

U.S.-[COUNTRY] ATM [DATES]

Please take a few minutes to complete this evaluation form. As you are aware, **[CONTRACTOR]** partnered with USDA/FAS in organizing this event. We would like to hear about your experiences associated with the Agribusiness Trade Mission to [COUNTRY]. Your feedback will be used to improve future trade missions.

**Trade and sales data supplied on this form is strictly confidential
and will not be shared with outside sources.**

First Name: _____ Last Name: _____

Company: _____ Products Exhibited: _____

1. Please rate the mission in general:

Excellent	Satisfactory	Poor
10 9 8 7 6 5 4 3 2 1		

2. What are your projected 12-month Sales as a result of your participation this ATM?

3. How did you find out about the mission? (check all that apply)

Notification from USDA/FAS staff	
U.S. Embassy or AmCham Announcement	
FAS website	
Trade/Industry Organization or SRTG Announcement	
Other (please specify):	

4. Which factor weighed most heavily on your decision to participate in the mission?

Opportunity to network and explore business partnerships	
Opportunity to expand ongoing business in the region	
Opportunity to begin business in the region	
USDA support or sponsorship	
Other (please specify):	

5. How useful did you find the preliminary information provided for this mission?

Excellent	Satisfactory	Poor
10 9 8 7 6 5 4 3 2 1		

Suggestions for additional information: _____

6. What outcomes did you expect as a result of participating in the mission?

Increased exports	
Joint ventures/investment opportunities	
Increased market knowledge	
Other (please specify):	

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13. Would you participate in future missions sponsored by USDA/FAS?

Yes				Maybe					No
10	9	8	7	6	5	4	3	2	1

14. Additional comments/recommendations:

15. Receive up-to-date information on FAS-sponsored international Agribusiness trade missions (ATMs) and Virtual Trade Events (VTEs)!

yes, opt me in send opt-in also to colleague(s) Name _____
 no, not interested Email _____

Kindly provide your completed form to the nearest USDA/FAS employee.

Thanks for your participation and have a safe journey home!

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