Questions and Answers about the Evaluation of the Public Education Campaign on Teen Tobacco Cohort II (ExPECTT II)

What is the Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)?
The Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT) will provide FDA, policy makers, and researchers with important information about youth and young adult exposure to public education messages on the health risks of smoking and using other tobacco products. The information collected by this study will also improve our understanding of how public education campaigns affect attitudes, beliefs, and behaviors toward tobacco use.

Why should I participate?
This is an opportunity for you and your child to contribute to important research related to tobacco use and to help researchers and policy makers understand the impact and effectiveness of public education activities aimed at reducing tobacco use and the health risks of using tobacco.

Who is sponsoring this study?
The study is sponsored by the Food and Drug Administration (FDA) Center for Tobacco Products (CTP). CTP is responsible for creating strategies to prevent youth from starting to use tobacco and to encourage tobacco users to quit. RTI International (RTI) has been selected by the FDA to conduct this study to assess the effectiveness of these strategies.

Who is RTI International?
RTI International (RTI) is a not-for-profit research organization located in North Carolina. RTI conducts research projects for a wide variety of government agencies, universities, and private companies.

How was I chosen?
1At the beginning of the study, a random sample of households was selected throughout the United States. Since the survey is based on a random sample, you will represent thousands of other United States residents.

How will my child be involved?
Your child will read questions from the screen and enter their responses directly into the computer or other device (e.g., smartphone, tablet). You will be asked to provide permission by checking a box on the website. If your child is 18 years old, parental permission is not required.

How is the study being conducted?
During the first round of data collection in 2018, a professional RTI interviewer visited each selected address to ask legal adults (people age 18 and older) whether any children age 11 to 16 live in the household, to assess the eligibility of children within the study age range, and to conduct in-person interviews with parents and children if appropriate. In this round of data collection, your child can participate by completing the survey through the website.

How long will it take?
The survey with eligible youth will take 35-45 minutes depending on their responses.

What about privacy?

All RTI staff members have signed a privacy pledge guaranteeing that they will not reveal any information to anyone other than authorized project staff. All information collected as part of the study will be kept private to the fullest extent allowable by law and the technology used. No absolute guarantees can be made regarding the interception of data sent via the Internet. However we are taking extensive precautions to protect the confidentiality of your data. Nothing you tell us will be reported with your name.

A parent or legal guardian must provide permission for their child to participate in the survey. After receiving your permission, your child may choose whether or not to participate in the study. We will not request parent or guardian consent for participants that are [IF NE OR AL FILL 19/ALL OTHER STATES FILL 18] or older. Answers obtained during the survey will be combined with those from thousands of others from around the country.

Where do I get more information about the study?
If you have any questions about this study, you can call the ExPECTT project assistance line toll free at (800) 608-2955, If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

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