

## Intercept Survey Protocol

1. [Determine language via friendly greeting in English & other language, e.g., "Hello! Bonjour! English, Français...Español?"]

→ *If English*, then Eppley institute staff proceed, alternate selects language of survey & sets keyboard for English

→ *If host or other language*, then language staff proceed, alternate selects language of survey & sets keyboard for chosen language

Hello, my name is *[name]* and I am a researcher conducting a study on behalf of the American Battle Monuments Commission, or ABMC. ABMC manages this site, and we are conducting this study on their behalf to better understand your experience here today. We would really appreciate your participation in a survey. The data we collect will help us understand your visit and make improvements for the future.

2. Can we ask you a few quick questions to help us understand if you are eligible?

→ *If no*, "Ok, thank you. Have a great day."

→ *If yes*, *continue with survey*

3. Have you or a member of your group already been approached and asked to participate in our study?

→ *If yes*, "Thank you for your time."

→ *If no*, *continue with survey*

4. Have you (or this group) completed your visit to this site?

→ *If no*, "We would love for you to complete this survey at the end of your visit. Please feel free to approach us when you are done. The survey can also be accessed via this QR code [share flyer]. Thank you!"

→ *If yes*, *continue with survey*

5. Are you here as part of a group?

→ *If no*, *continue with survey*

→ *If yes, determine...*

“We ask that one member of your group participate in this survey. To randomly select one individual, who is the adult—over age 18—with the next upcoming birthday?”

6. And, to confirm, you are over the age of 18?

→ *If no, “Thank you so much for your time. Our survey protocol requires that we only survey individuals at least 18 years old or older. Have a great day.*

→ *If yes, continue with survey*

7. Finally, before we begin the survey, please know that participation is voluntary. Your responses will be anonymous. We have more information about your role in this study. Here is a copy of our study information sheet. Please feel free to review it and let me know of any questions. If you are willing to proceed, we can begin the survey when you are ready.

→ *Hand them the study information sheet*

8. Great. We have just disinfected this iPad. May I share it with you, for you to complete the survey? It should only take 5-10 minutes, and the response you provide will be very valuable.

→ *If yes, hand over iPad.*

→ *If no, “Thank you for your time.”*

9. If you have any questions with navigating the survey on this tablet, please let us know and we would be happy to assist you.

10.       *[Collect iPad when they are done].*

“Thank you so much for your time. Have a great day. “