

# **ATTACHMENT 11\_E2B: QUESTIONS AND ANSWERS ABOUT THE EVALUATION OF THE PUBLIC EDUCATION CAMPAIGN ON TEEN TOBACCO COHORT II (EXPECTT II) FOR YOUTH FIRST, SECOND, THIRD AND FOURTH FOLLOW-UP INTERVIEW**

## **Questions and Answers about the Evaluation of the Public Education Campaign on Teen Tobacco Cohort II (ExPECTT II)**

### **What is the Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)?**

The Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT) will provide FDA, policy makers, and researchers important information about youth exposure to public education messages on the health risks of smoking or using other tobacco products. The information collected by this study will also improve our understanding of how public education campaigns affect youth's attitudes, beliefs, and behaviors toward tobacco use.

### **Why should I participate?**

This is an opportunity for you and your child to contribute to important research related to tobacco use and to help researchers and policy makers understand the impact and effectiveness of public education activities aimed at reducing tobacco use and the health risks of using tobacco.

### **Who is sponsoring this study?**

The study is sponsored by the Food and Drug Administration (FDA) Center for Tobacco Products (CTP). CTP is responsible for creating strategies to prevent youth from starting to use tobacco and to encourage tobacco users to quit. RTI International (RTI) has been selected by the FDA to conduct this study to assess the effectiveness of these strategies.

### **Who is RTI International?**

RTI International (RTI) is a not-for-profit research organization located in North Carolina. RTI conducts research projects for a wide variety of government agencies, universities, and private companies.

### **How was I chosen?**

At the beginning of the study, a random sample of households was selected throughout the United States. Since the survey is based on a random sample, you will represent thousands of other United States residents.

### **How will my child be involved?**

Your child will read questions from the screen and enter their responses directly.

### **How is the study being conducted?**

During the first data collection, a professional RTI interviewer visited each selected address to ask legal adults (people age 18 and older) whether any children age 11 to 16 live in the household, to assess the eligibility of children within the age range, and to conduct in person interviews with parents and children if appropriate. In this round of data collection, participants can participate by completing the survey through the website.

### **How long will it take?**

The survey with eligible youth will take 35-45 minutes depending on their responses.

### **What about privacy?**

All RTI staff members have signed a privacy pledge guaranteeing that they will not reveal any information to anyone other than authorized project staff. All information collected as

part of the study will be kept private to the fullest extent allowable by law and the technology used. No absolute guarantees can be made regarding the interception of data sent via the Internet. However we are taking extensive precautions to protect the confidentiality of your data. Nothing you tell us will be reported with your name.

A parent or legal guardian must provide permission for their child to participate in the survey. After receiving your permission, your child may choose whether or not to participate in the study. To protect your privacy and that of your child, neither of you will know the other's answers to the survey questions. We will not request parent or guardian consent for participants that are [IF NE OR AL FILL 19/ALL OTHER STATES FILL 18] or older. Answers obtained during the survey will be combined with those from thousands of others from around the country.

**Where do I get more information about the study?**

If you have any more questions about this study, you can call the ExPECTT project assistance line toll free at (800) 608-2955, If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

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