

Appendix II

OMB No: 0910-0876

Expiration Date: 10/31/2025

PUBLIC Disclosure Burden Statement: Public reporting burden for this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: PRASStaff@fda.hhs.gov.

Quick Turnaround Testing of Communication Effectiveness Survey Panel Invitation Language

The survey will be completed online with participants recruited from an online non-probability consumer panel (Dynata). Dynata will post invitations on their app and/or websites (see below).

We are recruiting for an upcoming survey from the U.S. Food and Drug Administration (FDA). The study is not selling or promoting any products. Participants will be asked to share their opinions about health information. We need you to answer a few questions to determine if you are eligible for the study. Please click here if you are interested in participating [[link to screener](#)].