

**Evaluation of CDC's STEADI  
Older Adult Fall Prevention Initiative in a Primary Care Setting  
(OMB no. 0920-1281 exp. date 01/31/2023)**

February 10, 2022

**Proposed Changes:**

In January 2020, CDC received approval to initiate an evaluation of the STEADI initiative in a primary care setting. The evaluation design includes an individual interview with 10 physicians to obtain information regarding ease of implementation, fidelity, communication, and time spent implementing STEADI. However, the response rate from physicians has been low (to date, only one physician interview has been completed). CDC is therefore requesting OMB approval to provide an incentive of \$75 to physicians for participation in the interview. With the competing workload COVID-19 has introduced to our current healthcare system and on providers, this modest token of appreciation will act as an incentive to increase physician engagement.

The current proposed change request is to add a cash incentive for providers participating in the interview. The incentive does not alter the approved burden per response (50 minutes, including the consent process).

- This request is to approve the addition of \$75 cash as an incentive given to physicians after completing the interview.
- Alternatively, if the cash incentive is not allowed, the request is to approve a meal-delivery gift card in the amount of \$25 to each physician participant.

Of note, the provider interview guide found on [reginfo.gov](https://reginfo.gov) was inadvertently submitted with an error in the burden statement. We are requesting to replace this form with a version that corrects and clarifies the estimated burden per response. There are no changes to form content. See **Attachment E1 Provider interview guide\_June 2020MOD\_Feb2022**.