

**THIS IS A NEW DOCUMENT NOT PREVIOUSLY APPROVED**

**ATTACHMENT 24\_E2B: 3<sup>RD</sup> and 4<sup>TH</sup> FOLLOW-UP REMINDER LETTER 2  
(ExPECTT II) for 18+**

[Date]

[Address #2]  
[City, State, Zip]

Dear [PARTICIPANT FNAME] [PARTICIPANT LNAME]:

Recently, we contacted you about the **Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)** follow-up survey. As of [ADD CURRENT DATE], our records show that you have not completed the survey. If you have recently completed the survey, thank you for participating. You are one of more than 4,000 participants taking part in this study and your continued participation is critical to the success of this important research.

Please consider completing the survey as soon as possible. You can complete the survey on the web. Those completing the survey through the website by [DEADLINE] will be offered \$25 as a token of appreciation. This incentive will be provided via email as a digital gift card.

**Because you are at least [IF NE OR AL FILL 19/ALL OTHER STATES FILL 18], you do not need a parent or legal guardian to provide permission for you to complete the survey.**

To complete the survey through the website on a personal computer, laptop, tablet, or mobile phone:

- 1. Open your internet browser and type in the study website address:**  
<https://expectt.rti.org>
- 2. Once you have reached the study website, type in the username and password exactly as shown below:**  
**Username: [Username]**  
**Password: [Password]**
- 3. Once you've typed in your username and password, you will see instructions for completing this round of the study.**

**IMPORTANT: This Username and Password is unique to each specific participant and cannot be used for other participants in the household.**



Your participation in this study will provide the U.S. Food and Drug Administration (FDA), policy makers, and researchers important information about exposure to public education messages on the health risks of smoking or using other tobacco products. The information collected by this study will also improve our understanding of how public education campaigns affect attitudes, beliefs, and behaviors toward tobacco use. FDA has hired RTI International (RTI), a not-for-profit survey research organization, to conduct the study.

Your help with this round of the study is voluntary, and greatly appreciated. All the information that you provide will be kept private to the fullest extent allowable by law and used only for statistical purposes. You or your household will never be identified in any analysis, reports, or publications, and no one will try to sell you anything.

If you have any more questions about this study, you can call the ExPECTT project assistance line toll free at (800) 608-2955. If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

Your help is very important to the success of this study, and I thank you in advance for your help.

Sincerely,

Jennifer Duke, PhD  
RTI International

Form Approved  
OMB No. 0910-0753  
Exp. Date XX/XX/20XX