |  |
| --- | --- |
| Lack of information about the company |  |
| Lack of information about the product |  |
| Price negotiations |  |
| Payment conditions |  |
| Shipping conditions |  |
| Lack of funding |  |
| Technical barriers to trade |  |
| Marketing Issues |  |
| Other (please specify): |  |

**10. How could your experience during the mission be improved?**

|  |  |
| --- | --- |
| More information on general economic conditions of the country |  |
| More information on foreign companies |  |
| More one-on-one business meetings |  |
| Longer duration of mission |  |
| Other (Please specify) |  |

**11. Kindly rate the services provided by our contractor, [CONTRACTOR].**

Excellent Satisfactory Poor

10 9 8 7 6 5 4 3 2 1

**12. Please provide a rating for each of the following services during the mission?**

Excellent Satisfactory Poor

10 9 8 7 6 5 4 3 2 1

|  |  |
| --- | --- |
| Transportation Services (airport pickup; ground travel, etc.) |  |
| Accommodations (lodging and meeting rooms) |  |
| Meals/receptions |  |
| Business-to-Business meeting coordination |  |
| Business matches |  |
| Translation services |  |

**13. Would you participate in future missions sponsored by USDA/FAS?**

Yes Maybe No

1. 9 8 7 6 5 4 3 2 1

**14. Additional comments/recommendations:**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**15.** Receive up-to-date information on **FAS-sponsored international Agribusiness trade missions (ATMs)** and **Virtual Trade Events (VTEs)**!

🔾 **yes**, opt me in ❑ send opt-in also to colleague(s) Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

🔾 **no**, not interested Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Kindly provide your completed form to the nearest USDA/FAS employee.**

***Thanks for your participation and have a safe journey home!***

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