OMB Control No.: 0551-####

Expiration Date: ##/##/####

**[VTE Title]**

**[VTE Dates]**

***Directions:*** *Fill out completely, including as much detail as possible. Incomplete applications are subject to disqualification.*

***Submission Checklist:***

[ ]  *Completed, detailed application form.*

[ ]  *Deadline* ***[date]****.*

[ ]  *High-resolution company logo file.*

[ ]  *High-resolution headshot.*

[ ]  *Email application to* ***VirtualTradeEvents@usda.gov*** ***Subject: Western Europe VTE***

**1. General Information**

**Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

# **Company Description:**(Detailed description to be used in virtual materials shared with host country distributors.)

|  |
| --- |
|  |

**Company Overview: Applications with two participants will be looked upon favorably.**

|  |  |
| --- | --- |
| Participant 1: (person participating in VTE) |  |
| [ ]  | *I commit to participating – or will make arrangements with FAS in advance for a suitable replacement representative – in the VTE for its entire duration.* |
| Title: |  |
| E-Mail: |  |
| Telephone: |  |
| Participant 2: (person participating in VTE) |  |
| [ ]  | *I commit to participating – or will make arrangements with FAS in advance for a suitable replacement representative – in the VTE for its entire duration.* |
| Title: |  |
| E-Mail: |  |
| Telephone: |  |
| Street Address: |  |
| City: |  |
| State and Zip Code:  |  |
| Website: |  |
| Market Sector/Commodity: |  |
| State(s) of U.S. Production: |  |
| Number of Employees: |  |

**Company Designations:** (optional; check all that apply)

 [ ]  Female Owned [ ]  Minority Owned [ ]  Veteran Owned

 [ ]  Native American Owned [ ]  SME (500 or Fewer Employees)

**2. Background Information**

Description of Current International Activities:

|  |
| --- |
|  |

Trade Capacity Volume (Yearly Revenue/Sales):

|  |
| --- |
|  |

**3. Business Match-Making Profile**

Desired Business Partner: (Provide information on types of companies you are most interested in meeting and be as broad or specific as you prefer.)

Desired Size of Potential Partner: Profile of Desired Business Partner:

[ ]  1 – 25 employees [ ]  Distributor

[ ]  26 – 50 employees [ ]  Importer/Exporter

[ ]  51 – 100 employees [ ]  Processor

[ ]  >100 employees [ ]  Producer

 [ ]  Retailer

 [ ]  Wholesaler

**Are you already exporting to the country/region that is the focus of this VTE?**

[ ]  Yes [ ]  No

**If so, what products are you exporting and who are you working with locally?**

 **What specific food or agricultural product(s) do you want to export for the first time to this market or expand in the market?**

**Any specific companies or people you would like to meet with during the VTE? If so, who?**

**4. Additional Information**

**Interpretation Services:**

Do you require interpretation services for your business meetings? [ ]  Yes [ ]  No

### What would you like to achieve by joining this VTE?

|  |
| --- |
|  |

**How did you find out about this VTE?**

*Trade or Industry Organization:*

[ ]  Food Export Association of the Midwest USA [ ]  Food Export USA Northeast

 [ ]  SUSTA [ ]  WUSATA [ ]  Other (\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

 *USDA:*

 [ ]  FAS Website [ ]  USDA Email

***Please Note:*** *The information provided by your company for this application is for*

*internal use by the parties that are involved in the preparation of this VTE and will not be*

*disclosed to third parties. However, if your company is selected to participate in the VTE, your information – including company name, logo, and contact information – will be utilized to: 1) create business-to-business matches and 2) develop your company’s online profile, which is available to all participants during the live event as well as included in the downloadable .PDF directory.*