

# Attachment K: Producer Final Survey (Online)

OMB# 0584-0524 Exp: 12/31/2022

**RETAIN FOR YOUR RECORDS**

**OMB BURDEN STATEMENT:** This information is being collected to assist the Food and Nutrition Service in assessing knowledge change regarding specific farm to school strategies and topics; your perceptions about usefulness of training topics; your suggestions for improving trainings; and your plans for implementing strategies. This is a voluntary collection and FNS will use the information to evaluate the effectiveness of the farm to school producer training. This collection does not request any personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0524. The time required to complete this information collection is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Office of Policy Support, 3101 Park Center Drive, Room 1014, Alexandria, VA 22302 ATTN: PRA (0584-0613).

- 1. What is your name and the name of the farm?** *(We ask this question to ensure that duplicate surveys are not completed by one farm and that we can match the survey you took before the training started to those you take after; we will not publish this information and your name and farm will not be associated with your responses).*

Your name: \_\_\_\_\_

Name of farm: \_\_\_\_\_

- 2. Do you want to enter the drawing to win \$25 (20 individuals will win)?** If you answer yes, please make sure your name is included above, and provide us with the best way to contact you (email or phone).

No

Yes – Please provide us with the best way to contact you (either email or phone)

- 3. In which state(s) is your farm located?**

State: \_\_\_\_\_

- 4. Do you sell any products to schools EITHER directly or through an intermediary such as a food hub or distributor?**

Yes

No -- Skip to thanks for taking the survey, all done

I don't know – Skip to thanks for taking the survey, all done



**5. During the past year, did your farm operation sell any agricultural product(s) DIRECTLY (not through an intermediary) to Pre-K and/or K-12 schools (i.e., not through an intermediary such as a distributor or food hub but directly to the school)?**

Yes

No (skip to Q9)

I don't know (skip to Q9)

**6. During the past year, approximately what percent of your total gross farm income was accounted for by sales directly to schools?**

Percent of gross farm income accounted for by sales directly to school: \_\_\_\_\_

**7. Over the last year, approximately how many schools purchased your agricultural products directly?**

Number of schools purchasing your products: \_\_\_\_\_

**8. How do you conduct business with the schools you sell to directly? (Check all that apply.)**

Formal contracts/purchase agreement

Informal contracts (ongoing relationship without written contract)

Year-round agreements (whether formal or informal)

Selling product occasionally

Respond to solicitations, successful

Respond to solicitations, unsuccessful

Other, please explain:

**9. During the past year, did your farm operation sell or move any agricultural product(s) to intermediaries (e.g., distributors or food hubs) that in turn sold your products to schools?**

Yes

No (skip to Q11)

I don't know (skip to Q11)

**10. During the past year, approximately what percent of your total gross farm income was accounted for by sales to schools that first went through intermediaries?**

Percent of gross farm income in sales to schools through intermediaries: \_\_\_\_\_%

**11. Over the last year, how many different agricultural products (e.g., varieties) did you sell to schools either directly or indirectly? Enter 0 if you do not sell to schools.**

Number of products sold to schools (either directly or indirectly) (past year): \_\_\_\_\_

**12. Over the last year, have you taken part in any educational activities, such as field trips, presentations, or special events at any school?**

Yes – if yes, how many during the last year?

No

I don't know

**13. Have you made any of the following changes to your farming operation to increase or as a result of an increase in farm to school sales over the last year? (Check all that apply.)**

Developed new value-added agricultural products

Planted new types of crops or varieties

Increased planted acreage

Started a greenhouse/hoop house or other season extenders to extend the season

Bought new equipment or vehicles

Increased farm or market staff

Other, please specify: \_\_\_\_\_

Not applicable

**14. If you have any comments you would like to make, please do so here:**