NWS Flood Survey FINAL

Start of Block: CONSENT

Q1.1 **Flash Flood Response Survey**   **Please complete the following 5-10 minute survey regarding the {DATE} rain event.** Your participation in this study is voluntary and your identity will remain anonymous.You may skip any question you don’t feel comfortable answering. You may withdraw from the study at any time without penalty. All information that you enter will remain confidential, and no information that can be linked to you will be made public. Any results from the survey will talk about groups of people and none of your individual information will be shared with anyone.  Your decision to participate will have no bearing on your relationship with any of the organizations that are mentioned here. There are no risks associated with participating in this study. There are no penalties if you choose not to participate. No monetary or other such form of financial compensation will be offered to participants of this study. Results from this study may be shared with local jurisdictions, and results will be made available to the public upon request.    This survey is funded by the National Oceanic and Atmospheric Administration. We are working to understand public response to hazardous weather events in order to improve how weather information is delivered to you. This survey should take about 5-10 minutes to complete.   If you have any questions about this survey, please contact Brenda Philips at bphilips@ecs.umass.edu, or Cedar League at cedarleague@gmail.com. Alternatively, if you have any questions about your rights as a participant in this study, you can also contact the University of Massachusetts Institutional Review Board at (413) 545-3428. OMB Approval Date and Statement here...   **BEGIN THE SURVEY BY PRESSING >> BELOW**

End of Block: CONSENT

Start of Block: PANEL

Start of Block: INTRO

Q3.1 **What is your 5 digit zip code?**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q3.2 **How did you get the link to this survey?**

* National Weather Service website/social media
* Local news website/social media
* Public safety email list, website, or social media
* A friend forwarded it to me
* Community group email list, website or social media
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q3.3
**Heavy Rain/Flooding event(s) occurred in your area on:**
**{Date 1}**
**{Date 2}**
**{Date 3}**
**{Date 4}**

Which event(s) do you recall the most?

* {Date 1}
* {Date2}
* {Date 3}
* {Date 4}
* I don't remember any of these event(s)

Skip To: End of Survey If Heavy Rain/Flooding event(s) occured in your area on: {Date 1} {Date 2} {Date 3} {Date 4}   Which... = {Date2}

Skip To: End of Survey If Heavy Rain/Flooding event(s) occured in your area on: {Date 1} {Date 2} {Date 3} {Date 4}   Which... = {Date 4}

Skip To: End of Survey If Heavy Rain/Flooding event(s) occured in your area on: {Date 1} {Date 2} {Date 3} {Date 4}   Which... = I don't remember any event(s)

End of Block: INTRO

Start of Block: PRE-EVENT PHASE - INFO & ACTIONS

Q4.1
**Please answer the rest of the survey based on what you experienced on the event date you selected. BEFORE the event began, did you know about the POTENTIAL for heavy rain/flash floods?**

* Yes
* No
* I don't know

Skip To: End of Block If Aware before? = No

Skip To: End of Block If Aware before? = I don't know

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Q4.3 **What information source(s) did you use to become aware of  POSSIBLE heavy rain/flash flooding BEFORE it occurred? Select UP TO 3 information sources that were the most useful for you.**

* National News/Weather Company (Weather.com, Google, Good Morning America, etc.)
* Local News Media or Weather Person
* National Weather Service (Federal Government)
* Department of Transportation
* Friends/Family
* Community Leader(s) (ex. Clergy, Mayor, Governor, School Official)
* Public Safety Official(s) (Emergency Manager, Police, Fire)
* Observing/experiencing weather conditions near me
* None of the above
* Other (Please state) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources BEFORE = Local News Media or Weather Person

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Q4.4 **You selected your local news or weather person as a source of information.  BEFORE the heavy rain/ flash flooding happened, how did you access information from your local news or weather person? (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Wireless Emergency Alert (WEA cell phone alert)
* City notification system (ex. Reverse 911, Code Red, Everbridge)
* E-mail
* Smart phone app
* Text
* Phone call
* Radio
* NOAA weather radio
* Siren
* Newspaper
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources BEFORE = National Weather Service (Government)

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Q4.5 **You selected the National Weather Service as an information source. BEFORE the heavy rain/ flash flooding happened, how did you access information from the National Weather Service? (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Wireless Emergency Alert (WEA cell phone alert)
* City notification system (ex. Reverse 911, Code Red, Everbridge)
* E-mail
* Smart phone app
* Text
* Phone call
* NOAA weather radio
* Radio
* Siren
* Newspaper
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Display This Question:

If Sources BEFORE = Community Leader(s) (ex. Clergy, Mayor, Governor, School Official)

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Q4.6 You selected your community leaders as an **information** source. BEFORE the heavy rain/ flash flooding happened, how did you get information from community leaders (clergy, mayor, governor, school officials)? (Select all that apply.)

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Wireless Emergency Alert (WEA cell phone alert)
* City notification system (ex. Reverse 911, Code Red, Everbridge)
* E-mail
* Smart phone app
* Text
* Phone call
* Radio
* NOAA weather radio
* Siren
* Newspaper
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources BEFORE = Friends/Family

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Q4.7 **You selected family or friends as an information source. BEFORE the heavy rain/ flash flooding happened, how did you get information from family or friends? (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* E-mail
* Website
* Smart phone app
* Text
* Phone call
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources BEFORE = Public Safety Official(s) (Emergency Manager, Police, Fire)

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Q4.8 **You selected public safety officials as an information source. BEFORE the heavy rain/ flash flooding happened, how did you get information from public safety officials? (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Wireless Emergency Alert (WEA cell phone alert)
* City notification system (ex. Reverse 911, Code Red, Everbridge)
* E-mail
* Smart phone app
* Text
* Phone call
* Radio
* NOAA weather radio
* Siren
* Newspaper
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources BEFORE = Other (Please state)

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Q4.9 **You selected other information sources. BEFORE the heavy rain/ flash flooding happened, how did you access information from ${Q4.3/ChoiceTextEntryValue/11}?  (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Wireless Emergency Alert (WEA cell phone alert)
* City notification system (ex. Reverse 911, Code Red, Everbridge)
* E-mail
* Smart phone app
* Text
* Phone call
* Radio
* NOAA weather radio
* Siren
* Newspaper
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources BEFORE = Observing/experiencing weather conditions near me

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Q4.10 **BEFORE the heavy rain/ flash flooding happened, how did you observe or experience weather conditions near you? (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Smart Phone
* Going or being outdoors
* Looking out my window
* Being in a vehicle

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Display This Question:

If Sources BEFORE = National News/Weather Company (Weather.com, Google, Good Morning America, etc.)

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Q4.11 **You selected the national news or a weather company as a source of information. BEFORE the heavy rain/ flash flooding happened, how did you access information from the national news or the weather company?**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Wireless Emergency Alert (WEA cell phone alert)
* City notification system (ex. Reverse 911, Code Red, Everbridge)
* E-mail
* Smart phone app
* Text
* Phone call
* Radio
* NOAA weather radio
* Siren
* Newspaper
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q4.12 **Based on the information you had BEFORE the event began, what was your level of concern about how the heavy rain/flash floods might impact you or your family.**

* No concern
* Slightly concerned
* Moderately concerned
* Very Concerned
* Extremely concerned

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Q4.13 **Based on the information you had BEFORE the event, did you think any of the threats listed below might impact you or your family? (Select all that apply.)**

* Heavy rains
* Rapid rise in streams, creeks and rivers
* Flooded roadways / closure of roads
* Cars swept away
* House/structural flooding
* Destruction of property
* Power outage
* Personal injury
* No threats/impacts
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q4.14 **What, if any, preparations did you take BEFORE the heavy rain/flash flood event occurred? (Please select all that apply.)**

* Looked for additional weather information
* Shared information with somebody
* Cancelled or rescheduled planned activities and/or appointments
* Allowed more time for travel or rerouted planned trip(s)
* Purchased emergency supplies (sandbags, survival kit, extra food/water)
* Protected my belongings (ex. move furniture, car)
* Made a sheltering/evacuation plan
* No action taken
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

End of Block: PRE-EVENT PHASE - INFO & ACTIONS

Start of Block: LOCATION/EXPERIENCE DURING EVENT

Q5.1 **Did you experience any heavy rain or flooding on ${Q1.1/QuestionText}?**

* Yes
* No
* I don't know

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Q5.2 **Where were you when you experienced the most intense part of the heavy rain or flooding?  We are interested in learning more about your experience during this part of the event.**

* I was a passenger or driver in a vehicle
* I was at home or in a building
* I was on-foot and outside
* I did not experience the intense part of this storm

End of Block: LOCATION/EXPERIENCE DURING EVENT

Start of Block: EVENT PHASE - INFO & ACTIONS

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Q6.1 **Now, think about the time period DURING the event.  How did you know the heavy rain/ flash flooding event was happening? Select UP TO 3 information sources that were the most useful for you.**

* National News/Weather Company (Weather.com, Google, Good Morning America, etc.)
* Local TV News Channel or Weather Person
* National Weather Service (Federal Government)
* Friends/Family
* Community Leader(s) (ex. Clergy, Mayor, Governor)
* Public Safety Official(s) (Emergency Manager, Police, Fire)
* Observing/experiencing weather conditions near me
* None of the above
* Other (Please state) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources DURING = Local TV News Channel or Weather Person

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Q6.2 **You selected your local news or weather person as a source of information.  DURING the event, how did you access information from your local news or weather person? (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Wireless Emergency Alert (WEA cell phone alert)
* City notification system (ex. Reverse 911, Code Red, Everbridge)
* E-mail
* Smart phone app
* Text
* Phone call
* Radio
* NOAA weather radio
* Siren
* Newspaper
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources DURING = National Weather Service (Government)

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Q6.3 **You selected the National Weather Service as an information source. DURING the event, how did you access information from the National Weather Service? (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Wireless Emergency Alert (WEA cell phone alert)
* City notification system (ex. Reverse 911, Code Red, Everbridge)
* E-mail
* Smart phone app
* Text
* Phone call
* NOAA weather radio
* Radio
* Siren
* Newspaper
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources DURING = Community Leader(s) (ex. Clergy, Mayor, Governor)

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Q6.4 **You selected your community leaders as an information source. DURING the event, how did you get information from community leaders (clergy, mayor, governor, school officials)? (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Wireless Emergency Alert (WEA cell phone alert)
* City notification system (ex. Reverse 911, Code Red, Everbridge)
* E-mail
* Smart phone app
* Text
* Phone call
* Radio
* NOAA weather radio
* Siren
* Newspaper
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources DURING = Friends/Family

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Q6.5 **You selected family or friends as an information source. DURING the event, how did you get information from family or friends? (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* E-mail
* Website
* Smart phone app
* Text
* Phone call
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources DURING = Public Safety Official(s) (Emergency Manager, Police, Fire)

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Q6.6 **You selected public safety officials as an information source. DURING the event, how did you get information from public safety officials? (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Wireless Emergency Alert (WEA cell phone alert)
* City notification system (ex. Reverse 911, Code Red, Everbridge)
* E-mail
* Smart phone app
* Text
* Phone call
* Radio
* NOAA weather radio
* Siren
* Newspaper
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources DURING = Other (Please state)

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Q6.7 **You selected other information sources. DURING the event, how did you access information from ${Q6.1/ChoiceTextEntryValue/11}?**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Wireless Emergency Alert (WEA cell phone alert)
* City notification system (ex. Reverse 911, Code Red, Everbridge)
* E-mail
* Smart phone app
* Text
* Phone call
* Radio
* NOAA weather radio
* Siren
* Newspaper
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Sources DURING = Observing/experiencing weather conditions near me

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Q6.8 **DURING the event, how did you observe or experience weather conditions near you? (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Smart Phone
* Going or being outdoors
* Looking out my window
* Being in a vehicle

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Display This Question:

If Sources DURING = National News/Weather Company (Weather.com, Google, Good Morning America, etc.)

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Q6.9 **You selected the national news or a weather company as a source of information. DURING the event, how did you access information from the national news or the weather company? (Select all that apply.)**

* Social media (ex. Facebook, Twitter)
* TV/Cable
* Website
* Wireless Emergency Alert (WEA cell phone alert)
* City notification system (ex. Reverse 911, Code Red, Everbridge)
* E-mail
* Smart phone app
* Text
* Phone call
* Radio
* NOAA weather radio
* Siren
* Newspaper
* Talking in-person with someone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q6.11 **DURING the event, what was your level of concern based on the information you were given?**

* Not concerned
* Slightly concerned
* Moderately concerned
* Very concerned
* Extremely concerned

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Display This Question:

If Where were you when you experienced the most intense part of the heavy rain or flooding?  We are... = I was at home or in a building

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Q6.12 **While indoors, what action(s), if any, did you take DURING the heavy rain/flash flood event? (Select all that apply.)**

* Looked for additional weather information
* Shared information with somebody
* Cancelled or rescheduled plans
* Protected home/building with sandbags
* Protected my belongings (ex. move furniture, car)
* Protected my family/pets
* Assisted others during event
* Remained indoors until safe
* Relocated to a higher level in my home/building
* Evacuated from my location
* No action taken
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Where were you when you experienced the most intense part of the heavy rain or flooding?  We are... = I was a passenger or driver in a vehicle

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Q6.13 **While in the vehicle, what actions, if any, did you take DURING the flash flood event? (Select all that apply.)**

* Looked for additional weather information
* Shared information with somebody
* Cancelled or rescheduled my trip
* Allowed more time for travel or rerouted my trip
* Assisted others during event
* No action taken/continued trip
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Display This Question:

If Where were you when you experienced the most intense part of the heavy rain or flooding?  We are... = I was on-foot and outside

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Q6.14 **While outdoors, what action(s), if any, did you take DURING the flash flood event? (Select all that apply.)**

* Looked for additional weather information
* Shared information with somebody
* Cancelled or rescheduled plans
* Protected my family/pets
* Protected my belongings
* Assisted others during event
* Sought shelter to safer location/higher ground
* Sought transportation
* No action taken
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

End of Block: EVENT PHASE - INFO & ACTIONS

Start of Block: EVENT - DRIVING

Q7.1
**Were you the driver or the passenger in the vehicle?**

* I was the driver
* I was the passenger
* I don't know

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Q7.2 **Was anyone in the vehicle with you? (Select all that apply.)**

* Kid(s)
* Adult(s)
* Senior citizen(s)
* Person(s) with a disability
* Pet(s)
* I was alone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q7.3 **What type of vehicle you were in?**

* Lower clearance vehicle (ex. car, small SUV, sedan, minivan, motorcycle)
* Higher clearance vehicle (ex. truck, large SUV, large van, semi)
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q7.4 **What was the primary**purpose of your trip?

* Commute to work or school
* Commute from work or school
* Picking up/dropping off kids and/or family
* Appointment
* Errands / leisure (shopping, dining, recreation)
* Worship
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q7.5 **Did you encounter a flooded and/or closed road? (Flooding could have been any amount of moving or standing water on the road.)**

* Yes
* No
* I don't know \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Skip To: End of Block If Did you encounter a flooded and/or closed road? (Flooding could have been any amount of moving or... = No

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Q7.6 **Please enter the TOWN and closest INTERSECTION of the flooded road you encountered.**

* Town \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Intersection \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q7.7 **Please enter the approximate TIME OF DAY you encountered the flooded road.**

Hour

Minutes

AM/PM

▼ 12 ... I Don't Know ~ ~

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Q7.8 **What did you see when you encountered the flooded or closed road? (Select all that apply.)**

* Presence of water on road
* Flashing lights
* Barricades
* Public safety officials
* Traffic congestion
* I saw vehicles driving through
* I saw vehicles turning around
* I saw vehicle(s) stuck in flood water
* I saw vehicle(s) swept away
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Q7.9 **How deep would you say the water was at that location?**

* I did not see any water
* Less than 3 inches
* Between 3 to 6 inches
* Between 6 to 12 inches
* Between 12 to 24 inches
* 24+ inches
* I don't know \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| Page Break |  |

Q7.10 **What did you do when you saw the road was flooded and/or closed?** **(Select one answer.)**

* I turned around and/or rerouted my trip
* I continued driving on the road and made it through the flooded area
* I continued driving on the road and it wasn't flooded, or my side of road wasn't flooded
* I continued driving on the road and got stuck in flood waters
* I stopped driving and pulled my car over
* Other, describe \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q7.11 Did you call anyone for help?

* Yes
* No
* If yes, please explain\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Q7.11 **This next set of questions asks about different factors that may have influenced your decision.**

**Please indicate how much the following warning and environmental factors influenced your driving decision when you saw the road was flooded and/or closed.  Select "Not a Factor"  if the factor was not relevant to your decision.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1. Not influential at all | 2. Slightly influential | 3. Somewhat influential | 4. Very influential | 5. Extremely influential | Not a factor |
| Presence of barricades/blockades  |  |  |  |  |  |  |
| Presence of flashing sign(s) indicating flooding  |  |  |  |  |  |  |
| Presence of safety officials  |  |  |  |  |  |  |
| NWS Flash Flood Warning  |  |  |  |  |  |  |
| Intense rainfall outside  |  |  |  |  |  |  |
| Long rainfall duration  |  |  |  |  |  |  |
| Not being able to see the water on the road  |  |  |  |  |  |  |
| Perceived water level/speed  |  |  |  |  |  |  |

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| Page Break |  |

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Q7.12 **Please indicate how much the following social factors influenced your driving decision when you saw the road was flooded and/or closed.  Select "Not a Factor"  if the factor was not relevant to your decision.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1. Not influential at all | 2. Slightly influential | 3. Somewhat influential | 4. Very influential | 5. Extremely influential | Not a factor |
| Seeing other vehicle(s) drive through successfully  |  |  |  |  |  |  |
| Seeing other vehicle(s) turn around  |  |  |  |  |  |  |
| Seeing other vehicle(s) stuck  |  |  |  |  |  |  |
| Past experience making it through  |  |  |  |  |  |  |
| Past experience NOT making it through  |  |  |  |  |  |  |
| Concern/fear for self, family, friends  |  |  |  |  |  |  |
| High confidence in my vehicle/driving ability  |  |  |  |  |  |  |
| Friends/family urged me to take action |  |  |  |  |  |  |

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| Page Break |  |

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Q7.14 **Please indicate how much the following situational factors influenced your driving decision when you saw the road was flooded and/or closed.  Select "Not a Factor"  if the factor was not relevant to your decision.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1. Not influential at all | 2. Slightly influential | 3. Somewhat influential | 4. Very influential | 5. Extremely influential | Not a factor |
| Needing to get to work/family/kids  |  |  |  |  |  |  |
| Inconvenience of taking a detour  |  |  |  |  |  |  |
| Traffic congestion  |  |  |  |  |  |  |
| Event timing (rush hour, evening, weekend)  |  |  |  |  |  |  |
| This event caught me by surprise |  |  |  |  |  |  |

End of Block: EVENT - DRIVING

Start of Block: EVENT - HOME/INDOORS

Q8.1
**What type of building were you in during the heavy rain/flood event?**

* Free standing home/residence
* Multi-residential unit (Apartment/townhouse/condo)
* Mobile home
* Work place building
* Retail building
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Q8.2 **Was anyone in the home/building with you? (Select all that apply.)**

* Kid(s)
* Adult(s)
* Senior Citizen(s)
* Person(s) with a disability
* Pet(s)
* I was alone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
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| Page Break |  |

Q8.3 **Did you experience flooding at any of the locations below?**

* I experienced flooding inside the building/home
* I experienced flooding very close to the building/home
* No, I did not experience any flooding
* I don't know

Skip To: End of Block If Did you experience flooding at any of the locations below? = No, I did not experience any flooding

Skip To: End of Block If Did you experience flooding at any of the locations below? = I don't know

|  |  |
| --- | --- |
| Page Break |  |

Q8.4 **Please enter the TOWN and closest INTERSECTION where the building/residence flooded.**

* Town \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Intersection \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
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| Page Break |  |

Q8.5 **Please enter the approximate time of day when you experienced flooding.**

Hour

Minutes

AM/PM

▼ 12 ... I Don't Know ~ ~

|  |  |
| --- | --- |
| Page Break |  |

Q8.6 **How did you know that the building was flooding? (Select all that apply.)**

* I saw increasing water levels in the house
* I saw flooding outside of the house
* A friend, neighbor, or landlord called
* Public safety or police notified me
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Q8.7 **What was the greatest water depth you observed during this event?**

* I did not see any water
* 0 to 3 inches
* 3 to 6 inches
* 6 to 12 inches
* 12 to 24 inches
* > 24 inches
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* I don't know

|  |  |
| --- | --- |
| Page Break |  |

Q8.8 **What action(s) did you take in response to the flooding? (Select one.)**

* I went to a non-flooded area or higher floor of the building
* I evacuated the building
* I stayed where I was and monitored the situation
* I stayed where I was because I couldn't evacuate due to the flooding conditions
* I stayed and protected my property (sandbag, move car, move furniture/belongings)
* No action taken
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Q8.9 **Did you call or contact anyone for help?**

* Yes
* No
* If yes, please explain \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Q 8.10 How much did the following warning and environmental factors influence the action you took when you experienced the flooding? Select "Not a Factor" if the factor was not relevant to your decision.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|   | 1. Not influential at all | 2. Slightly influential | 3. Somewhat influential | 4. Very influential | 5. Extremely influential | Not a factor |
| NWS Flash Flood Warning |  |  |  |  |  |  |
| Flooding at my location was minor  | *
 | *
 | *
 | *
 | *
 | *
 |
| Intense rainfall | *
 | *
 | *
 | *
 | *
 | *
 |
| Rapidly increasing water levels INSIDE the home | *
 | *
 | *
 | *
 | *
 | *
 |
| Rapidly increasing water levels OUTSIDE the home | *
 | *
 | *
 | *
 | *
 | *
 |

|  |  |
| --- | --- |
| Page Break |   |

Q8.11
How much did the following social factors influence the action(s) you took when you experienced the flooding? Select "Not a Factor" if the factor was not relevant to your decision.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|   | 1. Not influential at all | 2. Slightly influential | 3. Somewhat influential | 4. Very influential | 5. Extremely influential | Not a factor |
| Friends / family urged me to take action  | *
 | *
 | *
 | *
 | *
 | *
 |
| I saw other people taking action  | *
 | *
 | *
 | *
 | *
 | *
 |
| Previous negative experience with flooding  | *
 | *
 | *
 | *
 | *
 | *
 |
| Concern/fear for self, family, friends  | *
 | *
 | *
 | *
 | *
 | *
 |

Q8.12
How much did the following situational factors influence the action(s) you took when you experienced the flooding? Select "Not a Factor" if the factor was not relevant to your decision.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|   | 1. Not influential at all | 2. Slightly influential | 3. Somewhat influential | 4. Very influential | 5. Extremely influential | Not a factor |
| Needing to take care of family/friends/pets  | *
 | *
 | *
 | *
 | *
 | *
 |
| I was trapped in the building  | *
 | *
 | *
 | *
 | *
 | *
 |
| Having a car to use for evacuation  | *
 | *
 | *
 | *
 | *
 | *
 |
| This event caught me by surprise  | *
 | *
 | *
 | *
 | *
 | *
 |
| Event timing (rush hour, evening, weekend) | *
 | *
 | *
 | *
 | *
 | *
 |

End of Block: EVENT - HOME/INDOORS

Start of Block: EVENT - OUTSIDE/ON FOOT

Q9.1 **What were you doing at the time of the event?**

* I was outside/walking
* I was doing outdoor activities. (ex. camping, boating, sports)
* I was using public transportation
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Q9.2 **Was anyone with you while outdoors? (Select all that apply.)**

* Kid(s)
* Adult(s)
* Senior Citizen(s)
* Person(s) with disability
* Pet(s)
* I was alone
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Q9.3 **Did you experience flooding while outdoors?**

* Yes
* No
* I don't know

Skip To: End of Block If Did you experience flooding while outdoors? = No

Skip To: End of Block If Did you experience flooding while outdoors? = I don't know

|  |  |
| --- | --- |
| Page Break |  |

Q9.4 **Please enter the TOWN and closest INTERSECTION where you experienced flooding.**

* Town \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Intersection \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Q9.5 **Please enter the approximate time of day when you experienced flooding.**

Hour

Minutes

AM/PM

▼ 12 ... I Don't Know ~ ~

|  |  |
| --- | --- |
| Page Break |  |

Q9.6 **What was the greatest water depth you observed outdoors during this event?**

* I did not see any water
* 0 to 3 inches
* 3 to 6 inches
* 6 to 12 inches
* 12 to 24 inches
* > 24 inches
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* I don't know

|  |  |
| --- | --- |
| Page Break |  |

Q9.7 **What action(s) did you take in response to the flooding?**

* I went to a non-flooded area or higher ground
* I evacuated the area
* I stayed where I was and monitored the situation
* I stayed where I was because I couldn't evacuate due to the flooding conditions
* I stayed where I was and protected my belongings
* I got caught in the flood water
* No action taken
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Q9.8 **Did you call or contact anyone?**

* Yes
* No
* If yes, explain

Q9.9
**This next set of questions asks about different factors that may have influenced your decision(s).**
 **How much did the following warning and environmental factors influence the action(s) you took when you experienced the flooding?**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1. Not influential at all | 2. Slightly influential | 3. Somewhat influential | 4. Very influential | 5. Extremely influential | Not a factor |
| Intense rainfall outside |  |  |  |  |  |  |
| Receipt of a NWS warning  |  |  |  |  |  |  |
| Increasing water levels near me |  |  |  |  |  |  |
| Flooding at my location was minor |  |  |  |  |  |  |

|  |  |
| --- | --- |
| Page Break |  |

Q9.10 **How much did the following social factors influence the action(s) you took when you experienced the flooding?**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1. Not influential at all | 2. Slightly influential | 3. Somewhat influential | 4. Very influential | 5. Extremely influential | Not a factor |
| Friends / family urged me to take action  |  |  |  |  |  |  |
| I saw other people taking action  |  |  |  |  |  |  |
| Previous negative experience with flooding  |  |  |  |  |  |  |
| Concern/fear for self, family, friends  |  |  |  |  |  |  |

|  |  |
| --- | --- |
| Page Break |  |

Q9.12 **How much did the following situational factors influence the action(s) you took when you experienced the flooding?**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1. Not influential at all | 2. Slightly influential | 3. Somewhat influential | 4. Very influential | 5. Extremely influential | Not a factor |
| Knowledge of the area  |  |  |  |  |  |  |
| Needing to take care of family/friends/pets  |  |  |  |  |  |  |
| There wasn't a safe place to go  |  |  |  |  |  |  |
| Having a car accessible  |  |  |  |  |  |  |
| This event caught me by surprise  |  |  |  |  |  |  |
| Event timing (rush hour, evening, weekend)  |  |  |  |  |  |  |

End of Block: EVENT - OUTSIDE/ON FOOT

Start of Block: IMPACTS

Q10.1 **Which, if any, of the following impacts did you personally experience as a result of this flash flood event? (Please select all that apply)**

* Flooded roadways / closure of roads
* Power outage
* Food/water shortages
* Disruption to daily activities (work/school/life)
* Public health impacts (boil water, mold, etc.)
* Personal economic impacts (loss of wages)
* Injury (myself/friend/ or family member)
* Property loss/damage (home, car, business)
* Death of a friend/relative
* No impacts
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| Page Break |  |

Q6.10 **DURING the event, do you recall receiving any of the following National Weather Service products? (Select all that apply.)**

* NWS Flood Advisory
* NWS Flood Watch
* NWS Flash Flood Warning
* NWS Severe Thunderstorm Watch
* NWS Severe Thunderstorm Warning
* NWS Tornado Watch
* NWS Tornado Warning
* I did not receive any of these
* I don't remember
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q10.2 **Now consider the information you received from the National Weather Service DURING this hazardous flooding event. Using a scale from 1 to 10 where 1 is “Poor,” and 10 is “Excellent,” please rate the NWS on the following:**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | 1 (poor) | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 (excellent) | Don't know/ NA |
| Ease of finding hazardous flooding forecast information specific to your geographic area  |  |  |  |  |  |  |  |  |  |  |  |
| Accuracy of information for this hazardous flooding event  |  |  |  |  |  |  |  |  |  |  |  |
| Explaining the threat and expected impacts of this hazardous flooding event  |  |  |  |  |  |  |  |  |  |  |  |
| Providing information to help you make decisions relative to this hazardous flooding event  |  |  |  |  |  |  |  |  |  |  |  |
| Overall satisfaction with information or services received by the NWS  |  |  |  |  |  |  |  |  |  |  |  |

|  |  |
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| Page Break |  |

Q10.3 **Overall, how severe would you say this event was?**

* Not severe at all
* Slightly severe
* Moderately severe
* Very severe
* Extremely severe

|  |  |
| --- | --- |
| Page Break |  |

Q10.4 **Is there anything else you would like to share about your experience this day?**

* Yes (please describe) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* No

End of Block: IMPACTS

Start of Block: DEMOGRAPHICS

Q11.1 **We are interested in learning about your previous experience with flash flooding. Please answer the following statements with a Yes or No.**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Yes | No | I don't know |
| I have previously experienced a flash flood  |  |  |  |
| I have experienced a personal loss due to flooding (ex. financial, belongings)  |  |  |  |
| My home has previously flooded  |  |  |  |
| I have previously driven through a flooded road |  |  |  |
| I live in an area that frequently floods  |  |  |  |

|  |  |
| --- | --- |
| Page Break |  |

|  |  |  |  |
| --- | --- | --- | --- |
| Q11.1b I have an emergency survival kit at home  | * Yes
 | * No
 | * I don't know
 |

Q11.2 **Please select how much you agree or disagree with the following statements. Select N/A if the statement does not apply to you.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1. Strongly disagree | 2. Disagree | 3. Neutral | 4. Agree | 5. Strongly agree | N/A |
| I am fearful of flooding  |  |  |  |  |  |  |
| I follow the weather very closely  |  |  |  |  |  |  |
| I take flash flood warnings seriously  |  |  |  |  |  |  |
| I feel that I am completely capable to keep myself safe during a flash flood  |  |  |  |  |  |  |

|  |  |
| --- | --- |
| Page Break |  |

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|  |

Q11.3 **In what year were you born?**

|  |  |
| --- | --- |
|  |  |
| Year  | ▼ 1900 ... 2005 |

|  |  |
| --- | --- |
| Page Break |  |

Q11.4 **What is your gender?**

* Male
* Female
* I prefer not to answer
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
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| Page Break |  |

**Q.11.X Are you of Hispanic, Latino or Spanish origin?**

* No
* Yes
* I prefer not to answer

Q11.5 **Select the category that best describes you.**

* White
* Black or African American
* American Indian or Alaska Native
* Asian
* Native Hawaiian or Pacific Islander
* Multi-racial \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* I prefer not to answer

|  |  |
| --- | --- |
| Page Break |  |

Q11.6 **Please tell us who lives in your household. (Select all that apply.)**

* Adult(s) 18-64 years old
* Adult(s) 65+ years old
* Child(ren) 17 years old or younger
* Pets
* Person(s) with disabilities
* I prefer not to answer

|  |  |
| --- | --- |
| Page Break |  |

Q11.7 **Please select the range that best describes your annual household income from all sources before taxes and other deductions.**

* $0-$14,999
* $15,000 - $34,999
* $35,000 - $49,999
* $50,000 - $74,999
* $75,000 - $99,999
* $100,000 - $149,999
* $150,000 - $250,000
* $250,000 +
* I prefer not to answer

|  |  |
| --- | --- |
| Page Break |  |

**Q11.8 At your primary job, do you generally have flexibility in your work schedule and/or location?**

* Yes, I can work from home on short notice
* Yes, I can reschedule/delay my arrival at work on short notice
* Yes, I can leave early on short notice
* No, I do not have flexibility in my work hours
* Not Applicable

|  |  |
| --- | --- |
| Page Break |  |

Q11.10 **What is the highest level of school you have completed or the highest degree you have received?**

* Less than high school degree
* High school graduate (high school diploma or equivalent including GED)
* Some college but no degree
* Associate degree in college (2-year)
* Bachelor's degree in college (4-year)
* Master's degree
* Doctoral degree
* Professional degree (JD, MD)
* I prefer not to answer

|  |  |
| --- | --- |
| Page Break |  |

Q11.11 **In which type of housing do you currently live?**

* Apartment
* Townhouse
* Duplex
* House
* Manufactured/mobile home
* Condominium
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

End of Block: DEMOGRAPHICS