Form Approved

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**Project Title:** CDC Bring Your Brave

**Attachment Title:** Focus Group Screener - English

**Attachment Number:** #2a

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**Note to recruiter: PLEASE USE THE TERMINATION LANGUAGE BELOW FOR ANY RESPONSE THAT LEADS TO THE ANSWER OPTION** “**[TERMINATE].**”

**TERMINATION LANGUAGE**: Thank you for taking the time to answer these questions. Unfortunately, based on your answers, you are not eligible to participate in the focus group. There are many possible reasons why people are not eligible. However, thank you for your interest in this study and for taking the time to answer our questions today.

# Screener

Hello, my name is **[INSERT NAME]** from **[INSERT FACILITY NAME]**, a market research firm. We are recruiting for an upcoming study to get feedback related to breast cancer. This is not a sales call of any kind. I am only calling to see if you or an eligible member of your household has an interest in participating in a 90-minute focus group that will be conducted virtually, for which you would receive a $150 incentive.

1. Are you interested in seeing if you or anyone in your household qualifies to participate in this focus group?**[ACCEPT ONLY 1 PER HOUSEHOLD]**

|  |  |  |
| --- | --- | --- |
| Yes | [  ] | **> CONTINUE** |
| No | [  ] | **> TERMINATE** |

Great. I have a few questions I need to ask to see if you are qualified for this study. You don’t have to answer any question that you don’t want to answer.

1. What is your age? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **[RECORD VERBATIM]**

**TERMINATE IF AGE < 18**

**TERMINATE IF AGE > 44**

1. Which of the following best describes your race? Please tell me all that apply.

|  |  |  |
| --- | --- | --- |
| American Indian or Alaska Native | [  ] | **> CONTINUE** |
| Asian | [  ] | **> CONTINUE** |
| Black or African American | [  ] | **> CONTINUE** |
| Native Hawaiian and Other Pacific Islander | [ ] | **> CONTINUE** |
| White/Caucasian | [ ] | **> CONTINUE** |
| Prefer not the say/Refuse to answer | [ ] | **> TERMINATE** |

\***Recruiter**: Mixed-race participants are welcome.

1. Are you of Hispanic, Latino, or Spanish origin?

|  |  |  |
| --- | --- | --- |
| Yes | [  ] | **> CONTINUE** |
| No | [  ] | **> CONTINUE** |

\***Recruiter**: Participants must identify as American Indian or Alaska Native, Black or African American, or Hispanic/Latino to be included in those specific segments. Mixed-race participants are welcome. For the general population and cisgender LBQA groups, aim to recruit a mix of race and ethnicities.

**Recruiter**: Only ask questions S5 and S6 if recruiting for the Spanish-speaking focus groups.

1. What language do you usually speak at home?

|  |  |  |
| --- | --- | --- |
| Only English | [  ] | **> CONTINUE** |
| More English than Spanish | [  ] | **> CONTINUE** |
| Both English and Spanish equally | [  ] | **> CONTINUE** |
| More Spanish than English | [  ] | **> CONTINUE** |
| Only Spanish | [  ] | **> CONTINUE** |

1. In what language would you prefer to get health information?

|  |  |  |
| --- | --- | --- |
| English | [  ] | **> Terminate for Hispanic/Latino group** |
| Spanish | [  ] | **> CONTINUE** |

**\*Note for Recruiter: If the participant is Hispanic (e.g., answers “yes” to question 4), but prefers to participate in an English language focus group, they can be considered for the general population group.**

**Note to Hispanic/Latino Spanish-speaking recruitment:**

We will ONLY recruit participants who prefer Spanish. Here is the response option breakdown for the groups segmented by language:

* **English** = Only English or More English than Spanish (S5)
* **Spanish** = Only Spanish, More Spanish than English, or Both English and Spanish equally (S5) and Spanish (S6)

1. What is your gender?

|  |  |  |
| --- | --- | --- |
| Non-binary gender | [  ] | **> TERMINATE** |
| Man | [  ] | **> TERMINATE** |
| Woman | [  ] | **> CONTINUE** |
| Genderqueer or genderfluid | [  ] | **> TERMINATE** |
| Agender | [  ] | **> TERMINATE** |
| Two-spirit | [  ] | **> TERMINATE** |
| Another identity (please write in) | [  ] | **> TERMINATE** |

1. Do you identify as transgender?

|  |  |  |
| --- | --- | --- |
| Yes | [  ] | **> TERMINATE** |
| No | [  ] | **> CONTINUE** |
| Not sure | [  ] | **> TERMINATE** |

1. How do you best identify yourself? [Select only one]

|  |  |  |
| --- | --- | --- |
| Straight | [  ] | **> CONTINUE** |
| Gay | [  ] | **> CONTINUE** |
| Lesbian | [  ] | **> CONTINUE** |
| Bisexual | [  ] | **> CONTINUE** |
| Queer | [  ] | **> CONTINUE** |
| Pansexual | [  ] | **> CONTINUE** |
| On the asexual spectrum | [  ] | **> CONTINUE** |

\*IF S9 = 2 (Gay), 3 (Lesbian), 4 (Bisexual), 5 (Queer), 6 (Pansexual), or 7 (on the asexual spectrum), the individual is eligible to participate in the cisgender LBQA focus groups.

1. In the course of your lifetime, have you ever been diagnosed with any of the following cancers?

|  |  |  |
| --- | --- | --- |
| Breast cancer | [  ] | **> TERMINATE** |
| Ovarian cancer | [  ] | **> CONTINUE** |
| Liver cancer | [  ] | **> CONTINUE** |
| None of the above | [  ] | **> CONTINUE** |

**\*Note for Recruiter: If the participant responded “yes” or “unsure” to a question between S11–S15 and said “no” to S16, then they are eligible for the “unaware of risk” segment.**

1. Have any of your blood relatives been diagnosed with ovarian or breast cancer?

|  |  |  |
| --- | --- | --- |
| **Yes**, I have a blood relative who has been diagnosed with ovarian and/or breast cancer. | [  ] | **> CONTINUE** |
| **No**, none of my blood relatives have been diagnosed with ovarian and/or breast cancer. | [  ] | **> CONTINUE** |
| I’m **unsure** of my family history and do not know if any blood relatives have been diagnosed with ovarian and/or breast cancer. | [  ] | **> CONTINUE** |

1. Are you of Ashkenazi Jewish heritage?

|  |  |  |
| --- | --- | --- |
| **Yes**, I’m of Ashkenazi Jewish heritage. | [  ] | **> CONTINUE** |
| **No**, I’m not of Ashkenazi Jewish heritage. | [  ] | **> CONTINUE** |
| I’m **unsure** of whether I am of Ashkenazi Jewish heritage or not. | [  ] | **> CONTINUE** |

1. Have you received radiation therapy to the breast or chest during childhood or early adulthood?

|  |  |  |
| --- | --- | --- |
| **Yes**, I have received radiation therapy to the breast or chest during childhood or early adulthood. | [  ] | **> CONTINUE** |
| **No**, I have not received radiation therapy to the breast or chest during childhood or early adulthood. | [  ] | **> CONTINUE** |
| I’m **unsure** if I have received radiation therapy to the breast or chest during childhood or early adulthood. | [  ] | **> CONTINUE** |

1. Have you had breast problems, such as lobular carcinoma in situ (LCIS), ductal carcinoma in situ (DCIS), atypical ductal hyperplasia, or atypical lobular hyperplasia?

|  |  |  |
| --- | --- | --- |
| **Yes**, I have had breast problems, such as lobular carcinoma in situ (LCIS), ductal carcinoma in situ (DCIS), atypical ductal hyperplasia, or atypical lobular hyperplasia. | [  ] | **> CONTINUE** |
| **No**, I have not had breast problems, such as lobular carcinoma in situ (LCIS), ductal carcinoma in situ (DCIS), atypical ductal hyperplasia, or atypical lobular hyperplasia. | [  ] | **> CONTINUE** |
| I’m **unsure** if I have had breast problems, such as lobular carcinoma in situ (LCIS), ductal carcinoma in situ (DCIS), atypical ductal hyperplasia, or atypical lobular hyperplasia have received radiation therapy to the breast or chest during childhood or early adulthood. | [  ] | **> CONTINUE** |

1. Have you been told that you have dense breasts on a mammogram?

|  |  |  |
| --- | --- | --- |
| **Yes**, I have been told that I have dense breasts on a mammogram. | [  ] | **> CONTINUE** |
| **No**, I have not been told that I have dense breasts on a mammogram. | [  ] | **> CONTINUE** |
| I’m **unsure** if I have been told that I have dense breasts on a mammogram or not. | [  ] | **> CONTINUE** |
| I’ve never had a mammogram. | [ ] | **> CONTINUE** |

1. Have you taken any steps to better understand your risk for breast cancer?

|  |  |  |
| --- | --- | --- |
| **Yes**, I have taken steps to better understand my risk for breast cancer. | [  ] | **> CONTINUE to S17** |
| **No**, I have not taken any steps to better understand my risk for breast cancer. | [  ] | **> CONTINUE to S19** |
| Unsure | [  ] | **> CONTINUE TO S19** |

**\*Note for Recruiter:** **If the participant responded “yes” or “unsure” to a question between S11–S15 and said “no” to S16, then they are within the “Unaware of Risk” segment and should proceed to S19.**

**If participant responded “yes” to S16, continue to S17 to determine “previvor” status.**

1. Have you gone through genetic counseling and testing to better understand your risk for breast cancer?

|  |  |  |
| --- | --- | --- |
| **Yes**, I have gone through genetic counseling to better understand my risk for breast cancer. | [  ] | **> CONTINUE to S18** |
| **No**, I have not gone through genetic counseling to better understand my risk for breast cancer. | [  ] | **> Terminate** |
| Unsure | [  ] | **> Terminate** |

\*IF S17 = yes, continue as the **Previvor** segment.

1. **ASK ONLY IF S17 = 1**: After undergoing genetic counseling, did you receive results for a genetic mutation, such as BRCA1, BRCA2, PALB2, or other hereditary genetic mutations that put you at risk for breast cancer?

|  |  |  |
| --- | --- | --- |
| **Yes**, I have a genetic mutation that puts me at risk for breast cancer. | [  ] | **> CONTINUE** |
| **No**, I do not have a genetic mutation that puts me at risk for breast cancer. | [  ] | **> Terminate** |

\*If S18 = yes, this individual is eligible to participate in the **previvor group**.

1. In the past 5 years, have you or has a member of your immediate family worked in any of the following fields, companies, or organizations?

|  |  |  |
| --- | --- | --- |
| Market or public opinion research | [  ] | **> TERMINATE** |
| An advertising, public relations, marketing, or digital media agency | [  ] | **> TERMINATE** |
| News, radio, TV, print, media | [  ] | **> TERMINATE** |
| As a health care provider or medical professional (e.g., physician, nurse) | [  ] | **> TERMINATE** |
| At a health care company (e.g., health insurance company, hospital) | [  ] | **> TERMINATE** |
| None of these | [  ] | **> CONTINUE** |

1. Have you participated in any focus group, intercept interview, telephone survey, and/or online survey in which you were asked your opinions regarding a product, a service, or advertising within the past 6 months?

|  |  |  |
| --- | --- | --- |
| Yes | [  ] | **> TERMINATE** |
| No | [  ] | **> CONTINUE** |

1. In order to participate, you need to have a desktop or laptop computer or a smartphone with an internet connection. You will also need to consent to being recorded during the focus group. Will you be able to meet both of these requirements?

|  |  |  |
| --- | --- | --- |
| Yes | [  ] | **> CONTINUE** |
| No | [  ] | **> TERMINATE** |

1. Would you be willing and able to participate in this study via a webcam or smartphone camera?

|  |  |  |
| --- | --- | --- |
| Yes | [  ] | **> CONTINUE** (prioritize) |
| No | [  ] | **> CONTINUE** |

1. In what city and state do you live?

CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_       STATE:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Note to recruitment: Recruit a mix of locations.**

1. Which one of the following best describes the area of your home?

|  |  |  |
| --- | --- | --- |
| Rural | [  ] | **> CONTINUE** |
| Suburban | [  ] | **> CONTINUE** |
| Urban | [  ] | **> CONTINUE** |

1. In what country were you born?

COUNTRY:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What is the highest level of school you have completed? [**RECRUIT A MIX**]

|  |  |  |
| --- | --- | --- |
| Some H.S. or less (no diploma) | [  ] | **> CONTINUE** |
| H.S. diploma or H.S. equivalent (GED) | [  ] | **> CONTINUE** |
| Some college, no degree | [  ] | **> CONTINUE** |
| Associate degree | [  ] | **> CONTINUE** |
| Bachelor’s degree | [  ] | **> CONTINUE** |
| Master’s degree | [  ] | **> CONTINUE** |
| Professional or doctorate degree | [  ] | **> CONTINUE** |

1. Last year—that is, in 2021—what was your total household income from all sources, before taxes? [**RECRUIT A MIX, ENSURE ROBUST REPRESENTATION OF <$50K**]

|  |  |  |
| --- | --- | --- |
| Less than $15,000 | [  ] | **> CONTINUE** |
| $15,000 to $24,999 | [  ] | **> CONTINUE** |
| $25,000 to $34,999 | [  ] | **> CONTINUE** |
| $35,000 to $49,999 | [  ] | **> CONTINUE** |
| $50,000 to $74,999 | [  ] | **> CONTINUE** |
| $75,000 to $99,999 | [  ] | **> CONTINUE** |
| $100,000 to $149,999 | [  ] | **> CONTINUE** |
| $150,000 to $199,999 | [  ] | **> CONTINUE** |
| $200,000 and over | [  ] | **> CONTINUE** |
| Don’t know/Refused | [  ] | **> CONTINUE** |

1. Do you have any kind of health care coverage, including health insurance, a prepaid plan like an HMO, or a government plan like Medicare or Indian Health Service?

|  |  |  |
| --- | --- | --- |
| Yes | [  ] | **> CONTINUE** |
| No | [  ] | **> CONTINUE** |
| Don’t know/Refused | [  ] | **> CONTINUE** |

1. Do you have one person you think of as your doctor or health care provider?

|  |  |  |
| --- | --- | --- |
| Yes | [  ] | **> CONTINUE** |
| No | [  ] | **> CONTINUE** |
| Don’t know/Refused | [  ] | **> CONTINUE** |

Thank you for taking the time to answer these questions. If you are chosen for the project, a team member will contact you to arrange a convenient time for the interview. We will be in touch with additional information on the study. The virtual focus group will last no longer than 90 minutes. [Recruitment facility to coordinate with participant on scheduling]

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