

## **UNOS/DLA/HRSA Communications Meeting Agenda - August 20, 2021**

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### **Follow-up Items from May 2021 Meeting:**

- HRSA will share the location for radio ads when available
- Lauren will provide demographic characteristics of individuals featured in the life stories
- Hillary to send a request for a letter of support from HRSA/HHS for DMV Appreciation month

### **UNOS**

- Introducing Kelly Roberts
- Donation/transplant data updates
- Public comment/regional meetings/continuous distribution focus
- Animations in development for LAS, EPTS, and KDPI
- COVID-related issues in the news and social media

### **DLA**

- DLA Annual Conference
- National Donate Life Living Donor Registry
- National DMV Appreciation month
- National Donor Sabbath

### **HRSA**

- New Organdonor.gov Website
- 2022 WPFL Hospital Campaign
- National Minority Donor Awareness Month Update
- 2021 Grant Bulletins
  - <https://www.organdonor.gov/professionals/grants-research/grant-bulletins>
  - <https://donaciondeorganos.gov/profesionales/becas-investigaci%C3%B3n/2021/boletines-informativos-sobre-becas>

