

**APPENDIX D**

**BROCHURE**



More than 2,000 families and children from Early Head Start are participating in this round of Baby FACES.

We hope your family will be one of the Baby FACES families!



**Thank you for your participation!**

Your help is valuable to us  
and to all Early Head Start  
children and families!

If you have questions, call  
Baby FACES' toll-free number:

**1 (833) 763-2178**

between 9 a.m. and 9 p.m. (EST).  
If you call after these hours, you may leave  
a message and we will return your call.

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## Early Head Start Family and Child Experiences Survey



U.S. Department of Health and Human Services  
Administration for Children and Families

## What is Baby FACES?

Baby FACES is short for the Early Head Start Family and Child Experiences Survey. This is a national study to learn more about Early Head Start and the families it serves. The current part of this study is taking place in spring 2022. We hope your family will join the more than 2,000 families from Early Head Start programs around the country to participate in Baby FACES!

## What kind of information is collected?

The Early Head Start Family and Child Experiences Survey (Baby FACES) is the largest national study of Early Head Start ever undertaken. It is designed to gather information about how the program works and how it serves enrolled families. The Office of Head Start and your Early Head Start program are working hard to improve services—Baby FACES is helping us learn how we are doing. To understand Early Head Start better, the Baby FACES research team collects information in many different ways.



Your family has been selected and we want to interview you. We will ask you questions about yourself, your family, and your experience with Early Head Start. We will also talk with your child's teacher or home visitor.

## What will I be asked to do?

You will be interviewed by telephone and also asked to fill out a short report about your child. Families who do the interview and report will receive \$25 as a thank you.



For some families, we will ask to join your home visitor on one of your regularly scheduled home visits. This visit would be in your home or remotely, depending on local safety concerns and how you are receiving EHS services at the time. During this visit, we will ask you to do a short activity with your child. We will give you \$35 for this activity and your child will get a book as well.

All the answers you give are private. They will never be shared with anyone from Early Head Start. The decision to take part in the study is yours. However, if you decide not to be part of Baby FACES (even though we hope you will), it will not affect your or your child's Early Head Start participation.

## Who is conducting Baby FACES?

Baby FACES is sponsored by the Administration for Children and Families, the government agency that oversees Early Head Start. None of the information will ever be connected with your name or your child's name. The information will not be shared with your Early Head Start program. The work is being conducted by Mathematica Policy Research. All staff members working on Baby FACES have lots of experience doing research with young children and their families, and have been fully trained for this study.

Paperwork Reduction Act Statement: The described collection of information is voluntary. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB number for the described information collection is 0970-0354 and the expiration date is XX/XX/XXXX.