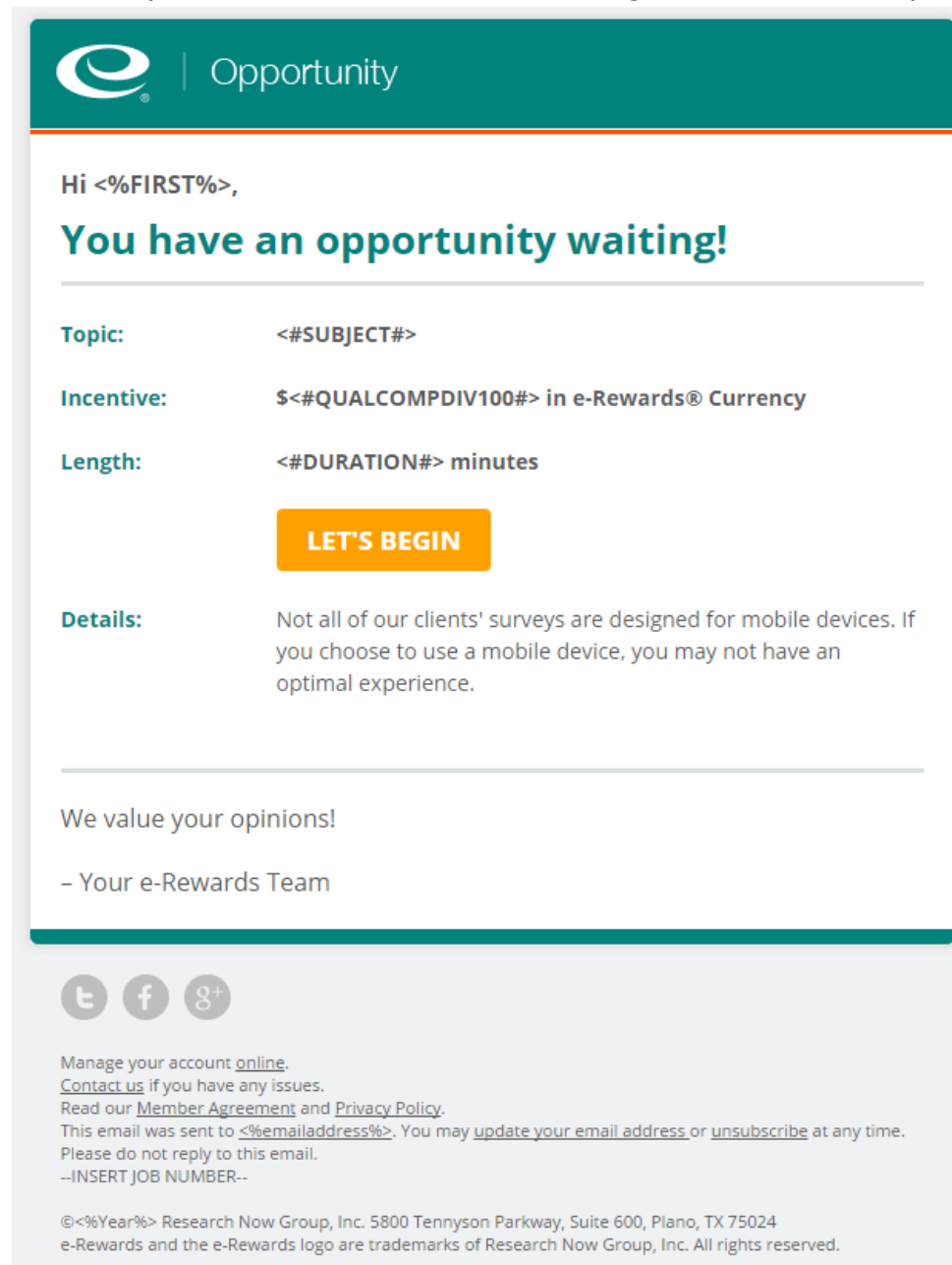



## Sample Study Invitation Email

The sample email will be modified using the information provided below.



The image shows a sample email template for an opportunity invitation. It features a teal header with the Opportunity logo and name. The main content is white with a teal border. It includes a personalized greeting, a bold headline, a list of details (Topic, Incentive, Length), a prominent orange 'LET'S BEGIN' button, and a 'Details' section with a disclaimer. The footer contains social media icons, contact information, and legal disclaimers.

 | Opportunity

Hi <%FIRST%>,

## You have an opportunity waiting!

---

**Topic:** <#SUBJECT#>

**Incentive:** \$<#QUALCOMPDIV100#> in e-Rewards® Currency

**Length:** <#DURATION#> minutes




[LET'S BEGIN](#)

**Details:** Not all of our clients' surveys are designed for mobile devices. If you choose to use a mobile device, you may not have an optimal experience.

---

We value your opinions!

- Your e-Rewards Team

Manage your account [online](#).  
[Contact us](#) if you have any issues.  
Read our [Member Agreement](#) and [Privacy Policy](#).  
This email was sent to <%emailaddress%>. You may [update your email address](#) or [unsubscribe](#) at any time.  
Please do not reply to this email.  
--INSERT JOB NUMBER--

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**Topic:** Prescription Drug information

**Incentive:** [approximately \$5 in e-Rewards currency]

**Length:** 20 minutes

**Details:** This survey is **not** designed for use by mobile devices.