C15. Endorsement Email to Encourage Provider Participation

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ENDORSEMENT EMAIL TO ENCOURAGE PROVIDER PARTICIPATION: ENGLISH

Subject: USDA's Study of Nutrition and Activity in Child Care Settings II (SNACS-II)

Dear [Provider Contact First Name] Provider Contact Last Name],

Your [child care center / family child care home / at-risk afterschool center / outside-school-hours care center] was randomly selected to be part of the second Study of Nutrition and Activity in Child Care Settings (SNACS-II). This important study, sponsored by the U.S. Department of Agriculture (USDA), will help providers, sponsors and the USDA understand how the Child and Adult Care Food Program (CACFP) operates so that it can better help children learn and grow.

Under the terms of Section 28 of the Richard B. Russell National School Lunch Act, institutions participating in CACFP are required to participate in this data collection. We have been in contact with the study team and endorse the study and their work. The study is an important step for federal policymakers to better understanding the nutrition and physical activity children around the country in child care receive.

USDA's Food and Nutrition Service (FNS) selected Mathematica and its partner, Westat, to conduct this important study. A member of the study team will contact you in the next week to tell you more about the study and answer any questions that you may have.

If you would like to contact the study team now, please call [study phone] toll-free or email [study email].

Thank you in advance for your participation in this important study!

Sincerely,

Signature [Name] [Position]

The Food and Nutrition Service (FNS) is collecting this information to understand the nutritional quality of CACFP meals and snacks, the cost to produce them, and dietary intakes and activity levels of CACFP participants. This is a voluntary collection and FNS will use the information to examine CACFP operations. The collection does request personally identifiable information under the Privacy Act of 1974. Responses will be kept private to the extent provided by law and FNS regulations. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0669. The time required to complete this information collection is estimated to average 0.0334 hours (2 minutes) per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Office of Policy Support, 1320 Braddock Place, 5th Floor, Alexandria, VA 22314. ATTN: PRA (0584-0669). Do not return the completed form to this address.