

ATTACHMENT 20B: 5TH FOLLOW-UP EMAIL SURVEY REMINDER 2 (EXPECTT II) FOR 18+

Subject Line: ExPECTT Survey Reminder

Dear [PARTICIPANT FNAME] [PARTICIPANT LNAME]:

Recently, we emailed you about the final **Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)** survey. Our records show that you have not completed the survey. If you have recently completed the survey, thank you for participating. You are one of more than 4,000 participants taking part in this study and your continued participation is critical to the success of this important research.

Please consider completing the web survey as soon as possible. We will offer you a **\$30** Visa gift card by mail if you complete on or before [ADD DATE].

Because you are at least [IF NE OR AL FILL 19/ALL OTHER STATES FILL 18], you do not need a parent or legal guardian to provide permission for you to complete the survey.

To complete the web survey:

1. **Click on the study website:**
<https://expectt.rti.org>
2. **On the website, type in the username and password exactly as shown below.**

IMPORTANT: This Username and Password is unique and cannot be used for other participants in the household.

**Username: [Case ID]
Password: [Password]**

3. **You will see instructions for completing this round of the study. The survey should be completed in a part of the household that will allow you to answer in private.**

Your participation will help us gain a better understanding of how public education campaigns affect attitudes, beliefs, and behaviors toward tobacco use. Your participation is voluntary.

All information provided will be kept private to the fullest extent allowable by law and used only for statistical purposes. You or your household will never be identified in any analysis, reports, or publications, and no one will try to sell you anything.

If you have any questions about this study, you can call the ExPECTT project assistance line toll-free at (800) 608-2955. If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

I hope you choose to help with this important study. Thank you.

Sincerely,

Jennifer Duke, PhD
RTI International

Paperwork Reduction Act Statement: The public reporting burden for this collection of information has been estimated to average 3 minutes per response. Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing burden to PRASStaff@fda.hhs.gov.

Form Approved
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