

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 28)

*Note: The questions below are the proposed questions for the twenty-sixth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 28 only or are being asked again to update data on a variable of interest. We will be fielding new questions about parents concerns about school, support for mandates in schools, parents' trust in different sources of information, perceptions of getting vaccinated to protect others, Delta variant concerns, and booster shots.*

*ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

### Standard Questions

### Modular Questions

### One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**campaign**. How familiar are you with the U.S. Department of Health and Human Services' (HHS) COVID-19 Public Education Campaign "We Can Do This"?

**Variable Label:** campaign: Familiarity with "We Can Do This" campaign

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: campaign=2-4//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**campaign\_source**. Where have you seen or heard information about the U.S. Department of Health and Human Services' (HHS) COVID-19 Public Education Campaign "We Can Do This"? Please select all that apply.

**Variable Label:** campaign\_source: Campaign information source

Value	Value Label
1	Radio
2	Website
3	Television
4	Social media
5	Podcast
6	Billboard
7	Other
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q3

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_trust.** How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q4

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**beh1\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

**Variable Label:** beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

**// Page Break //**

**//BASE: beh1\_cet =0 OR -99//**

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2a\_cet. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet =1//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2b\_cet. What is the likelihood that you will complete COVID-19 vaccination?

Variable Label: BEH2b\_CET: Intention to complete vaccination

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh3a\_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//PROGRAMMING NOTE: beh1\_cet =1//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3b\_cet**. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3b\_CET: Wait to complete vaccination

Value	Value Label
1	I will get the second required dose as soon as I can
2	I will wait to get the second required dose for one or more reasons
3	I will never get the second required COVID-19 dose
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh2b\_cet=1-4 OR beh3b\_cet=2-3//

Item #: Q9

Question Type: Open end

// Soft Prompt: "We would like your response to this question." //

**second\_dose\_reasons**. Please explain why you are not sure you will, or do not intend to, complete vaccination?

**Variable Label:** second\_dose\_reasons: Open-ended reasons for not completing vaccination

// Page Break //

//BASE beh3a\_cet =2//

Item #: Q10-Q12

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh4\_cet**. You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** beh4\_cet: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: randomize variables in grid//

Variable Name	Variable Text	Variable Label
<b>beh4_1_cet</b>	I will wait because of my age.	beh4_1_cet: Age
<b>beh4_2_cet</b>	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
<b>beh4_12_cet</b>	I want to know if the vaccines are effective at preventing COVID-19 in the short-term.	beh4_12_cet: Short-term effectiveness
<b>beh4_13_cet</b>	I want to know if the vaccines are effective at preventing COVID-19 in the long-term (i.e., whether booster shots will be required).	beh4_13_cet: Long-term effectiveness
<b>beh4_14_cet</b>	I do not trust the vaccines.	beh4_14_cet: Lack of trust
<b>beh4_15_cet</b>	I do not think I am at risk of getting COVID-19.	beh4_15_cet: Lack of COVID-19 concern
<b>beh4_16_cet</b>	I want to know if the vaccines are effective at protecting people from COVID-19 variants.	beh4_16_cet: Effectiveness against

		variants
beh4_4_cet	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant
beh4_5_cet	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
beh4_6_cet	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
beh4_7_cet	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
beh4_8_cet	I want to see if others who get the vaccine first develop any side effects.	beh4_8_cet: Side effects
beh4_9_cet	I want to make sure it is safe for people like me first.	beh4_9_cet: Confirm safety
beh4_10_cet	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
beh4_11_cet	Other	beh4_11_cet: Other

Value	Value Label
0	No
1	Yes
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q13**

**Question Type:** Multi punch

**// Soft Prompt: "We would like your response to this question." //**

**parent.** Are you the parent of a child or children in the following age groups?

**Variable Label:** parent: Parent of children in following age groups

Value	Value Label
1	Younger than 6 months old
2	6 months to <2 years old
3	2 to 5 years old
4	6 to 11 years old
5	12 to 15 years old
6	16 to 17 years old
99	None of the above, I do not have children in those age groups [EXCLUSIVE]
-99	Refused

**// Page Break //**

**//BASE: Parent= 5-6//**

**Item #: Q14**

**Question Type:** Single punch grid

**// Soft Prompt: "We would like your response to this question." //**

**child\_vaxxed\_2.** Has your child(ren) in the following age group(s) received a COVID-19 vaccine?

Note: If you have more than one child in the same age group, please answer for at least one of them.

Variable Label: child\_vaxxed\_2: Child vaccinated

//PROGRAMMING NOTE: PIPE 5 AND/OR 6 responses from parent//

Value	Value Label	
child_vaxxed_2_5	12 to 15 years old	child_vaxxed_5: 12 to 15 years old
child_vaxxed_2_6	16 to 17 years old	child_vaxxed_6: 16 to 17 years old
-99	Refused	

Value	Value Label
0	No, has not received a COVID-19 vaccine
1	Yes, but has only received one shot out of the two required shots
2	Yes, has received all of the required shots
-99	Refused

// Page Break //

//BASE: Parent= 4-6//

Item #: Q15

Question Type: Single punch

school\_attend: In the upcoming 2021-2022 school year, how do you expect your youngest school-age child (age 6+) to attend school?

Variable Label: school\_attend: School attendance of youngest child

Value	Value Label
1	All in-person
2	Mostly in-person
3	A mix of in-person and online
4	Mostly online
5	All online
-99	Refused
-100	Valid skip

// Page Break //

//BASE: Parent= 4-6//

Item #: Q16

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

parent\_concerns: Thinking about your youngest school-age child (age 6+) and the upcoming 2021-2022 school year, how concerned are you about the following?

Variable Label: parent\_concerns: Parent concerns about upcoming school year

//PROGRAMMING NOTE: randomize variables in grid//

Variable Name	Variable Text	Variable Label
parent_concerns_1	Your child getting seriously sick from COVID-19.	parent_concerns_1: Getting sick from COVID-19
parent_concerns_2	Your child getting exposed to COVID-19 and passing it on to you or someone else in your family.	parent_concerns_2: Child exposing others
parent_concerns_3	You being exposed to COVID-19 and passing it on to your child and/or their classmates.	parent_concerns_3: You exposing your child to COVID-19

Value	Value Label
1	Not at all concerned
2	Slightly concerned
3	Moderately concerned
4	Very concerned
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q17

Question Type: Single punch

school\_mandate. Please indicate how much you agree or disagree with the following statements?

Variable Label: school\_mandate: Support for school mandates

//PROGRAMMING NOTE: randomize variables in grid//

Variable Name	Variable Text	Variable Label
school_mandate_1	There should be universal mask mandates for students, teachers, staff, and visitors to K-12 schools.	school_mandate_1: Universal mask mandate in schools
school_mandate_2	12- to 17-year-old students should be required to get a COVID-19 vaccination to attend in-person schooling.	school_mandate_2: Vaccination mandates students
school_mandate_3	Teachers, staff, and visitors in K-12 schools should be required to get a COVID-19 vaccination.	school_mandate_3: Vaccination mandates staff

Value	Value Label
1	Strongly disagree
2	Somewhat disagree
3	Neither agree nor disagree
4	Somewhat agree
5	Strongly agree
-99	Refused

// Page Break //

//PROGRAMMING NOTE: Parent= 1-6//

Item #: Q18-Q19

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

parent\_trust. When it comes to COVID-19 and your child(ren), how much do you trust the following sources to provide you with accurate information?

//PROGRAMMING NOTE: RANDOMIZE variables in grid//

Variable Name	Variable Text	Variable Label
parent_trust1	State or local health officials	parent_trust1: State or local health officials
parent_trust2	The U.S. Department of Health and Human Services (HHS)	parent_trust2: HHS
parent_trust3	The Centers for Disease Control and Prevention (CDC)	parent_trust3: CDC
parent_trust4	State or local school officials or teachers	parent_trust4: State or local school officials
parent_trust5	The U.S. Food and Drug Administration (FDA)	parent_trust5: FDA
parent_trust6	Your pediatrician	parent_trust6: Pediatrician
parent_trust7	American Academy of Pediatrics	parent_trust7: American Academy of Pediatrics
parent_trust8	Federal health officials	parent_trust8: Federal health officials
parent_trust9	Those in your immediate circle (e.g., family members, friends)	parent_trust9: Immediate circle
parent_trust10	Local or community leaders (e.g., religious leaders)	parent_trust10: Local leaders

Value	Value Label
1	Not at all
2	Not much
3	A fair amount
4	A great deal
99	I am not familiar with this source
-99	Refused
-100	Valid skip

// Page Break //

//BASE: Parent= 4-6//

Item #: Q20

Question Type: Single punch

mask\_child: In the upcoming 2021-2022 school year, do you plan to have your youngest child wear a mask while inside their school (regardless of whether it is mandated)?

Variable Label: mask\_child: Plan to have child wear mask

Value	Value Label
1	Yes
2	No
99	I haven't decided yet
-99	Refused



-100	Valid skip
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// Page Break //

//BASE: All respondents//

Item #: Q21

Question Type: Single punch

protection: In your opinion, how important is it for other people to get a COVID-19 vaccine in order to protect the following people?

Variable Label: protection: Importance of getting vaccinated to protect others

//PROGRAMMING NOTE: randomize variables in grid//

Variable Name	Variable Text	Variable Label
protection_1	Themselves	protection_1: Them
protection_2	Their family and friends	protection_2: Their family and friends
protection_3	People that are immunocompromised	protection_3: Immunocompromised
protection_4	Children younger than 12 years old that currently can't get vaccinated	protection_4: Children younger than 12
protection_5	People in their community	protection_5: People in your community

Value	Value Label
1	Not at all important
2	Slightly important
3	Moderately important
4	Very important
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q22

Question Type: Single punch

delta\_var\_con: How concerned are you about the Delta variant of the COVID-19 virus?

Variable Label: delta\_var\_con: Concern about Delta variant

Value	Value Label
1	Not at all concerned
2	Slightly concerned
3	Somewhat concerned
4	Very concerned
99	I am not aware of this COVID-19 variant
-99	Refused

// Page Break //

//BASE: All respondents

Item #: Q23

Question Type: Single punch

delta\_var\_con4: Please indicate how much you agree or disagree with the following statements about the Delta variant:

//PROGRAMMING NOTE: randomize variables in grid//

Variable Name	Variable Text	Variable Label
delta_var_con4_1	Children are the most at risk from the Delta variant.	delta_var_con4_1: Children most at risk
delta_var_con4_2	I am worried about additional COVID-19 mutations because of the Delta variant.	delta_var_con4_2: Worried about mutations
delta_var_con4_3	I have delayed travel plans or social events because of the Delta variant.	delta_var_con4_3: Delayed plans
delta_var_con4_4	The media has overblown the risks of the Delta variant.	delta_var_con4_4: Media overblown
delta_var_con4_5	I am worried about a surge in COVID-19 cases because of the Delta variant.	delta_var_con4_5: Surge in cases

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: beh1\_cet=1 or 2//

Item #: Q24

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_argu**. Scientists are still studying whether booster shots/additional doses for the COVID-19 vaccines will be necessary. If booster shots are necessary for COVID-19 vaccines to maintain full protection against the virus, and they are completely free of cost and readily available, how convincing do you find the following arguments as a reason to get a booster shot?

**Variable Label:** booster\_argu: Booster arguments

//PROGRAMMING NOTE: RANDOMIZE variables in grid//

Variable Name	Variable Text	Variable Label
booster_argu_1	A booster shot may increase our protection enough to end the pandemic and get back to the activities we love.	booster_argu_1: Back to normal
booster_argu_2	The Delta variant is more contagious and severe than previous strains of COVID-19, which is why we may need a booster shot.	booster_argu_2: Delta more contagious
booster_argu_3	Young, healthy people are more likely to become infected with serious cases of COVID-19 because of the Delta variant, but a booster shot may help everyone stay protected.	booster_argu_3: Mild cases still negative
booster_argu_4	All booster shots will be rigorously studied for safety and effectiveness before they are recommended.	booster_argu_4: Studied

Value	Value Label
1	Not at all convincing
2	Slightly convincing
3	Moderately convincing
4	Very convincing
-99	Refused
-100	Valid skip

**// Page Break //**

**// BASE: All respondents//**

**Item #: Q25**

**Question Type: Single punch grid**

**// Soft Prompt: "We would like your response to this question."//**

**ptn\_w28**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate how much you agree or disagree with the following statement:

**"I would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines."**

**//PROGRAMMING NOTE: randomize variables in grid//**

Variable Name	Variable Text	Variable Label
ptn_w28_1	COVID-19 vaccines are recommended for people who are pregnant, breastfeeding, trying to get pregnant now, or might become pregnant in the future.	ptn_w28_1: Recommended for pregnant people
ptn_w28_2	There's even more value in getting a COVID-19 vaccine now because of how fast the new Delta variant is spreading.	ptn_w28_2: Value in vaccine because of Delta
ptn_w28_3	COVID-19 cases and hospitalizations are increasing rapidly across the country and almost all new cases are caused by the Delta variant.	ptn_w28_3: COVID-19 cases increasing rapidly
ptn_w28_4	Young, healthy people are more likely to become infected with COVID-19 because of the Delta variant.	ptn_w28_4: Young and healthy people more likely to be infected
ptn_w28_5	Masks help prevent the spread of COVID-19, including from the Delta variant.	ptn_w28_5: Masks prevent spread
ptn_w28_6	The vaccine protects against the Delta variant. Even though the Delta variant is more contagious, vaccines prevent almost all cases of severe illness, hospitalization, and death from COVID-19.	ptn_w28_6: Vaccines prevent spread of Delta

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree

4	Agree
5	Strongly agree
99	Refused