

Appendix C - Initial call script for child care site directors and providers

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Hello, my name is [name] and I'm calling from Applied Curiosity Research. I'm looking for your site director or one of your providers.

[Once on the line with the relevant personnel]

Hello, my name is [name] and I'm calling from Applied Curiosity Research. Who am I speaking with? Hi [name]. We're working with the USDA Food and Nutrition Service to create handouts and videos for [child care sites/family day care home] to help with the revised feeding toddlers guidelines.

We're looking for directors and providers to take a look at these materials and tell us what they think. If you're interested, we'd mail you the materials and set up a 30-minute phone call to hear your thoughts. When we're all done, your site will receive a \$25 Visa gift card as reimbursement for any expenses associated with participating. Would you be interested in participating?

[If no, thank them for their time and hang up].

[If Yes] Great. I'm going to email you more information and a link to sign up for the project. Once you sign up, we will call you to schedule your interview. Can you please provide me with your email address? Please know, all of your contact information will not be shared and will be used for our purposes only.

We're looking for more people to review these materials. If you don't mind, please let your director/other providers know about this project. They can also sign up by going to the link that I will send you.

Do you have any questions for me?

Thank you so much. We look forward to working with you!