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Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing burden to [PRStaff@fda.hhs.gov](mailto:PRStaff@fda.hhs.gov).

### Sponsor and Payor Feedback for the Early Payor Feedback Program

#### Sponsor Questions for feedback on the Early Payor Feedback Program:

- How did you find out about the Early Payor Feedback program?
- Why did you choose to use this program?
- Did you find value in your payor interaction? If so, what was the value of the feedback received? Did you find any of the payors' feedback more helpful than others?
- How did your participation in the payor program impact your clinical trial development or FDA submission?
- Do you have any general feedback to improve the program?
- Would you be open to publicly comment/share your experiences with the opportunity?

#### Payor Questions for feedback on the Early Payor Feedback Program:

- In general, what would you say is working well about the Early Payor Feedback Program?
- Is there anything you would want to change or improve?
- We hope to do more outreach and promotion of our Early Payor Feedback Program. Would you be willing to go on record supporting the effort?
- As this is truly a "team" effort, we'd like to be sure you know we are a resource for you all as well. Are there any questions about CDRH/programs you have? Connections we can help you with?