

**ATTACHMENT 24B: 5<sup>TH</sup> FOLLOW-UP REMINDER LETTER 2 (ExPECTT II)  
for 18+**

[Date]

[Address #2]  
[City, State, Zip]

Dear [PARTICIPANT FNAME] [PARTICIPANT LNAME]:

Recently, we contacted you about the final round of the **Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)** survey. This study is now coming to an end after four years of data collection. Our records show that you have not completed the survey. If you have recently completed the survey, thank you for participating. You are one of more than 4,000 participants taking part in this study and participation in this last survey is critical to the success of this important research.

Please consider completing the web survey as soon as possible. Those completing the survey through the website by [DEADLINE] will be offered a **\$25** Visa gift card by mail as a token of appreciation.

**Because you are at least [IF NE OR AL FILL 19/ALL OTHER STATES FILL 18], you do not need a parent or legal guardian to provide permission for you to complete the survey.**

To complete the web survey:

1. **Open your browser and type in the study website address:** <https://expectt.rti.org>  
**OR scan the QR code below to access the website.**

2. **On the website, type in the username and password exactly as shown below:**

**Username: [Case ID]**

**Password: [Password]**

**[INSERT QR CODE]**

**IMPORTANT: This Username and Password is unique and cannot be used for other participants in the household.**

3. **You will see instructions for completing this round of the study. The survey should be completed in a part of the household that will allow you to answer in private.**



Your participation in this study will provide the U.S. Food and Drug Administration (FDA), policy makers, and researchers important information about exposure to public education messages on the health risks of smoking or using other tobacco products. The information collected by this study will also improve our understanding of how public education campaigns affect attitudes, beliefs, and behaviors toward tobacco use. FDA has hired RTI International (RTI), a not-for-profit survey research organization, to conduct the study.

Your help with this final round of the study is voluntary, and greatly appreciated. All the information that you provide will be kept private to the fullest extent allowable by law and used only for statistical purposes. You or your household will never be identified in any analysis, reports, or publications, and no one will try to sell you anything.

If you have any questions about this study, you can call the ExPECTT project assistance line toll free at (800) 608-2955. If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

Your help is very important to the success of this study, and I thank you in advance.

Sincerely,

Jennifer Duke, PhD  
RTI International

OMB No: 0910-0753

Expiration Date: 01/31/2023

Paperwork Reduction Act Statement: The public reporting burden for this collection of information has been estimated to average 3 minutes per response. Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing burden to [PRASStaff@fda.hhs.gov](mailto:PRASStaff@fda.hhs.gov).

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