**UNOS/DLA/HRSA Communications Meeting Agenda – August 20, 2021**

**Follow-up Items from May 2021 Meeting:**

* HRSA will share the location for radio ads when available
* Lauren will provide demographic characteristics of individuals featured in the life stories
* Hillary to send a request for a letter of support from HRSA/HHS for DMV Appreciation month

**UNOS**

* Introducing Kelly Roberts
* Donation/transplant data updates
* Public comment/regional meetings/continuous distribution focus
* Animations in development for LAS, EPTS, and KDPI
* COVID-related issues in the news and social media

**DLA**

* DLA Annual Conference
* National Donate Life Living Donor Registry
* National DMV Appreciation month
* National Donor Sabbath

**HRSA**

* New Organdonor.gov Website
* 2022 WPFL Hospital Campaign
* National Minority Donor Awareness Month Update
* 2021 Grant Bulletins
  + <https://www.organdonor.gov/professionals/grants-research/grant-bulletins>
  + <https://donaciondeorganos.gov/profesionales/becas-investigaci%C3%B3n/2o8t/boletines-informativos-sobre-becas>