

**THIS IS A NEW DOCUMENT NOT PREVIOUSLY APPROVED**

**ATTACHMENT 13\_E2B: NOTIFICATIONS RELATED TO THE EVALUATION  
OF THE PUBLIC EDUCATION CAMPAIGN ON TEEN TOBACCO COHORT II  
(ExPECTT II) for 18+**

Form Approved  
OMB No. 0910-0753  
Exp. Date XX/XX/20XX

**Thank You Email to Accompany Digital Gift Card Incentive  
for Follow Up 3**

Subject line: How to redeem your incentive for research participation

Hello,

Thank you very much [PARTICIPANT FNAME] [PARTICIPANT LNAME] for your participation in the Food and Drug Administration's research study.

To redeem your incentive, please complete the instructions below:

Here is the link to your \$XX digital gift card.

[INSERT PERSONALIZED LINK HERE AND ANY ADDITIONAL INSTRUCTIONS SPECIFIC TO THE  
SELECTED DIGITAL CARD]

Please redeem your prepaid card on or before DATE. After you have redeemed your card, you will have 12 months to spend the funds on your card before they expire.

Thank You,  
Nathan Ryan  
Data Collection Manager  
RTI International

Post card 1



RTI International  
ATTN: Data Capture  
(0215534.001.001.004.00  
5.001)  
5265 Capital Blvd.  
Raleigh, NC 27616  
ADDRESS SERVICE  
REQUESTED

[Participant\_FName]  
[Participant\_LName]  
[Address1], [Address2]  
<CITY>, <STATE> <ZIP>  
  
<caseid>

Dear [Participant\_FName] [Participant\_LName],  
Recently, I mailed you a letter asking you] to complete an online questionnaire for the next round of the Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT), an important study sponsored by the U.S. Food and Drug Administration.

If you already completed the online questionnaire, please accept my sincere thanks. If not, we hope you will please do so today.

You will receive \$25 if you complete the questionnaire online and a bonus \$5 (\$30 total) if you do so on or before [ADD DATE].

If you have any questions, please call us at 1-800-608-2955 between 9 am and 5 pm, Eastern Time, Monday through Friday or email us at [expectt2@rti.org](mailto:expectt2@rti.org).

Many thanks,

A handwritten signature in cursive script that reads 'Jennifer Duke'.

Dr. Jennifer Duke, ExPECTT Study Director, RTI International

1. In your Web browser type the study website address: <https://expectt.rti.org>
2. On the login screen, type the username and password exactly as shown below:

Username: [Case ID]

Password: [Password]

3. Once you've typed in your username and password, you will see instructions for completing this round of the study. You do not need parent or legal guardian permission since you are over [IF NE OR AL FILL 19/ALL OTHER STATES FILL 18] years old .

0 You will receive \$25 if you complete the questionnaire online and a bonus \$5 (\$30 total) if you do so on or before [ADD DATE]. This incentive will be provided via email as a digital gift card.

Post card 2



RTI International  
ATTN: Data Capture  
(0215534.001.001.004.00  
5.001)  
5265 Capital Blvd.  
Raleigh, NC 27616  
ADDRESS SERVICE  
REQUESTED

[Participant\_FName]  
[Participant\_LName]  
[Address1], [Address2]

<CITY>, <STATE> <ZIP>

Dear [Participant\_FName] [Participant\_LName],  
<caseid>

A few weeks ago, I mailed you a letter asking you to complete an online questionnaire to for the next round of the Evaluation of the Public Education Campaign on Teen Tobacco (EXPECTT), an important study sponsored by the U.S. Food and Drug Administration.

If you already completed the online questionnaire, please accept my sincere thanks. If not, we hope you will please do so today.

You will receive \$25 if you complete the questionnaire online [FILL IF BEFORE EARLY BIRD END DATE: and a bonus \$5 (\$30 total) if you do so on or before [ADD DATE]].

If you have any questions, please call us at 1-800-608-2955 between 9 am and 5 pm, Eastern Time, Monday through Friday or email us at [expectt2@rti.org](mailto:expectt2@rti.org).

Sincerely,

Dr. Jennifer Duke, EXPECTT Study Director, RTI International

**1. In your web browser type the study website address: <https://expectt.rti.org>**

2. On the login screen, type the username and password exactly as shown below:

Username: [Case ID]

Password: [Password]

**IMPORTANT:** This Username and Password is unique to the specific child, **[Child's first name]**, and cannot be used for other children in the household.

3. Once you've typed in your username and password, you will see instructions for completing this round of the study. You do not need parent or legal guardian permission years old, a since you are over [IF NE OR AL FILL 19/ALL OTHER STATES FILL 18].

Your child will receive \$25 if they complete the questionnaire online and a bonus \$5 (\$30 total) if they do so on or before [ADD DATE]. This incentive will be provided via email as a digital gift card.