

**Subject Line:** Your participation requested in American Battle Monuments Commission visitor survey

Dear [Name],

In recent months, the American Battle Monuments Commission (ABMC) has begun a project that would help the Commission better understand the experiences of people who visit ABMC sites, as well as the motivations, satisfaction level, and other factors associated with their visit. In particular, the Commission is seeking to better understand the visitor experience at [Name of Cemetery or Monument]. ABMC has brought us, the Epley Institute for Parks and Public Lands, on board as partners in this effort.

Today we ask that you **please consider engaging in this effort through completing this feedback survey** for the site(s) you have visited in the recent past. The experiences of past visitors, such as yourself, **are very important to us**. The link to the survey can be found here:

[Link]

If you have any questions about this project, please do not hesitate to reach out to us at [info@epley.org](mailto:info@epley.org), and we will connect you with the appropriate Epley staff member or ABMC site contact. Finally, because this project is being conducted as a research study through Indiana University, the Epley Institute's parent organization, I am also providing a link to the project's Study Information Sheet, so that you can learn more about this study, your rights as a participant, and other key information. [Link #2 here]

With warm wishes this holiday season,

Stephen A. Wolter  
Executive Director  
Epley Institute for Parks and Public Lands

on behalf of  
Karen Wurzburger  
Director, Visitor Services and Interpretation  
American Battle Monuments Commission