# Website Specifications

# Navigation – should be present on all pages

## Top Bar

### Main Link: Home

### Main Link: About (dropdown)

Military and spouse panel   
General population panel

### Main Link: Contact Us

### Language Switch Button

## Bottom Bar

### PRAS, OMB Number, OMB Expiration Date Census Logo RTI Logo

# Page: Homepage

## Graphics/Logos Top Bar Navigation

## Bottom Bar For Military Members and Spouses

Learn more about the Ask U.S. Panel pilot for military and spouses!

For General Population  
Learn more about the Ask U.S. Panel pilot for the general population!

Have questions?   
Contact the Ask U.S. Panel Support team.

## Invited to the Ask US Panel pilot

Did you receive a letter inviting you to the Ask U.S. Panel pilot? Click here for more information about how to join.

# Page: For General Population

### What is the Ask U.S. Panel pilot?

The Ask U.S. Panel pilot is a large nationally representative survey panel pilot led by the U.S. Census Bureau. The purpose of the panel pilot is to collect public opinion on a variety of topics and gather information that can be used to improve and inform future surveys. The pilot will also test feasibility and procedures that may be used to develop and implement future panels. The panel will consist of individuals and households living across the U.S. that have agreed to be contacted and invited to participate in surveys led by the U.S. Census Bureau and other federal agencies.

**If you are an active-duty military member or spouse, click here to learn about the Ask US Panel for military and spouses.**

### Frequently Asked Questions How was I selected for the Ask U.S. Panel pilot?

Your address is one of 5,000 addresses across the U.S. that was randomly selected to participate. In order for the Ask U.S. Panel pilot to be successful, it is important to have participants that represent the nation as a whole. Your household was contacted to see if someone who lives there may be eligible to participate in the Ask U.S. Panel pilot.

### Why should my household participate?

Participation in the Ask U.S. Panel pilot is voluntary. There are no penalties for refusing to answer any questions. However, your cooperation is important because it will ensure our survey results represent an accurate picture of the entire country. Your answers not only represent your household, but also hundreds of other similar households. The information you provide will help the U.S. Census Bureau and other participating federal agencies better understand public opinion on a variety of different topics and will inform and improve how data are collected in the future. You may choose not to take part in the Ask U.S. Panel pilot, but because our sample is randomly selected, no other household or person can take your place. By taking part in the Ask U.S. Panel pilot, you will represent the views and opinions of many other individuals like yourself.

### What does participation involve?

If someone in your household is selected, we will invite them to join the Ask U.S. Panel pilot. Panel members will first complete a brief survey to confirm their eligibility, followed by a 20-minute enrollment survey to join the pilot panel. Once members are enrolled in the pilot, they will be invited to complete one additional 15-minute survey later in 2022. Surveys will be about a variety of topics, such as food and nutrition, transportation, employment, and education. Panelists will be asked to be a part of the pilot panel for up to 1 year, though participation in individual surveys is voluntary.

### Do I receive anything for participating?

Yes. As a token of appreciation, panel members will receive $20 for completing their initial enrollment survey, and an additional $10 for completing a 15-minute survey later in 2022.

### How will you protect my privacy?

The U.S. Census Bureau, partnering federal statistical agencies, and RTI are committed to assuring your privacy. All your information will be kept private. All survey responses will be combined with the answers of many others and reported in a summary form. Our interest is only in the combination of all responses and not anyone’s individual answers. Your name and any other identifying information will never be associated with the answers you provide on surveys – this information is only collected for contact purposes so that we may send you invitations to future surveys. Your privacy is protected to the full extent required by law.

### Who is sponsoring the Ask U.S. Panel pilot?

The U.S. Census Bureau is the primary sponsor of the Ask U.S. Panel pilot. Other federal agencies may also contribute funding and sponsor surveys for the Ask U.S. Panel pilot.

Other participating agencies include:

Department of Defense

Bureau of Labor Statistics

Department of Labor-Office of Evaluations

Economic Research Service

National Center for Science and Engineering Statistics

National Center for Health Statistics

Social Security Agency

National Center for Education Statistics

Food and Nutrition Service

Bureau of Transportation Statistics

Federal Highway Administration

### Who is RTI International?

The U.S. Census Bureau has partnered with RTI International (RTI), a not-for-profit research organization, to establish and manage the Ask U.S. Panel pilot. RTI conducts research both in the United States and abroad under agreements with federal, state, and local governments; public service agencies; universities and foundations; and commercial clients. You can learn more about RTI by visiting [www.rti.org](http://www.rti.org).

### How do I know if the Ask U.S. Panel pilot is legitimate?

You may contact the U.S. Census Bureau at ADRM.pra@census.gov or the RTI International Ask U.S. Pilot Panel Data Collection Task Leader, Dustin Williams, at [askuspanel@rti.org](mailto:askuspanel@rti.org) to confirm the legitimacy of the Ask U.S. Panel.

You may find out more information regarding U.S. Census Bureau survey programs at <https://www.census.gov/programs-surveys/surveyhelp/faqs.html>.

The study has also been approved by the U.S. Office of Management and Budget (OMB). The valid OMB control number for this information collection is ####-####. The expiration date is ##/##/####.

# Page: For Military Members and Spouses

### What is the Ask U.S. Panel pilot?

The Ask U.S. Panel Pilot for military members and spouses is a national survey pilot panel by the U.S. Census Bureau and the Department of Defense. The purpose of the pilot panel is to collect the opinions of individuals living across the United States (U.S.), including service members and their spouses, on a variety of topics and test the feasibility and procedures that may be used to develop a long-term panel. Data collected from service members and their spouses through the panel will be used to improve military life and policies affecting active-service members and their families. The pilot panel will consist of individuals and households living across the U.S, including active-duty service members and spouses of active-duty service members, that have agreed to be contacted and invited to participate in surveys led by the U.S. Census Bureau and other statistical agencies, including the Department of Defense.

**Not a military member or spouse? Click here to learn about the Ask US Panel for the general population.**

### Frequently Asked Questions I am an active-duty military member or spouse. How do I know find out if I am part of the Ask US Panel pilot for military and spouses?

You may have been invited by the DoD to participate as part of the Ask US Panel pilot for military members and spouses. Members of the military and their spouses will be invited to participate in surveys specifically designed to gather information about military life. If you were invited to the Ask US Panel pilot for military and spouses, the first letter of the PIN provided on your initial invitation letter will include “D.”

### How was I selected for the Ask U.S. Panel pilot?

You are one of 2,500 active-duty service members and spouses of active-duty service members across the U.S. that were randomly selected to participate. In order for the Ask U.S. Panel pilot to be successful, it is important to have participants that represent the military.

### Why should I participate?

### Participation in the Ask U.S. Panel pilot is voluntary. There are no penalties for refusing to answer any questions. The data collected by the panel will be used to improve military life by informing policies affecting active-service members and their families. The information you provide also will help the U.S. Census Bureau and DoD better understand public opinion on a variety of different topics and may be used to improve how data are collected in the future. Your cooperation is important because it will ensure our survey results represent an accurate picture of active-duty service-members and spouses of active-duty service-members. Your answers not only represent you, but also hundreds of other active-duty service members and spouses of active-duty service members. You may choose not to take part in the Ask U.S. Panel pilot, but because our sample is randomly selected, no other active-duty service member or spouses of active-duty service members can take your place. By taking part in the Ask U.S. Panel pilot, you will represent the views and opinions of many other individuals like yourself.

### Do I receive anything for participating?

### Yes. As a token of appreciation, you received $5 in the panel invitation and will receive an additional $20 for completing your initial 20-minute enrollment survey. Furthermore, you will receive an additional $10 for completing a 15-minute survey later in 2022.

### What does participation involve?

### You will first complete a 20-minute enrollment survey to confirm your eligibility and enroll in the panel. Panelists will be asked to be a part of the pilot panel for up to one year, during which time they will be invited to complete one additional 15-minute survey later in 2022. Surveys will be about a variety of topics, such as food and nutrition, housing, employment, and education. Participation in individual surveys is voluntary and you may skip surveys that you do not wish to complete.

### How will you protect my privacy?

### The U.S. Census Bureau, partnering federal agencies (including the Department of Defense), and RTI, a not-for-profit research organization, are committed to assuring the confidentiality of the information that you provide as part of this collection. All survey responses will be combined with the answers of many others and reported in a summary form. Our interest is only in the combination of all responses and not anyone’s individual answers. Your name and any other identifying information will never be associated with the answers you provide on surveys – this information is only collected for contact purposes so that we may send you invitations to future surveys. Your privacy and confidentiality are protected to the full extent required by law.

### Who is sponsoring the Ask U.S. Panel pilot?

### The U.S. Census Bureau is the primary sponsor of the Ask U.S. Panel pilot. Other federal agencies, including the Department of Defense, will also contribute funding and sponsor surveys for the Ask U.S. Panel pilot.

### Who is RTI International?

The U.S. Census Bureau has partnered with RTI International (RTI), a not-for-profit research organization, to establish and manage the Ask U.S. Panel pilot. RTI conducts research both in the United States and abroad under agreements with federal, state, and local governments; public service agencies; universities and foundations; and commercial clients. You can learn more about RTI by visiting [www.rti.org](http://www.rti.org).

### How do I know if the Ask U.S. Panel pilot is legitimate?

You may contact the U.S. Census Bureau at ADRM.pra@census.gov or the RTI International Ask U.S. Pilot Panel Data Collection Task Leader, Dustin Williams, at askuspanel@rti.org to confirm the legitimacy of the Ask U.S. Panel

You may also find out more information regarding U.S. Census Bureau survey programs at <https://www.census.gov/programs-surveys/surveyhelp/faqs.html>.

The study has also been approved by the U.S. Office of Management and Budget (OMB). The valid OMB control number for this information collection is ####-####. The expiration date is ##/##/####.

## Bottom Bar

### PRAS, OMB Number, OMB Expiration Date Census Logo RTI Logo

### DoD Logo

# Page: Contact the Ask U.S. Panel pilot Support Team

Help Desk staff are available to assist you. You can contact us at:

Phone: 1-866-558-0774

Email: askuspanel@rti.org

Website: [Contact Us Form Link]

If you have questions or concerns about the Ask U.S. Panel pilot, project staff are available to call from 9:00 am-12:00 am Monday through Thursday, 9:00 am-11:00 pm on Fridays, 10:00 am-9:00 pm on Saturdays, and 1:30 pm-11:00 pm on Sundays (EST).

# Page: Contact Us Form

Please complete and submit the assistance form below. Once received, a member of the Ask U.S. Panel pilot team will contact you.

Ask U.S. Panel PIN (if known) [TEXT BOX]

Name [TEXT BOX]

Email [TEXT BOX]

Phone [TEXT BOX]

Description of the problem you are having [TEXT BOX]

# Page: For Invited Pilot Panelists

### Invited Pilot Panelist Instructions

To find out if you are eligible to join the Ask US Panel pilot, or to complete your enrollment if you have already been selected, please visit the link below and enter the PIN included your invitation letter or email.

[LINK TO SURVEY LOGIN PAGE]

[PROGRAMMER: LAUNCH SURVEY LOGIN PAGE  
IF INDIVIDUAL PIN ENTERED ON LOGIN, DIRECT TO BASELINE  
IF HH PIN ENTERED ON LOGIN, DIRECT TO SCREENER IF NOT COMPLETE  
IF HH PIN ENTERED ON LOGIN AND SCREENER COMPLETE DISPLAY: Someone from your household has already completed the screener to determine if anyone in your household is eligible to join the Ask U.S. Panel pilot. If you were selected, you should receive a letter with more information on how to enroll. If you have any questions, you may contact the Ask U.S. Panel support team at 1-866-558-0774 or [askuspanel@rti.org](mailto:askuspanel@rti.org).”]

You may also complete enrollment over the phone by contacting 1-866-558-0774.

If you no longer have your original invitation or access to your PIN, or have general questions about how to participate, you can contact our support team at 1-866-558-0774 or [askuspanel@rti.org](mailto:askuspanel@rti.org).

To learn more about the Ask U.S. Panel pilot for general population, click here

To learn more about the Ask U.S. Panel pilot for active-duty military and their spouses, click here.