

SCREENER

[INTRO TEXT]

Thank you for your interest in participating in this study. Please make sure to answer all questions during this initial screening process to determine if you are eligible to participate in this study.

//NEW SCREEN//

Question Type: Open End Numerical

S1. How old are you?

Variable Label: S1: How old are you?

years old

Value	Value Label
-99	Refused

Question Type: Single Punch

S2. Are you trained or employed as a health care professional?

Variable Label: S2: Are you trained or employed as a health care professional?

Value	Value Label
01	Yes
00	No
-99	Refused

Question Type: Single Punch

S3. Do you work for the U.S. Department of Health and Human Services (HHS)?

Variable Label: S3: Do you work for the U.S. Department of Health and Human Services (HHS)?

Value	Value Label
01	Yes
00	No
-99	Refused

Question Type: Single Punch

S4. Do you work for a pharmaceutical company, an advertising agency, or a market research company?

Variable Label: S4: Do you work for a pharmaceutical company, an advertising agency, or a market research company?

Value	Value Label
01	Yes
00	No
-99	Refused

[PLEASE TERMINATE IF S1 < 18 OR S1 = -99 OR S2 = 01 OR S2 = -99 OR S3 = 01 OR S3 = -99 OR S4 = 01 OR S4 = -99]

[Note: We will use a quota for health literacy to ensure a range of health literacy skills. Low literacy will be defined as S6 ≥ 03,]

Question Type: Single Punch

S6. How often do you need to have someone help you when you read instructions, pamphlets, or other written material from your doctor or pharmacy?

Variable Label: S6: How often do you need to have someone help you when you read instructions, pamphlets, or other written material from your doctor or pharmacy?

Value	Value Label
01	Never
02	Rarely
03	Sometimes
04	Often
05	Always
-99	Refused

Question Type: Single Punch

S25. What is the highest level of education that you have completed?

Variable Label: S25. What is the highest level of education that you have completed?

Value	Value Label
01	Less than high school
02	Completed high school
03	Some college

04	Associate's degree
05	Bachelor's degree
06	Postgraduate degree (MA, PhD, MD, JD, etc.)
-99	Refused

Question Type: Single Punch

Are you?

S26. Are you (Male/Female)?

Variable label: S26 Are you (Male/Female)?

Value	Value Label
01	Male
02	Female
-99	Refused

Question Type: Single Punch

S27. Are you Hispanic or Latino?

Variable label: S27 Are you Hispanic or Latino?

Value	Value Label
00	Not Hispanic or Latino
01	Hispanic or Latino
-99	Refused

Question Type: Single Punch

S28. What is your race? You may select one or more races

Variable label: S28. What is your race? You may select one or more races

Value	Value Label
01	American Indian or Alaska Native
02	Asian
03	Black or African American
04	Native Hawaiian or other Pacific Islander
05	White
-99	Refused

[CLOSING FOR INELIGIBLE PARTICIPANTS]

I'm sorry, but you are not eligible for this study. There are many possible reasons why people are not eligible. These reasons were decided earlier by the researchers. However, thank you for your interest in this study and for taking the time to answer our questions today.

//NEW SCREEN//

[DISPLAY IF ELIGIBLE]

You are eligible to participate in the current study. Please click the button below to read through our consent form and continue to the survey.