

Questions and Answers about the Evaluation of the Public Education Campaign on Teen Tobacco Cohort II (ExPECTT II) FOR 18+

What is the Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)?

The Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT) will provide FDA, policy makers, and researchers with important information about youth and young adult exposure to public education messages on the health risks of smoking and using other tobacco products. The information collected by this study will also improve our understanding of how public education campaigns affect attitudes, beliefs, and behaviors toward tobacco use.

Why should I participate?

This is an opportunity for you to contribute to important research related to tobacco use and to help researchers and policy makers understand the impact and effectiveness of public education activities aimed at reducing tobacco use and the health risks of using tobacco.

Who is sponsoring this study?

The study is sponsored by the Food and Drug Administration (FDA) Center for Tobacco Products (CTP). CTP is responsible for creating strategies to prevent people from starting to use tobacco and to encourage tobacco users to quit. RTI International (RTI) has been selected by the FDA to conduct this study to assess the effectiveness of these strategies.

Who is RTI International?

RTI International (RTI) is a not-for-profit research organization located in North Carolina. RTI conducts research projects for a wide variety of government agencies, universities, and private companies.

How was I chosen?

At the beginning of the study, a random sample of households was selected throughout the United States. Since the survey is based on a random sample, you will represent thousands of other United States residents.

How will I be involved?

You will be asked to provide your consent to participate in this survey. Because you are 18 years old or older, it is not necessary for your parent or legal guardian to give their permission for you to take this survey. You will read questions from the screen and enter your responses directly into your computer or other device (e.g., smartphone, tablet).

How is the study being conducted?

During the first data collection in 2018, a professional RTI interviewer visited each selected address to ask legal adults (people age 18 and older) whether any youth age 11 to 16 live in the household, to assess the eligibility of youth within the age range, and to conduct in person interviews with parents and youth if appropriate. In this round of data collection, participants can participate by completing the survey through the website

How long will it take?

The survey with eligible participants will take 35-45 minutes depending on your responses.

What about privacy?

All RTI staff members have signed a privacy pledge guaranteeing that they will not reveal any information to anyone other than authorized project staff. All information collected as part of the study will be kept private to the fullest extent allowable by law and the technology used. No absolute guarantees can be made regarding the interception of data

sent via the Internet. However we are taking extensive precautions to protect the confidentiality of your data. Nothing you tell us will be reported with your name.

You must consent to participate in the survey. To protect your privacy, no one will know your answers to the survey questions. Because you are an adult, we will not request parent or guardian permission for your participation. Answers obtained during the survey will be combined with those from thousands of others from around the country.

Where do I get more information about the study?

If you have any questions about this study, you can call the ExPECTT project assistance line toll free at (800) 608-2955, If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

OMB No: 0910-0753

Expiration Date: 01/31/2023

Paperwork Reduction Act Statement: The public reporting burden for this collection of information has been estimated to average 3 minutes per response. Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing burden to PRASStaff@fda.hhs.gov.

Form Approved
OMB No. 0910-0753
Exp. Date 1/31/2023