OMB Control No.: 0551-### Expiration Date: ##/##/####

U.S.-[COUNTRY] ATM [DATES]

Please take a few minutes to complete this evaluation form. As you are aware, [CONTRACTOR] partnered with USDA/FAS in organizing this event. We would like to hear about your experiences associated with the Agribusiness Trade Mission to [COUNTRY]. Your feedback will be used to improve future trade missions.

<u>Trade and sales data supplied on this form is strictly confidential</u> and will not be shared with outside sources.

First Name:	Last Name:
Company:	Products Exhibited:
1. Please rate the mission in general:	Excellent Satisfactory Poor 10 9 8 7 6 5 4 3 2 1
2. What are your projected 12-month Sa	les as a result of your participation this ATM?
3. How did you find out about the missio	n? (check all that apply)
Notification from USDA/FAS staff	
U.S. Embassy or AmCham Announcement	
FAS website	
Trade/Industry Organization or SRTG Ann	ouncement
Other (please specify):	
	your decision to participate in the mission?
Opportunity to network and explore busine	ss partnerships
Opportunity to expand ongoing business in	the region
Opportunity to begin business in the region	
USDA support or sponsorship	
Other (please specify):	
Excellent	ry information provided for this mission? Satisfactory Poor
10 9 8 7	6 5 4 3 2 1
Suggestions for additional information:_	
6. What outcomes did you expect as a res	sult of participating in the mission?
Increased exports	
Joint ventures/investment opportunities	
Increased market knowledge	
Other (please specify):	

U.S.-[COUNTRY] ATM [DATES]

|--|

None	
1–5	
6–10	
>10	

8. What results did you obtain from this event:

	Product	Sales in \$US
Closed an export contract		
Have an export contract in progress		
Learned about the local market		
Other (Please specify)		

9. What hindered you from closing a deal during the mission? (check all that apply)

Lack of information about the company	
Lack of information about the product	
Price negotiations	
Payment conditions	
Shipping conditions	
Lack of funding	
Technical barriers to trade	
Marketing Issues	
Other (please specify):	

10. How could your experience during the mission be improved?

More information on general economic conditions of the country	
More information on foreign companies	
More one-on-one business meetings	
Longer duration of mission	
Other (Please specify)	

11. Kindly rate the services provided by our contractor, [CONTRACTOR].

Excellent				Sat	tisfactory	7		Po	or
10	9	8	7	6	5	4	3	2	1

12. Please provide a rating for each of the following services during the mission?

Exc	ellent			S	atisfactor	y		P	oor
10	9	8	7	6	5	4	3	2	1

Transportation Services (airport pickup; ground travel, etc.)	
Accommodations (lodging and meeting rooms)	
Meals/receptions	
Business-to-Business meeting coordination	
Business matches	
Translation services	

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13.	Would you	partici	pate in	future n	nissions s	ponsore	d by US	DA/FAS	?			
	Yes			Maybe 8 7 6 5 4						No		
	10	9	8	7	6	5	4	3	2	1		
14.	Additional	comme	ents/reco	ommend	ations:							
												_
												_
												_
	Receive up- tual Trade l				AS-spon	sored in	ternatio	nal Agri	busines	s trade m	issions (A	ГМs) and
	y es , opt me i n o , not intere		□ se	end opt-ir	n also to o	colleague						

Kindly provide your completed form to the nearest USDA/FAS employee.

Thanks for your participation and have a safe journey home!

Public Burden Statement. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The public reporting burden for this information collection is estimated to average 15 minutes per response, including the time for reviewing instructions, and completing and submitting the collection of information.