

LOGO

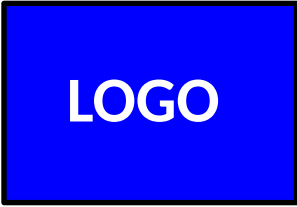
The Ask U.S. Panel pilot
c/o RTI International
5265 Capital Boulevard
Raleigh, NC 27616-2925

RETURN SERVICE REQUESTED

CURRENT RESIDENT
[ADDRESS1]
[ADDRESS2]
[CITY], [STATE] [ZIP]

Survey Reminder

[CONTROL]



Dear Resident of [STATE],

Recently, your household received a letter from the U.S. Census Bureau asking you to participate in a survey for the Ask U.S. Panel pilot, but we have not yet received your response. The Ask U.S. Panel pilot is a large, national survey panel pilot that will collect public opinion on a variety of topics and test procedures that will be used to develop and implement future panels. **It is very important that an adult in your household complete the short survey to determine if someone is eligible to join the panel.** Because our sample is randomly selected, no other household can take your place. To complete the survey, please visit the following link and enter the provided PIN.

[SURVEY LINK]

[PIN]

You may also scan the following QR code below using your phone's camera to access your survey.

[QR CODE]

Alternatively, you may complete the survey over the phone by calling 1-866-558-0774.

[IF BEFORE EARLY BIRD DATE FILL: As an token of our appreciation, if you complete the survey either online or over-the-phone by [DATE], you will receive \$5.]

RTI International, a not-for-profit research organization, is working with U.S. Census Bureau to create the Ask U.S. Panel pilot. If you have any questions about the panel you can call 1-866-558-0774 from 9:00 am-12:00 am Monday through Thursday, 9:00 am-11:00 pm on Fridays, 10:00 am-9:00 pm on Saturdays, and 1:30 pm-11:00 pm on Sundays (EST) or via email at askuspanel@rti.org.