

**Project Title:** CDC Bring Your Brave

**Attachment Title:** Focus Group Email Templates - English

**Attachment Number:** #3a

# Invitation

## Subject: Focus Group About Breast Cancer

Hello [PARTICIPANT NAME],

It was very nice speaking with you today! The study we discussed is sponsored by the Centers for Disease Control and Prevention (CDC). A contractor, Fors Marsh Group (FMG), is talking with young women about breast cancer.

You are invited to a 90-minute focus group on **DAY, DATE, TIME, TIME ZONE.**

Your participation in the study is voluntary. After the focus group starts, you can choose not to answer any questions or stop the discussion at any time. The discussion will be audio recorded.

The focus group is being conducted in Zoom, so please make sure you have computer and internet access prior to the session. Please be in a room where no one else can see what you do or hear what you say. Try to join the focus group 15 minutes before it starts. If you have technical problems, we will help you solve them. To join the focus group, click on this link:

[LINK]

Once your participation is complete, you will receive **\$150** in the form of an electronic gift card as a thank you for your time.

After the focus groups are complete, the FMG team will write a report. It will summarize everyone's answers, including yours. The report will not identify you. More detail about this study is in the attachment.

If you have any questions about this study, please contact Memi Miscally at [mmiscally@forsmarsh.com](mailto:mmiscally@forsmarsh.com) or Fors Marsh Group at [researchinfo@forsmarsh.com](mailto:researchinfo@forsmarsh.com).

At your earliest convenience, please confirm receipt of this email. We look forward to your participation!

RECRUITER SIGNATURE

# Reminder

**Subject: Reminder About Focus Group About Breast Cancer**

Hello [PARTICIPANT NAME],

Just a friendly reminder that you are confirmed for a 90-minute focus group on **DAY, DATE, TIME, TIME ZONE**. Once your participation is complete, you will receive **\$150** in the form of a gift card as a thank you for your time.

The study is being conducted in Zoom, so please make sure you have computer and internet access prior to the session. Please be in a room where no one else can see what you do or hear what you say. Try to join the focus group 15 minutes before it starts. If you have technical problems, we will help you solve them. To join the focus group, click on this link:

[LINK]

We look forward to your participation!

RECRUITER SIGNATURE