

ATTACHMENT 23B: 5TH FOLLOW-UP EMAIL SURVEY REMINDER 4 (EXPECTT II) FOR 18+

Subject Line: ExPECTT Final Survey Reminder

Dear [PARTICIPANT FNAME] [PARTICIPANT LNAME]:

The final survey for the **Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)** will be ending soon and we want to you a chance to participate. Our records show you have not completed the survey. If you have recently completed the survey, thank you for participating. Please consider completing the survey through the website on or before [END OF STUDY DATE]. We will offer you a **\$25** Visa gift card by mail if you complete on or before [END OF STUDY DATE].

Because you are at least [IF NE OR AL FILL 19/ALL OTHER STATES FILL 18], you do not need a parent or legal guardian to provide permission for you to complete the survey.

To complete the web survey:

- 1. Click on the study website:**
<https://expectt.rti.org>
- 2. On the website, type in the username and password exactly as shown below.**

IMPORTANT: This Username and Password is unique and cannot be used for other participants in the household.

**Username: [Case ID]
Password: [Password]**

- 3. You will see instructions for completing this round of the study. The survey should be completed in a part of the household that will allow you to answer in private.**

Your participation will help us gain a better understanding of how public education campaigns affect attitudes, beliefs, and behaviors toward tobacco use. Your participation is voluntary.

All the information provided will be kept private to the fullest extent allowable by law and used only for statistical purposes. You or your household will never be identified in any analysis, reports, or publications, and no one will try to sell you anything.

If you have any questions about this study, you can call the ExPECTT project assistance line toll-free at (800) 608-2955. If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

Thank you in advance for participating in this important research.
Sincerely,

Jennifer Duke, PhD
RTI International
OMB No: 0910-0753

Expiration Date: 01/31/2023

Paperwork Reduction Act Statement: The public reporting burden for this collection of information has been estimated to average 3 minutes per response. Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing burden to PRASStaff@fda.hhs.gov.

Form Approved
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