

## Attachment C: Trainer Post-Training Survey (Online)

OMB# 0584-0524 Exp: 12/31/2022

**RETAIN FOR YOUR RECORDS**

**OMB BURDEN STATEMENT:** This information is being collected to assist the Food and Nutrition Service in understanding the impact of the effectiveness of the training to inform the development of the farm to school curriculum, and examine areas that might be improved in follow-up technical assistance following the training. This is a voluntary collection and FNS will use the information to evaluate the effectiveness of the farm to school producer training. This collection does not request any personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0524. The time required to complete this information collection is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Office of Policy Support, 1320 Braddock Place, Alexandria, VA 22306 ATTN: PRA (0584-0524).

**Consent information will be provided with a question to answer yes or no to consent before survey is taken.**

### The Producers You Work With

- 1. What state do you reside in?**
- 2. Which best describes the organization you work for? (Please mark the most relevant answer).**

Cooperative Extension  
University or college (non-Cooperative Extension)  
State Department of Agriculture  
USDA technical service provider  
Other federal or state agency  
Producer association  
Commodity or trade association  
Nonprofit organization  
For-profit business  
Individual consultant  
Other (please specify)\_\_\_\_\_

**3. What is the geographic reach of the farmers and ranchers (producers) you work with, serve, or train? (Check all that apply)**

- Local/county
- Multicounty
- Statewide
- Multi-state or regional
- National
- Tribal
- Other (please describe): \_\_\_\_\_

**4. Approximately how many producers do you work with, serve, or train in this geographic area(s)?**

**5. Please estimate the percentage of the producers you work with, serve or train that have gross annual sales in the following categories (Should add to 100%)**

- Small farms with gross sales less than \$350,000 : \_\_\_\_\_
- Mid-sized farms with gross sales between \$350,000 and \$999,999 : \_\_\_\_\_
- Large farms with gross sales of \$1 million or more : \_\_\_\_\_

**6. Which of the following products do your producers produce?**

|   | Yes                      | No                       |
|---|--------------------------|--------------------------|
| Fresh fruits  | <input type="checkbox"/> | <input type="checkbox"/> |
| Fresh vegetables  | <input type="checkbox"/> | <input type="checkbox"/> |
| Meat, poultry, & eggs   | <input type="checkbox"/> | <input type="checkbox"/> |
| Grains & legumes  | <input type="checkbox"/> | <input type="checkbox"/> |
| Fish  | <input type="checkbox"/> | <input type="checkbox"/> |
| Milk & dairy  | <input type="checkbox"/> | <input type="checkbox"/> |
| Nursery, floriculture, and greenhouse items (including plants, mushrooms, cut herbs, and flowers) | <input type="checkbox"/> | <input type="checkbox"/> |
| Value added food products (processed/prepared food, baked goods, preserves, etc.)                 | <input type="checkbox"/> | <input type="checkbox"/> |
| Other food products   | <input type="checkbox"/> | <input type="checkbox"/> |
| Other non-edible farm products (e.g., feed and forage)  | <input type="checkbox"/> | <input type="checkbox"/> |

**7. Please estimate the percentage of your producers that sell to farm to school— defined as Pre-K through 12<sup>th</sup> grade— including those that sell directly to farm to school and through intermediaries, such as food hubs or distributors (if you know).**

\_\_\_\_\_ Percent selling directly to schools

\_\_\_\_\_ Percent selling to schools through intermediaries, such as food hubs or distributors

\_\_\_\_\_ I don't know

8. In your view, how has the use of farm to school markets—that is Pre-K through 12<sup>th</sup> grade—changed among your producer clients over the last 5 years?

- |  |  |
|--|--|
| <input type="checkbox"/> Increased greatly | <input type="checkbox"/> Decreased some    |
| <input type="checkbox"/> Increased some    | <input type="checkbox"/> Decreased greatly |
| <input type="checkbox"/> Stayed the same   | <input type="checkbox"/> I don't know      |

Opened ended: "Please explain your answer"

9. How interested do you believe the producer groups you serve are in entering or expanding sales made directly to schools (Pre-K through 12<sup>th</sup> grade)?

|  |  |
|--|--|
| <input type="checkbox"/> Very interested     | <input type="checkbox"/> Slightly interested |
| <input type="checkbox"/> Somewhat interested | <input type="checkbox"/> Not interested      |
| <input type="checkbox"/> I don't know        |  |

10. How interested do you believe the producer groups you serve are in entering or expanding sales made to schools (Pre-K through 12<sup>th</sup> grade) through intermediaries (such as food hubs or distributors)?

|  |  |
|--|--|
| <input type="checkbox"/> Very interested     | <input type="checkbox"/> Slightly interested |
| <input type="checkbox"/> Somewhat interested | <input type="checkbox"/> Not interested      |
| <input type="checkbox"/> I don't know        |  |

**Farm to School Training**

**11. Now that you have taken part in the farm to school training, how would you rate your current overall knowledge in terms of your ability to train producers to access/expand farm to school marketing and sales?**

- |  |   |
|--|---|
| <input type="checkbox"/> Very high<br><input type="checkbox"/> High<br><input type="checkbox"/> Medium | <input type="checkbox"/> Low<br><input type="checkbox"/> Very low |
|--|---|

**12. How much do you feel the training changed your level of knowledge about farm to school?**

- |  |   |
|--|---|
| <input type="checkbox"/> Major change<br><input type="checkbox"/> Somewhat of a change | <input type="checkbox"/> A little bit of a change<br><input type="checkbox"/> No change |
|--|---|

**13. When thinking about being able to help producers with information about farm to school, how do you rate your level of knowledge about the following topics?**

|   | Very high                | High                     | Medium                   | Low                      | Very low                 |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Identifying and communicating with schools that are interested in purchasing products directly from farmers   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Developing purchasing relationships with schools  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Understanding regulations, policies, and practices about procuring local foods (e.g., geographic preference or cooperative purchasing)                                  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Responding to a solicitation from school foodservice (e.g., Invitation for Bid, Request for Proposals, or informal solicitation)  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Crop planning, based on school menus and schedules  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Food safety and traceability requirements of schools  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The infrastructure/capacity farming operations need to sell to schools  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Developing long-term relationships with schools   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Understanding points of entry into Child Nutrition Program markets (e.g., National School Lunch program, summer foodservice program, Fresh Fruit and Vegetable program) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**14. How comfortable do you feel conducting a farm to school training for the producers and other stakeholders you serve?**

- |  |   |
|--|---|
| <input type="checkbox"/> Very comfortable                      | <input type="checkbox"/> Uncomfortable      |
| <input type="checkbox"/> Comfortable                           | <input type="checkbox"/> Very uncomfortable |
| <input type="checkbox"/> Neither comfortable nor uncomfortable |   |

15. **How comfortable do you feel with modifying the curriculum for your producers and other stakeholders (i.e., based on region, products, scale of production, interest, etc.)?**

- |  |   |
|--|---|
| <input type="checkbox"/> Very comfortable                      | <input type="checkbox"/> Uncomfortable      |
| <input type="checkbox"/> Comfortable                           | <input type="checkbox"/> Very uncomfortable |
| <input type="checkbox"/> Neither comfortable nor uncomfortable |   |

16. **What were the three most useful things you learned from the farm to school training?**

17. **What were the three least useful things that were part of the farm to school training?**

18. **Are there any topics related to helping farmers access school markets that you would like to receive additional training or information?**

19. **Do you have any suggestions about how the farm to school training you recently completed can be improved?**

**Implementing Producer Farm to School Trainings**

20. **How likely is it that you will conduct a producer training on how to sell to schools within the next year?**

- |  |  |
|--|--|
| <input type="checkbox"/> Very likely                 | <input type="checkbox"/> Unlikely      |
| <input type="checkbox"/> Likely                      | <input type="checkbox"/> Very unlikely |
| <input type="checkbox"/> Neither likely nor unlikely |  |

21. **[If they answered very likely or likely to Q20] What are you plans for the training(s)?** For instance, when and where do you plan on holding the training(s) and how many producers do you think will attend?

22. **[If they answered very likely or likely to Q20] Will the training(s) take place during organizational meetings that other partners are holding, such as a conference, and/or as a stand alone event? (Check all that apply)**

- Through other organizational meetings
- Stand alone event
- Other, please specify:
- I don't know

- 23. [If they answered very likely or likely to Q20] What partners do you anticipate involving in a farm to school producer training(s)?**
- 24. [If they answered very likely or likely to Q20] What challenges do you anticipate when conducting the training(s)?**
- 25. Do you feel you have the partnerships you need in your area to conduct farm to school producer trainings?**  
Yes  
No  
I don't know
- 26. What additional support, resources, or partnerships do you need to conduct farm to school producer trainings?**
- 27. If you have any other comments for the evaluators, please let us know here:**