

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 7)

Note: The questions below are the proposed questions for the seventh wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 7 only. This wave's module is Vaccine Eligibility. This week we have added questions testing the effects of vaccination Calls to Action, as well as address current perceptions of the COVID-19 pandemic.

ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

Standard Questions

Modular Questions

One-Time Questions

### HHS Familiarity & Perceptions

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

**Variable Label**: hhs\_fam: Familiarity with HHS

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |
| 2     | Slightly familiar   |
| 3     | Moderately familiar |
| 4     | Very familiar       |
| -99   | Refused             |

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust**. How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |
| -100  | Valid skip    |

// Page Break //

//BASE: All respondents//

Item #: Q3

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_off**. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

**Variable Label:** vacc\_off: Confidence in U.S. public health officials

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |

// Page Break //

//BASE: All respondents//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_trust**. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |

// Page Break //

//BASE: All respondents//

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh1\_cet. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

| Value | Value Label  |
|-------|--|
| 0     | No, I have not received a COVID-19 vaccine                           |
| 1     | Yes, but I have only received one shot out of the two required shots |
| 2     | Yes, I have received all of the required shots                       |
| -99   | Refused  |

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2a\_cet. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |
| -100  | Valid Skip                  |

// Page Break //

//BASE: beh1\_cet=1//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh2b\_cet**. What is the likelihood that you will complete COVID-19 vaccination?

**Variable Label:** BEH2b\_CET: Intention to complete vaccination

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |
| -100  | Valid Skip                  |

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet**. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3a\_CET: Wait to get vaccinated

| Value | Value Label  |
|-------|--|
| 1     | I will get a vaccine as soon as I can                |
| 2     | I will wait to get a vaccine for one or more reasons |
| 3     | I will never get a COVID-19 vaccine                  |
| -99   | Refused  |
| -100  | Valid Skip   |

// Page Break //

//BASE: beh1\_cet =1//

Item #: Q9

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**beh3b\_cet.** A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3b\_CET: Wait to complete vaccination

| Value | Value Label   |
|-------|---|
| 1     | I will get the second required dose as soon as I can                |
| 2     | I will wait to get the second required dose for one or more reasons |
| 3     | I will never get the second required COVID-19 dose                  |
| -99   | Refused   |
| -100  | Valid Skip  |

**// Page Break //**

**//BASE beh3a\_cet =2//**

**Item #:** Q10-Q12

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** BEH4\_CET: Reasons: Waiting to get vaccinated

**//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET**

| Variable Name | Variable Text   | Variable Label                    |
|---------------|---|-----------------------------------|
| beh4_1_cet    | I will wait because of my age.  | beh4_1_cet: Age                   |
| beh4_2_cet    | I will wait because of my health status, allergies, or medical history. | beh4_2_cet: Health                |
| beh4_3_cet    | I want to know if the vaccine is effective first.                       | beh4_3_cet: Confirm effectiveness |
| beh4_4_cet    | I am pregnant or expect to become pregnant.                             | beh4_4_cet: Pregnant              |
| beh4_5_cet    | I want to talk to my doctor first.                                      | beh4_5_cet: Talk to doctor first  |
| beh4_6_cet    | I want to compare the effectiveness of the different vaccines.          | beh4_6_cet: Compare vaccines      |
| beh4_7_cet    | I want to see if my friends and family get the vaccine.                 | beh4_7_cet: Friends/family        |
| beh4_8_cet    | I want to see if others who get the vaccine first develop any problems. | beh4_8_cet: Side effects          |
| beh4_9_cet    | I want to make sure it is safe for people like me                       | beh4_9_cet: Confirm               |

|             |  |                                |
|-------------|--|--------------------------------|
|             | first.   | safety                         |
| beh4_10_cet | I want to hear from leaders in my community about the vaccine first. | beh4_10_cet: Hear from leaders |
| beh4_11_cet | Other  | beh4_11_cet: Other             |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| 00    | Refused     |
| 100   | Valid skip  |

// Page Break //

//BASE: beh3a\_cet =1//

Item #: Q13

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

eligibility. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE eligibility\_1 – eligibility\_5//

|               |  |                                  |
|---------------|--|----------------------------------|
| eligibility_1 | I know where to look to find out when I am eligible to receive the COVID-19 vaccines.              | eligibility_1: Eligibility       |
| eligibility_2 | I know what COVID-19 vaccination priority group/phase (e.g., 1b, 1c) I am in.                      | eligibility_2: Priority group    |
| eligibility_3 | I know <u>how</u> to schedule an appointment when it is time for me to get the COVID-19 vaccine.   | eligibility_3: How to schedule   |
| eligibility_4 | I know <u>where</u> to schedule an appointment when it is time for me to get the COVID-19 vaccine. | eligibility_4: Where to schedule |
| eligibility_5 | I know how to prepare for my eventual COVID-19 vaccine appointments (e.g., what to bring).         | eligibility_5: How to prepare    |

| Value | Value Label       |
|-------|-------------------|
| 1     | Strongly disagree |

|      |                            |
|------|----------------------------|
| 2    | Disagree                   |
| 3    | Neither agree nor disagree |
| 4    | Agree                      |
| 5    | Strongly agree             |
| -99  | Refused                    |
| -100 | Valid Skip                 |

**// Page Break //**

**//BASE: beh3a\_cet =1//**

**Item #: Q14-Q16**

**Question Type: Grid**

**// Soft Prompt: "We would like your response to this question." //**

**eligible\_sources.** Which of the following sources have you used to find out about COVID-19 vaccine eligibility and distribution? Select all that apply.

**//PROGRAMMING NOTE: RANDOMIZE eligible\_sources\_1-eligible\_sources\_10//**

|                           |   |  |
|---------------------------|---|--|
| <b>eligible_sources_1</b> | Your state health department                        | eligible_sources_1: State                              |
| <b>eligible_sources_2</b> | Your county/city health department                  | eligible_sources_2: County/city                        |
| <b>eligible_sources_3</b> | National public health departments (e.g., CDC, HHS) | eligible_sources_3: National public health departments |
| <b>eligible_sources_4</b> | Local or national chain pharmacies                  | eligible_sources_4: Pharmacies                         |
| <b>eligible_sources_5</b> | Health care providers                               | eligible_sources_5: Health care providers              |
| <b>eligible_sources_6</b> | Advertising campaigns                               | eligible_sources_6: Ad campaigns                       |
| <b>eligible_sources_7</b> | Family members                                      | eligible_sources_7: Family                             |
| <b>eligible_sources_8</b> | Friends   | eligible_sources_8: Friends                            |
| <b>eligible_sources_9</b> | Coworkers   | eligible_sources_9:                                    |

|                     |   |                                  |
|---------------------|---|----------------------------------|
|                     |   | Coworkers                        |
| eligible_sources_10 | Your employer   | eligible_sources_10:<br>Employer |
| eligible_sources_11 | Other   | eligible_sources_11: Other       |
| eligible_sources_12 | None of the above, I have not looked for information on vaccine eligibility or distribution | eligible_sources_12: None        |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| -99   | Refused     |
| -100  | Valid skip  |

// Page Break //

//BASE: SHOW IF AT LEAST ONE RESPONSE FROM eligible\_sources\_1-eligible\_sources\_6= 1. PIPE "YES" RESPONSES //

Item #: Q17-Q18

Question Type: Multi-Punch Grid

// Soft Prompt: "We would like your response to this question." //

eligible\_sources. From which of the following sources did you see or hear about vaccine eligibility and distribution? Select all that apply.

//PROGRAMMING NOTE: MATCH ORDER OF eligible\_sources\_1-eligible\_sources\_6. //

|          |   |  |
|----------|---|--|
| source_1 | Your state health department                        | eligible_sources_1: State                              |
| source_2 | Your county/city health department                  | eligible_sources_2: County/city department             |
| source_3 | National public health departments (e.g., CDC, HHS) | eligible_sources_3: National public health departments |
| source_4 | Local or national chain pharmacies                  | eligible_sources_4: Pharmacies                         |



|          |                       |   |
|----------|-----------------------|---|
| source_5 | Health care providers | eligible_sources_5: Health care providers |
| source_6 | Advertising campaigns | eligible_sources_6: Ad campaigns          |

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Website                     |
| 2     | Newspaper (online or print) |
| 3     | Social media                |
| 4     | Television                  |
| 5     | Radio                       |
| 6     | Other                       |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| -99   | Refused     |
| -100  | Valid skip  |

**// Page Break //**

**//PROGRAMMING NOTE: RANDOMIZE PRESENTATION OF cta\_respectful, cta\_relatability, cta\_likability & cta\_uptake. RANDOMIZE OPTIONS OF FIRST QUESTION AND PRESERVE THAT RANDOMIZATION ACROSS ALL FIVE QUESTIONS.//**

**//BASE: All respondents//**

**Item #: Q19**

**Question Type: Grid**

**// Soft Prompt: "We would like your response to this question." // cta\_respectful.**

**We are interested in your opinion of a few messages about COVID-19 vaccination.**

For each of the below messages, how much do you agree or disagree with this statement: “This message is respectful.”

*For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**//PROGRAMMING NOTE: PRESERVE RANDOMIZATION//**

|                  |   |  |
|------------------|---|--|
| cta_respectful_1 | Get vaccinated. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>                                  | cta_respectful_1: Get vaccinated       |
| cta_respectful_2 | Get your free vaccination. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>                       | cta_respectful_2: Free vaccination     |
| cta_respectful_3 | Get the facts about effective COVID-19 vaccines. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a> | cta_respectful_3: Facts about vaccines |
| cta_respectful_4 | Find a vaccine near you. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>                         | cta_respectful_4: Find a vaccine       |
| cta_respectful_5 | Schedule a vaccination appointment. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>              | cta_respectful_5: Schedule appointment |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| -99   | Refused                    |
| -100  | Valid Skip                 |

**// Page Break //**

**//BASE: All respondents//**

//BASE: All respondents//

Item #: Q20

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

cta\_relatability

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, how much do you agree or disagree with this statement: "This message is for everyone, including me."

For this question, assume there is enough vaccine so that everyone who wants it can get it.

//PROGRAMMING NOTE: PRESERVE RANDOMIZATION//

|                    |   |  |
|--------------------|---|--|
| cta_relatability_1 | Get vaccinated. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>                                  | cta_relatability_1: Get vaccinated       |
| cta_relatability_2 | Get your free vaccination. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>                       | cta_relatability_2: Free vaccination     |
| cta_relatability_3 | Get the facts about effective COVID-19 vaccines. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a> | cta_relatability_3: Facts about vaccines |
| cta_relatability_4 | Find a vaccine near you. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>                         | cta_relatability_4: Find a vaccine       |
| cta_relatability_5 | Schedule a vaccination appointment. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>              | cta_relatability_5: Schedule appointment |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |

|      |            |
|------|------------|
| -99  | Refused    |
| -100 | Valid Skip |

**// Page Break //**

**//BASE: All respondents//**

Item #: Q21

Question Type: Grid

**// Soft Prompt: "We would like your response to this question." //**

**cta\_likability.**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, how much do you agree or disagree with this statement: "I like this message."

*For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**//PROGRAMMING NOTE: PRESERVE RANDOMIZATION//**

|                  |   |  |
|------------------|---|--|
| cta_likability_1 | Get vaccinated. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>                                  | cta_likability_1: Get vaccinated       |
| cta_likability_2 | Get your free vaccination. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>                       | cta_likability_2: Free vaccination     |
| cta_likability_3 | Get the facts about effective COVID-19 vaccines. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a> | cta_likability_3: Facts about vaccines |
| cta_likability_4 | Find a vaccine near you. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>                         | cta_likability_4: Find a vaccine       |
| cta_likability_5 | Schedule a vaccination appointment. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>              | cta_likability_5: Schedule appointment |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |

|      |                |
|------|----------------|
| 4    | Agree          |
| 5    | Strongly agree |
| -99  | Refused        |
| -100 | Valid Skip     |

**// Page Break //**

**//BASE: beh1\_cet=0 OR -99//**

**Item #: Q22**

**Question Type: Grid**

**// Soft Prompt: "We would like your response to this question." //**

**cta\_uptake.**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate whether the message would make you more likely, less likely, or not affect whether you would get the vaccine?

*For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**//PROGRAMMING NOTE: RANDOMIZE cta\_uptake\_1 – cta\_uptake\_5//**

|              |   |                                    |
|--------------|---|------------------------------------|
| cta_uptake_1 | Get vaccinated. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>                                  | cta_uptake_1: Get vaccinated       |
| cta_uptake_2 | Get your free vaccination. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>                       | cta_uptake_2: Free vaccination     |
| cta_uptake_3 | Get the facts about effective COVID-19 vaccines. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a> | cta_uptake_3: Facts about vaccines |
| cta_uptake_4 | Find a vaccine near you. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>                         | cta_uptake_4: Find a vaccine       |
| cta_uptake_5 | Schedule a vaccination appointment. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>              | cta_uptake_5: Schedule appointment |

| Value | Value Label      |
|-------|------------------|
| 1     | Much less likely |

|      |                               |
|------|-------------------------------|
| 2    | Less likely                   |
| 3    | Slightly less likely          |
| 4    | Doesn't change the likelihood |
| 5    | Slightly more likely          |
| 6    | More likely                   |
| 7    | Much more likely              |
| -99  | Refused                       |
| -100 | Valid Skip                    |

**// Page Break //**

**//BASE: All respondents//**

Item #: Q23

Question Type: Grid

**// Soft Prompt: "We would like your response to this question." //**

**pandem\_percep**. How much do you agree or disagree with the following statements in regard to the COVID-19 pandemic?

**//PROGRAMMING NOTE: RANDOMIZE pandem\_percep\_1-pandem\_percep\_5//**

| Variable Name   | Variable Text   | Variable Label                      |
|-----------------|---|-------------------------------------|
| pandem_percep_1 | The number of COVID-19 cases per day in the US will continue to decline over the coming months.         | pandem_percep_1:<br>Cases Decline   |
| pandem_percep_2 | There will be another spike in COVID-19 cases before the end of 2021.                                   | pandem_percep_2:<br>Spike in Cases  |
| pandem_percep_3 | The number of people I know personally that were diagnosed with COVID-19 last two months has decreased. | pandem_percep_3:<br>Know Personally |
| pandem_percep_4 | I feel better about the COVID-19 pandemic today than I did 2 months ago.                                | pandem_percep_4:<br>Feel Better     |
| pandem_percep_5 | I am less concerned about getting diagnosed with COVID-19 today than I was 2 months ago.                | pandem_percep_5:<br>Less Concerned  |

| Value | Value Label |
|-------|-------------|
|-------|-------------|

|     |                            |
|-----|----------------------------|
| 1   | Strongly disagree          |
| 2   | Disagree                   |
| 3   | Neither agree nor disagree |
| 4   | Agree                      |
| 5   | Strongly agree             |
| -99 | Refused                    |

**// Page Break //**

**//BASE: All respondents//**

Item #: Q24

Question Type: Single punch

**// Soft Prompt: "We would like your response to this question." //**

**pandem\_return.** When do you anticipate being able to return to all of your pre-pandemic activities without any restrictions (e.g., mask-wearing, distancing)?

| Value | Value Label   |
|-------|---|
| 1     | I have already returned to most of my pre-pandemic activities |
| 2     | In the next 1-2 months  |
| 3     | In the next 3-6 months  |
| 4     | In the next 7-12 months                                       |
| 5     | 1 to 2 years from now   |
| 6     | More than 2 years from now                                    |
| 7     | Never   |
| -99   | Refused   |