

## U.S.-[COUNTRY] ATM [DATES]

Please take a few minutes to complete this evaluation form. As you are aware, **[CONTRACTOR]** partnered with USDA/FAS in organizing this event. We would like to hear about your experiences associated with the Agribusiness Trade Mission to [COUNTRY]. Your feedback will be used to improve future trade missions.

**Trade and sales data supplied on this form is strictly confidential  
and will not be shared with outside sources.**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company: \_\_\_\_\_ Products Exhibited: \_\_\_\_\_

**1. Please rate the mission in general:**

Excellent	Satisfactory	Poor
10 9 8 7 6 5 4 3 2 1		

**2. What are your projected 12-month Sales as a result of your participation this ATM?**

**3. How did you find out about the mission? (check all that apply)**

Notification from USDA/FAS staff	
U.S. Embassy or AmCham Announcement	
FAS website	
Trade/Industry Organization or SRTG Announcement	
Other (please specify):	

**4. Which factor weighed most heavily on your decision to participate in the mission?**

Opportunity to network and explore business partnerships	
Opportunity to expand ongoing business in the region	
Opportunity to begin business in the region	
USDA support or sponsorship	
Other (please specify):	

**5. How useful did you find the preliminary information provided for this mission?**

Excellent	Satisfactory	Poor
10 9 8 7 6 5 4 3 2 1		

**Suggestions for additional information:** \_\_\_\_\_

**6. What outcomes did you expect as a result of participating in the mission?**

Increased exports	
Joint ventures/investment opportunities	
Increased market knowledge	
Other (please specify):	



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**13. Would you participate in future missions sponsored by USDA/FAS?**

Yes				Maybe					No
10	9	8	7	6	5	4	3	2	1

**14. Additional comments/recommendations:**

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**15. Receive up-to-date information on FAS-sponsored international Agribusiness trade missions (ATMs) and Virtual Trade Events (VTEs)!**

**yes**, opt me in       send opt-in also to colleague(s) Name \_\_\_\_\_  
 **no**, not interested      Email \_\_\_\_\_

**Kindly provide your completed form to the nearest USDA/FAS employee.**

***Thanks for your participation and have a safe journey home!***

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