



BGO Interest/Welcome Email

1 message

Fri, Jun 3, 2022 at 1:11 PM

Below is the initial email that we send to those interested in becoming a BGO. It prompts them to complete an application that must be endorsed by their BGO Area Coordinator.

"Thank you for your interest in the USNA's Blue and Gold Information Officer Program.

The Naval Academy Information Program (NAIP), better known as the Blue and Gold Program, is a voluntary program consisting of Active Duty and Navy Reserve officers, retired military personnel, alumni and interested civilians. NAIP participants are divided into two categories - Naval Academy Information Affiliates (NAIAs) and Naval Academy Information Officers (NAIOs). An Affiliate is an individual who is performing NAIP duties while waiting for formal training. An Information Officer (NAIO) is an individual who has completed a formal training session. Both NAIOs and NAIA's are referred to as Blue and Gold Officers (BGOs).

The USNA Admissions Candidate Guidance Office is responsible for conducting training and administering the NAIP. Over 2100 Blue and Gold Officers (BGOs) represent four regions serving every state, overseas territory, and active duty military applicant. They are qualified to counsel prospective midshipmen on every aspect of the U. S. Naval Academy. Eighty-five Area Coordinators, who are experienced BGOs, are selected by the Dean of Admissions to coordinate the program activities and serve as the recruiting focal point in their regional areas. The Blue and Gold Information System (BGIS) is the web-based real time system that was developed to better inform and counsel BGOs on their candidates by staying directly connected with the USNA Admissions Candidate Guidance Office and is mandatory for all BGOs.

The Admissions Office relies on the dedicated individuals that make up the NAIP to help spread the word about the amazing opportunities available at USNA and to assist candidates in gaining admission.

Responsibilities of Blue and Gold Officers:

- Assist, counsel and interview USNA candidates
- Participate in Career/College nights in the local community
- Assist in the Academy's diversity recruiting efforts
- Participate in the planning & execution of local marketing events
- Act as local level Congressional liaison
- Encourage opportunities for favorable USNA publicity
- Develop close working rapport with principals and counselors in assigned schools
- Present Offers of Appointment to their candidates

Qualification Process (NAIA/NAIO-Blue and Gold Officers):

NAIA - Naval Academy Information Affiliate: Complete application, receive favorable recommendation by BGO Area Coordinator, complete open book test exam and submit to Dir, Candidate Guidance.

NAIO - Naval Academy Information Officer: Upon receiving formal training conducted by the Candidate Guidance Office, NAIA's will be officially designated a NAIO. Once an NAIO, reservists may request orders to receive drill credit/retirement pts for NAIO duties.

I have attached the USNA Blue and Gold affiliate application and process chart. Once completed please forward to your Area Coordinator, **Insert AC's name & Rank (as applicable)**, for their endorsement at: **Insert AC's email address**. Thank you again for your interest in this very important program. If I can be of further assistance, please let me know.

Respectfully,




LT Ryan Lluy

BGO Liaison Officer

Office of Admissions, **United States Naval Academy**

3 attachments

 **USNA 1531-1 NavalAcademyInformationProgram (5-22).pdf**
67K

 **BGO Program (back cover) (1).pdf**
5220K

 **BGO Program (front cover) (1) (1) (2).pdf**
11540K