

## **ATTACHMENT 18B: 5<sup>TH</sup> FOLLOW-UP SURVEY INVITATION EMAIL (EXPECTT II) FOR 18+**

### **Follow up 5 Survey Invitation Email for the Evaluation of the Public Education Campaign on Teen Tobacco Cohort II (ExPECTT II)**

#### **Subject Line: ExPECTT Survey**

Dear [PARTICIPANT FNAME] [PARTICIPANT LNAME]:

RTI International (RTI) would like to invite you to participate in the final round of the U.S. Food and Drug Administration (FDA) Center for Tobacco Products' **Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)**. We thank you for your continued help in this important study.

This study will provide FDA, policy makers, and researchers with important information about exposure to public education messages on the health risks of smoking and using other tobacco products. FDA has hired RTI International, a not-for-profit survey research organization, to conduct the study.

We offer online participation in the ExPECTT study as a way to continue your participation without the need to meet with an interviewer in person. We will only contact you via mail, email, phone or text.

Because your contribution is important, we will offer you an incentive of **\$30** if you complete the survey through the website on or before [ADD DATE] or **\$25** if you complete the survey through the website after [ADD DATE]. This incentive will be provided via mail as a Visa gift card.

**Because you are at least [IF NE OR AL FILL 19/ALL OTHER STATES FILL 18], you do not need a parent or legal guardian to provide permission for you to complete the survey.**

To complete the web survey:

- 1. Click on the study website: <https://expectt.rti.org>**
- 2. On the website, type in the username and password exactly as shown below.**

**IMPORTANT: This Username and Password is unique and cannot be used for other participants in the household.**

**Username: [Case ID]  
Password: [Password]**

- 3. You will see instructions for completing this round of the study. The survey should be completed in a part of the household that will allow you to answer in private.**

Your help with this round of the study is voluntary. All information provided will be kept private to the fullest extent allowable by law and used only for statistical purposes. You or your household will never be identified in any analysis, reports, or publications, and no one will try to sell you anything.

If you have any questions about this study, you can call the ExPECTT project assistance line toll-free at (800) 608-2955. If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

Your help is very important to the success of this study, and I thank you in advance.

Sincerely,  
Jennifer Duke, PhD  
RTI International

OMB No: 0910-0753

Expiration Date: 01/31/2023

Paperwork Reduction Act Statement: The public reporting burden for this collection of information has been estimated to average 3 minutes per response. Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing burden to [PRASStaff@fda.hhs.gov](mailto:PRASStaff@fda.hhs.gov).

Form Approved  
OMB No. 0910-0753  
Exp. Date 01/31/2023