February 10, 2022

MEMORANDUM FOR Reviewer of 1220-0157

FROM Keenan Dworak-Fisher

Director, Division of National Longitudinal Surveys (NLS)

Bureau of Labor Statistics

SUBJECT Amending the incentive package for Round 20 NLSY97

BLS requests OMB approval to add an additional incentive for responding to the NLSY97 Round 20 interview in order to elicit responses from sample members who may be deterred by circumstances surrounding the coronavirus pandemic. Attachment A describes the proposed change to the Round 20 incentive package and provides context.

This additional incentive is proposed as a one-time offering to address the unique circumstances of the pandemic. It would not be offered in future rounds of the NLSY97, as the pandemic is expected to subside before Round 21 begins in Fall 2023. The incentive would be targeted to sample members who have a recent record of responsiveness but have not responded to the survey in its first 6 months. It would be implemented in early April 2022.

If you have any questions about this request, please contact Keenan Dworak-Fisher by telephone at 202-691-6308 or by email at dworak-fisher.keenan@bls.gov.

Attachment A – Proposed Changes