Draft Incentive Choice Text for Web Main Surveys

<u>Following Web Consent Script</u>:

TOKEN1. We are offering two ways for you to receive your [FILL $40/$80] token of appreciation. You can choose to receive a digital VISA gift card or a check in the amount of [FILL $40/$80]. If you choose the [FILL $40/$80] digital VISA gift card, it will be emailed to you within 3-4 business days. We will need your first and last name and a valid email address to provide the digital VISA gift card. If you choose the [FILL $40/$80] check, it will be mailed within 7 business days, and may take up to 3 weeks to arrive. We will need your first and last name and a valid mailing address to provide the check.

How would you like to receive your [FILL $40/$80] token of appreciation?
  1☐ [FILL $40/$80] digital VISA gift card via email
  2☐ [FILL $40/$80] check in the mail

[PROGRAMMER: IMPLEMENT HARD CHECK FOR TOKEN1. IF RESPONDENT DOES NOT ANSWER, DISPLAY: Please enter a response to receive your token of appreciation.]

TOKEN2. Please provide your first and last name.

    FIRST NAME: _____   LAST NAME: _____

FLOW CHECK T1: IF TOKEN1 = 1, CONTINUE WITH TOKEN3. IF TOKEN1 = 2, GO TO TOKEN 5.

TOKEN3. Please enter your email address.

    EMAIL ADDRESS: _____

[PROGRAMMER: RESTRICT TOKEN3 TO EMAIL FORMAT. IF RESPONDENT DOES NOT ENTER EMAIL ADDRESS OR EMAIL ADDRESS IS INVALID, DISPLAY HARD CHECK: We must have a valid email address to send a digital VISA gift card. Please enter your email address. Else, select the [BACK] button to return to the previous question and change your answer to "[FILL $40/$80] check in the mail" to have the [FILL $40/$80] check mailed to you.

TOKEN4. Please confirm your email address.

    CONFIRM EMAIL ADDRESS: _____

[PROGRAMMER: RESTRICT TOKEN4 TO EMAIL FORMAT. IF TOKEN3 DOES NOT MATCH TOKEN2, DISPLAY HARD CHECK: The second email address does not match the first email address. Please re-enter your confirmation email address. Else, select the [BACK] button to back up and change your answer to "'FILL $40/$80 check in the mail" to have the [FILL $40/$80] check mailed to you.

[FLOW CHECK T2: IF TOKEN1 = 1, GO TO TOKEN8. ELSE, CONTINUE.]

TOKEN5. Would you like your [FILL $40/$80] check mailed to the address we have on file for you, that is [DISPLAY SAMPLED ADDRESS]?

¹☐ Yes, mail to the address on file → GO TO SECTION A
²☐ No, mail to a different address → GO TO TOKEN6

TOKEN6. Please provide the address where you would like to receive you [FILL$40/$80] check.

    ADDRESS 1 (STREET NUMBER/NAME): _____
    ADDRESS 2 (APT OR UNIT NUMBER): _____
    CITY: _____
    STATE: _____ (DROP DOWN LIST)
    ZIP CODE: _____

TOKEN7. Please confirm the mailing address for your [FILL $40/$80] check. You entered:
[DISPLAY ADDRESS FROM TOKEN6]. Is that correct?

    ¹☐ Yes, mailing address is correct → GO TO SECTION A
    ²☐ No, need to correct mailing address → RETURN TO TOKEN6 AND ALLOW CORRECTIONS

TOKEN8 (FOR ALL Rs): Thank you. Please continue with your survey questions.

Resumption Text after Web Main Survey Breakoff:

TOKEN9: Thank you for logging back in to complete your NSFG survey. [IF TOKEN1 ANSWERED
PREVIOUSLY: Your monetary token of appreciation, a [IF TOKEN1 = 1 (VISA GIFT CARD): [FILL $40/$80]
digital VISA gift card, takes about 7 business days to be emailed to you./IF TOKEN1 = 2 (CHECK), FILL: [fill
$40/$80] check, takes up to 3 weeks to receive in the mail.] [FOR ALL: Please continue with your
remaining survey questions.]

At End of Web Main Survey, Following "Thank You" Script:

TOKEN10: IF NO PRIOR BREAKOFF: As a reminder, your [IF TOKEN1 = 1 (VISA GIFT CARD), FILL: digital
VISA gift card will be emailed to you within 7 business days/IF TOKEN1 = 2 (CHECK), FILL: check will be
mailed to you within 7 days but may take up to 3 weeks to arrive.

EMAIL MESSAGE FOR DELIVERY OF DIGITAL VISA GIFT CARD

Subject: How to Redeem your Gift Card Token of Appreciation

[FILL NAME],
Thank you for agreeing to participate in the National Survey of Family Growth (NSFG). To redeem your
[FILL $40/$80] digital VISA gift card, please follow the instructions below:

Here is the link to your digital gift card:

[INSERT PERSONALIZED LINK HERE AND ANY ADDITIONAL INSTRUCTIONS FOR THE DIGITAL CARD]

Please redeem your prepaid card on or before [FILL DATE]. After you have redeemed your card, you will
have 12 months to spend the funds on your card before they expire. If you have any questions about

this monetary token of appreciation, or any other component of the NSFG, please call the RTI toll-free project line at [INSERT NUMBER] or email us at [INSERT EMAIL].

Sincerely,
Andy Peytchev
RTI Principal Investigator
National Survey of Family Growth