

## **Text to send in the first email:**

Email subject line: [Location] Visitor Survey

[First name],

Thank you for recently visiting public lands administered by the Bureau of Land Management in [location]. The U.S. Geological Survey is helping conduct a survey to learn more about the public's uses and values of public lands so that the Bureau of Land Management can take public values into account during planning and decision-making. This survey will include a mapping interface, where you can place points on a map to indicate locations you use or value on public lands and waters around [location].

Your participation in this survey is voluntary and has been approved through the requirements of the Office of Management and Budget (OMB Control #XXXX-XXXX). We recommend using a computer or tablet rather than a mobile device, and it should take around 15 minutes to complete. Once you complete the survey, your name and email address will be deleted from our list and never connected to your answers in any way.

**Link to the survey:** [https://blm.sciencebase.gov/vampire/\[uniqueID\]](https://blm.sciencebase.gov/vampire/[uniqueID])

If you have any questions about this study, please feel free to contact us at [XXXX@usgs.gov](mailto:XXXX@usgs.gov) or by calling (970)-226-XXXX. If you do not wish to participate, you can go to the link above and click "No" when the first question asks if you're willing to participate, or you can reply to this email and we will take you off the email list.

Thank you very much for helping with this important study.

Sincerely,

[Name]

[Position]

## **Text to send in the second email (first reminder):**

Email subject line: [Location] Visitor Survey - Reminder

[First name],

About two weeks ago, we sent you an email with a link to a survey asking about your uses and values for public lands in [location]. We have not yet received your completed survey.

The comments of people who have already responded include a wide variety of perspectives and values for public lands and waters. We think the results are going to be useful to help the Bureau of Land Management consider public values in planning and decision-making. We are

writing again because of the importance that your response has for helping to get accurate results.

Your participation in this survey is voluntary and has been approved through the requirements of the Office of Management and Budget (OMB Control #XXXX-XXXX). We recommend using a computer or tablet rather than a mobile device, and it should take around 15 minutes to complete. Once you complete the survey, your name and email address will be deleted from our list and never connected to your answers in any way.

**Link to the survey:** [https://blm.sciencebase.gov/vampire/\[uniqueID\]](https://blm.sciencebase.gov/vampire/[uniqueID])

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Thank you very much for helping with this important study.

Sincerely,  
[Name]  
[Position]

### **Text to send in the third email (second reminder):**

Email subject line: [Location] Visitor Survey – Last Chance!

[First name],

Recently, we sent you an email with a link to a survey asking about your uses and values for public lands in the [location]. We have not yet received your completed survey. This is your **last chance to participate** in the survey and share what you value about public lands and waters near Moab. Your response will be used for to help inform Bureau of Land Management planning and decision-making.

Your participation in this survey is voluntary and has been approved through the requirements of the Office of Management and Budget (OMB Control #XXXX-XXXX). We recommend using a computer or tablet rather than a mobile device, and it should take around 15 minutes to complete. Once you complete the survey, your name and email address will be deleted from our list and never connected to your answers in any way.

**Link to the survey:** [https://blm.sciencebase.gov/vampire/\[uniqueID\]](https://blm.sciencebase.gov/vampire/[uniqueID])

If you have any questions about this study, please feel free to contact us at [XXXX@usgs.gov](mailto:XXXX@usgs.gov) or by calling (970)-226-XXXX. This is the last reminder - we will not contact you again.

Thank you very much for helping with this important study.

Sincerely,

[Name]

[Position]