

PANEL WELCOME LETTER

[WELCOME LETTER WILL BE MAILED AND EMAILED (IF EMAIL IS AVAILABLE) AFTER BASELINE COMPLETE AND PANEL MEMBER HAS ENROLLED.]

[IF HARDCOPY MAILING]

[ADDRESS1]

[ADDRESS2]

[CITY], [STATE] [ZIP]

[IF EMAIL, FILL SUBJECT LINE: Welcome to the Ask U.S. Panel pilot!]

Dear [FNAME],

Welcome to the Ask U.S. Panel pilot! Your participation in the panel pilot is important because it will ensure our survey results represent an accurate picture of the entire country. When you respond to surveys your answers not only represent your household, but also hundreds of other similar households.

The purpose of the panel pilot is to collect public opinion on a variety of topics and gather information that can be used to improve and inform future surveys. This pilot will also test feasibility and procedures that will be used to develop and implement future panels. The information you provide will help the U.S. Census Bureau and other participating federal agencies better understand public opinion on a variety of different topics.

Now that you are enrolled in the panel you should expect to receive one additional survey in about 4 weeks. You will receive an invitation to participate in the survey via email or text, depending on the preferences you selected.

You can also visit the Ask U.S. Panel pilot website at <https://askuspanel.rti.org> to learn more about the pilot panel.

If you have any questions or need assistance, you can reach the Ask U.S. Panel pilot support team from 9:00 am-12:00 am Monday through Thursday, 9:00 am-11:00 pm on Fridays, 10:00 am-9:00 pm on Saturdays, and 1:30 pm-11:00 pm on Sundays (EST) at 1-866-558-0774 or via email at askuspanel@rti.org.

Thank you again for joining the Ask U.S. Panel pilot!

Sincerely,

[CONTACT]