

Weather and Outdoor Activity Survey Cover Letter



E4841-W2A-0046400 P14 T00333 *****5-DIGIT 28360
NORTH CAROLINA RESIDENT



April 24, 2019

Dear North Carolina Resident,

I am writing to ask for your help in a study that RTI International is conducting on behalf of the National Oceanic and Atmospheric Administration (NOAA). This survey asks questions about severe weather and outdoor activities. The results will be used to learn more about the environment and help improve the quality of marine and coastal resources.

For this study to be accurate, we need all households who receive this short survey to complete it and send it back. Your address was randomly picked from a list of addresses in North Carolina, and we can't replace you with someone else. Your responses will help all residents of North Carolina have their voices heard.

This survey asks about many outdoor activities. Some people enjoy many of these activities, while others aren't interested in these activities. **It is very important that your household complete the survey, even if no one participates in these activities.**

This survey should be completed by an adult living at this address. We have included a small gift as a way of saying thank you for your help.

This is a voluntary survey, and your responses are confidential and will only be used in combination with answers from other households. If you have any questions or comments about this study, we will be happy to talk to you. Please call 1-877-212-7229.

Thank you very much for your help with this important study. Please return your finished survey to RTI International using the enclosed postage-paid envelope.

Yours sincerely,

Dave Van Voorhees
Chief, Fisheries Statistics Division
NOAA Fisheries Office of Science & Technology

No personally identifiable information will be collected through this survey. Any public release of survey data will be without identification as to its source or in aggregate statistical form.

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Weather and Outdoor Activity Survey Postcard

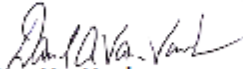
<<DATE>>

Last week, we sent you a recreational fishing boat survey. If you have already completed and returned the survey, please accept our sincere thanks. If not, I hope you will do so today. It should take no more than 5 minutes to complete the survey.

NOAA is conducting this survey to learn more about recreational fishing activities in <<State>>. Your responses are very important to us. Please know that your answers are completely confidential and will be used only in combination with answers from other households.

If you did not receive the survey or need another copy, please call toll-free at 1-XXX-XXX-XXXX.

Sincerely,



Dave Van Voorhees
Chief, Fisheries Statistics Division
NOAA Fisheries, Office of Science and Technology

Weather and Outdoor Activity Survey Reminder Letter



E4847-W2#-0013400 P04 T00092 *****3-DIGIT 281
NORTH CAROLINA RESIDENT



May 15, 2019

Dear North Carolina Resident,

A few weeks ago we sent a survey to your household on severe weather events and outdoor activities. RTI International is conducting this study on behalf of the National Oceanic and Atmospheric Administration (NOAA). If you have already returned the survey, we thank you. If you have not returned it, we ask you to please complete the enclosed survey and return it in the postage-paid envelope as soon as possible.

Your completed survey will help our understanding of the environment and coastal resources in the state of North Carolina.

Your address was randomly selected from a list of all addresses in North Carolina. For this study to be accurate, we need **all** households who receive this short survey to fill it out and send it back – whether or not you participate in outdoor activities. The survey should be completed by an adult member of the household.

We are very grateful for your help. If you have any questions or comments, we will be happy to talk with you. Please call 1-877-212-7229.

Yours sincerely,

Dave Van Voorhees
Chief, Fisheries Statistics Division
NOAA Fisheries Office of Science & Technology

No personally identifiable information will be collected through this survey. Any public release of survey data will be without identification as to its source or in aggregate statistical form.

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