

ATTACHMENT 18: 5TH FOLLOW-UP SURVEY INVITATION EMAIL (EXPECTT II)

Follow up 5 Survey Invitation Email for the Evaluation of the Public Education Campaign on Teen Tobacco Cohort II (ExPECTT II)

Subject Line: ExPECTT Survey

Dear [PARENT FNAME] [PARENT LNAME]:

RTI International (RTI) would like to invite [Child First Name] to participate in the final round of the U.S. Food and Drug Administration (FDA) Center for Tobacco Products' **Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)**. We thank you and your child, [Child's first name], for your continued help in this important study.

This study will provide FDA, policy makers, and researchers with important information about exposure to public education messages on the health risks of smoking and using other tobacco products. FDA has hired RTI International, a not-for-profit survey research organization, to conduct the study.

We offer online participation in the ExPECTT study as a way to continue your child's participation without the need to meet with an interviewer in person. We will only contact you via mail, email, phone or text.

Because your child's contribution is important, we will offer them an incentive of **\$30** if they complete the web survey on or before [ADD DATE] or **\$25** if they completes the survey after [ADD DATE]. This incentive will be provided via mail as a Visa gift card.

A parent or legal guardian must follow these steps to provide permission before their child can complete the survey. If your child is [IF NE OR AL FILL 19/ALL OTHER STATES FILL 18], forward this email to them or pass along this information. In this case, you do not need to provide your permission for them to participate.

To complete the web survey:

1. **Click on the study website:** <https://expectt.rti.org>
2. **On the website, type in the username and password exactly as shown below.**
IMPORTANT: This Username and Password is unique to the specific child, [Child's first name], and cannot be used for other children in the household.

Username: [Case ID]

Password: [Password]

3. **You will see instructions for completing this round of the study. The youth survey should be completed in a part of the household that allows them to answer in private.**

Your help with this round of the study is voluntary. All information provided will be kept private to the fullest extent allowable by law and used only for statistical purposes. You or your household will never be identified in any analysis, reports, or publications, and no one will try to sell you anything.

If you have any questions about this study, you can call the ExPECTT project assistance line toll-free at (800) 608-2955. If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

Your help is very important to the success of this study, and I thank you in advance.

Sincerely,
Jennifer Duke, PhD
RTI International

OMB No: 0910-0753

Expiration Date: 01/31/2023

Paperwork Reduction Act Statement: The public reporting burden for this collection of information has been estimated to average 3 minutes per response. Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing burden to PRASStaff@fda.hhs.gov.

Form Approved
OMB No. 0910-0753
Exp. Date 01/31/2023