

Appendix B: Recruiting Advertisements

OMB Control Number: 0583-0169
Expiration date: X/X/XXXX

Facebook Advertisement

Do You Cook Breakfast?
Study Participants Wanted
**Receive a \$75 Gift
Card**



We are looking for consumers to help us

NC State University researchers are looking for study participants to come to an on-campus kitchen and test a new food product and label. If eligible, you will receive a **\$75 gift card and a free gift** for taking part in the 2-hour study.

go.ncsu.edu/breakfaststudy

for more information and to sign up

Please note that Covid-19 screening will be part of the eligibility process.

Twitter Advertisement



According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0583-0169 and the expiration date is XX/XX/XXXX. The time required to complete this information collection is estimated to average 2 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.